



Siam Wellness Group PCL

SPA TB Outperform

Target Price Bt 9.10

Price (14/05/2021) Bt 7.45

Upside % 22.15

Valuation DCF

Sector Services

Market Cap Btm 6,370

30-day avg turnover Btm 20.68

No. of shares on issue m 855

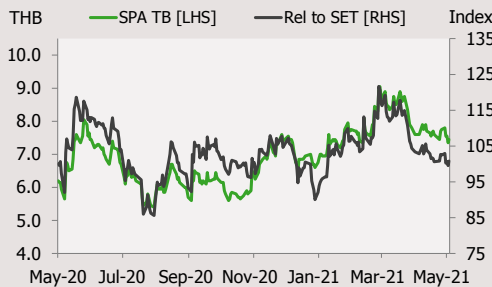
CG Scoring Very Good

Anti-Corruption Indicator N/A

Investment fundamentals

| Year end Dec 31 | 2020A | 2021E | 2022E | 2023E |
|---------------------------|---------|--------|--------|-------|
| Company Financials | | | | |
| Revenue (Btmn) | 427 | 585 | 1,217 | 1,514 |
| Core profit (Btmn) | -209 | -163 | 149 | 283 |
| Net profit (Btmn) | -209 | -163 | 149 | 283 |
| Net EPS (Bt) | -0.24 | -0.19 | 0.17 | 0.33 |
| DPS (Bt) | 0.00 | 0.00 | 0.07 | 0.23 |
| BVPS (Bt) | 1.06 | 0.87 | 0.97 | 1.07 |
| Net EPS growth (%) | -156.67 | 22.23 | 191.48 | 90.45 |
| ROA (%) | -10.08 | -6.34 | 5.99 | 11.64 |
| ROE (%) | -20.53 | -19.74 | 18.90 | 32.40 |
| Net D/E (x) | 1.63 | 2.03 | 1.55 | 1.23 |
| Valuation | | | | |
| P/E (x) | -30.46 | -39.17 | 42.82 | 22.48 |
| P/BV (x) | 7.04 | 8.58 | 7.66 | 6.95 |
| EV/EBITDA (x) | 545.56 | 48.69 | 14.97 | 10.99 |
| Dividend yield (%) | 0.00 | 0.00 | 0.93 | 3.11 |

SPA TB rel SET performance



Source: Bloomberg (All figures in THB unless noted.)

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Kasikorn Securities Public Company Limited

ผลขาดทุนที่น้อยลงสวนทางกับรายได้ลดลง

- ▶ ผลขาดทุนสุทธิไตรมาส 1/2564 อยู่ที่ 76 ลบ. ขาดทุนน้อยลง 2% QoQ และพลิกกลับจากกำไรสุทธิที่ 4 ลบ. ในไตรมาส 1/2563
- ▶ สาเหตุของผลขาดทุน QoQ มาจากการปิดสาขาชั่วคราวผลจากวิกฤติโควิด-19 ระลอกสองในประเทศไทย
- ▶ แนะนำ "ซื้อ" ด้วยราคาเป้าหมายที่ 9.10 บาท คาดผลกระทบจากโควิด-19 ระลอกสามจะไม่ส่งผลให้บริษัทฯ รับรู้ผลขาดทุนมากขึ้นในไตรมาส 2/2564

Investment Highlights

- ▶ ขาดทุนน้อยลง QoQ แม้รายได้ลดลง 32% SPA รายงานผลขาดทุนสุทธิไตรมาส 1/2564 ที่ 76 ลบ. ขาดทุนน้อยลง 2% QoQ และพลิกกลับจากกำไรสุทธิที่ 4 ลบ. ในไตรมาส 1/2563 สาเหตุที่ทำให้ขาดทุนน้อยลง QoQ มาจากการปิดสาขาชั่วคราวผลจากวิกฤติโควิด-19 ระลอกสองในประเทศไทยขณะที่สาเหตุที่พลิกกลับจากกำไรในเชิง YoY มาจากผลกระทบจากวิกฤติโควิด-19
- ▶ รายได้ลดลง 32% QoQ บริษัทฯ รายงานรายได้ไตรมาส 1/2564 ที่ 55 ลบ. ลดลง 32% QoQ และ 77% YoY แบ่งเป็นรายได้จากการขายที่ 9 ลบ. (-40% QoQ และ -58% YoY) และรายได้จากการบริการที่ 46 ลบ. (-31% QoQ และ -79% YoY) สาเหตุของการปรับลดลงเชิง QoQ มาจากการปิดสาขาชั่วคราวในช่วงวิกฤติโควิด-19 ระลอกสองขณะที่สาเหตุของการปรับลดลงเชิง QoQ มาจากการขาดหายไปของจำนวนนักท่องเที่ยวระหว่างประเทศ
- ▶ GPM ยังดีดลบน อัตรากำไรขั้นต้น (GPM) ไตรมาส 1/2564 อยู่ที่ -78.6% ต่ำลงมากกว่าที่ -55.5% ในไตรมาส 4/2563 และพลิกกลับจาก GPM เชิงบวกที่ 15.6% ในไตรมาส 1/2563 เราคาดว่าสาเหตุของการปรับลดลงเชิง QoQ มาจากรายได้น้อยลง 32% QoQ จากการปิดสาขาค่าใช้จ่ายของรัฐบาล
- ▶ ค่าใช้จ่าย SG&A ลดลง 19% QoQ SPA รายงานค่าใช้จ่าย SG&A ที่ 25 ลบ. ในไตรมาส 1/2564 ลดลง 19% QoQ และ 16% YoY สาเหตุที่ค่าใช้จ่าย SG&A ลดลงมาจากการออกส่วนลดค่าเช่าให้กับผู้เช่าพื้นที่ที่น้อยลงขณะที่สภากาชาดฯ ชี้ปัญหาฯ ในพระบรมราชูปถัมภ์อนุญาตให้บริษัทฯ รับรู้รายการส่วนลดค่าเช่าในงบกำไร-ขาดทุนได้

Valuation and Recommendation

- ▶ คงคำแนะนำ "ซื้อ" ด้วยราคาเป้าหมายที่ 9.10 บาท เราคาดว่าผลกระทบจากโควิด-19 ระลอกสามจะไม่ส่งผลให้บริษัทฯ รับรู้ผลขาดทุนอย่างมีนัยสำคัญในไตรมาส 2/2564 เพราะเราคาดว่าส่วนลดค่าเช่าและค่าใช้จ่ายพนักงานที่ลดลงจะเป็นปัจจัยสำคัญที่ช่วยให้ขาดทุนน้อยลง
- ▶ เราคำนวณราคาเป้าหมายสิ้นปี 2564 ของ SPA ได้ที่ 9.10 บาท ถึงด้วยวิธี DCF โดยใช้ WACC ที่ 10.5% และอัตราเติบโตสุดท้ายที่ 3% ราคาเป้าหมายของเราสะท้อน PBV ที่ 9.1 เท่า ซึ่งเท่ากับ 0.5SD มากกว่า PBV ล่วงหน้า 12 เดือน ช่วง 5 ปี



Fig 1 Earnings review

| | 1Q20 | 2Q20 | 3Q20 | 4Q20 | 1Q21 | %YoY | %QoQ | %YTD2021 | 2021E |
|----------------------------|------|--------|-------|-------|--------|---------------|----------------|--------------|-------|
| Financials | | | | | | | | | |
| Sales (Btmn) | 238 | 31 | 76 | 81 | 55 | -76.9 | -32.4 | 9 | 585 |
| EBITDA (Btmn) | 82 | -24 | -17 | -27 | 14 | -83.2 | 150.5 | 8 | 162 |
| Operating profit (Btmn) | 12 | -77 | -52 | -75 | -68 | -668.6 | 10.0 | 48 | -142 |
| Core profit (Btmn) | 4 | -81 | -55 | -78 | -76 | -1,847.2 | 2.4 | 47 | -163 |
| Net profit (Btmn) | 4 | -81 | -55 | -78 | -76 | -1,847.2 | 2.4 | 47 | -163 |
| Net EPS (Bt) | 0.00 | -0.04 | -0.03 | -0.04 | -0.04 | -1,264.8 | 2.4 | 19 | -0.19 |
| Performance Drivers | | | | | | | | | |
| Sales revenue (Btmn) | 21 | 17 | 16 | 14 | 9 | -57.6 | -39.7 | 13 | 67 |
| Service revenue (Btmn) | 217 | 14 | 60 | 67 | 46 | -78.7 | -30.8 | 9 | 518 |
| SG&A per revenue (%) | 12.7 | 84.3 | 39.8 | 38.7 | 46.1 | 33.4 | 7.4 | 46.1 | 23.8 |
| Ratios | | | | | | | | | |
| | | | | | | Change | Avg YTD | 2021E | |
| Gross margin (%) | 15.6 | -159.3 | -28.3 | -55.5 | -78.6 | -94.2 | -23.1 | -78.6 | -0.5 |
| EBITDA margin (%) | 34.4 | -75.1 | -21.8 | -33.4 | 24.9 | -9.5 | 58.3 | 24.9 | 27.7 |
| Optg. margin (%) | 5.0 | -243.5 | -68.1 | -92.6 | -123.3 | -128.3 | -30.7 | -123.3 | -24.3 |
| ROE (%) | 1.5 | -31.1 | -22.4 | -34.4 | -36.7 | -38.2 | -2.3 | -36.7 | -19.7 |

Source: Company data, KS Research


Year-end 31 Dec

| Income Statement (Btmn) | 2019A | 2020A | 2021E | 2022E | 2023E | Cashflow (Btmn) | 2019A | 2020A | 2021E | 2022E | 2023E |
|---------------------------------------|-------|-------|-------|-------|-------|-------------------------------------|-------|---------|---------|--------|-------|
| Revenue | 1,384 | 427 | 585 | 1,217 | 1,514 | Net profit | 246 | -209 | -163 | 149 | 283 |
| Cost of sales and services | -943 | -507 | -588 | -860 | -984 | Depreciation & amortization | 118 | 206 | 304 | 317 | 332 |
| Gross Profit | 441 | -80 | -3 | 357 | 531 | Change in working capital | -60 | 31 | -5 | 28 | -4 |
| SG&A | -163 | -119 | -139 | -163 | -180 | Others | 22 | 5 | 39 | -383 | -186 |
| Other income | 19 | 6 | 0 | 0 | 0 | CF from operation activities | 325 | 33 | 176 | 111 | 425 |
| EBIT | 302 | -190 | -142 | 195 | 351 | Capital expenditure | -158 | -141 | -55 | -57 | -93 |
| EBITDA | 416 | 14 | 162 | 512 | 682 | Investment in subs and affiliates | 0 | 0 | 0 | 0 | 0 |
| Interest expense | -10 | -21 | -22 | -20 | -18 | Others | -57 | 10 | -150 | -160 | -169 |
| Equity earnings | 0 | 0 | 0 | 0 | 0 | CF from investing activities | -215 | -132 | -205 | -216 | -262 |
| EBT | 291 | -211 | -164 | 175 | 333 | Cash dividend | -86 | -17 | 0 | 0 | -60 |
| Income tax | -45 | 2 | 2 | -26 | -50 | Net proceeds from debt | -50 | 178 | -3 | -85 | -80 |
| NPAT | 246 | -209 | -163 | 149 | 283 | Capital raising | 0 | 0 | 0 | 0 | 0 |
| Minority Interest | 0 | 0 | 0 | 0 | 0 | Others | -2 | -0 | 28 | 246 | -24 |
| Core Profit | 242 | -209 | -163 | 149 | 283 | CF from financing activities | -137 | 161 | 25 | 161 | -163 |
| Extraordinary items | 4 | 0 | 0 | 0 | 0 | Net change in cash | -27 | 62 | -4 | 56 | 0 |
| FX gain (loss) | 0 | 0 | 0 | 0 | 0 | Key Statistics & Ratios | | | | | |
| Reported net profit | 246 | -209 | -163 | 149 | 283 | Per share (Bt) | | | | | |
| Balance Sheet (Btmn) | | | | | | Reported EPS | 0.43 | -0.24 | -0.19 | 0.17 | 0.33 |
| Cash & equivalents | 53 | 115 | 111 | 166 | 166 | Core EPS | 0.43 | -0.24 | -0.19 | 0.17 | 0.33 |
| ST investments | 73 | 0 | 0 | 0 | 0 | DPS | 0.03 | 0.00 | 0.00 | 0.07 | 0.23 |
| Accounts receivable | 37 | 22 | 24 | 27 | 34 | BV | 1.99 | 1.06 | 0.87 | 0.97 | 1.07 |
| Inventories | 40 | 40 | 39 | 47 | 50 | EV | 9.73 | 9.17 | 9.22 | 8.96 | 8.77 |
| Other current assets | 86 | 55 | 56 | 57 | 58 | Free Cash Flow | 0.29 | -0.13 | 0.14 | 0.06 | 0.39 |
| Total current assets | 289 | 231 | 230 | 298 | 309 | Valuation analysis | | | | | |
| Investment in subs & others | 9 | 0 | 0 | 0 | 0 | Reported P/E (x) | 22.41 | -30.46 | -39.17 | 42.82 | 22.48 |
| Fixed assets-net | 1,083 | 1,075 | 977 | 879 | 812 | Core P/E (x) | 22.75 | -30.46 | -39.17 | 42.82 | 22.48 |
| Other assets | 135 | 1,326 | 1,294 | 1,291 | 1,279 | P/BV (x) | 4.87 | 7.04 | 8.58 | 7.66 | 6.95 |
| Total assets | 1,516 | 2,632 | 2,501 | 2,468 | 2,399 | EV/EBITDA (x) | 13.35 | 545.56 | 48.69 | 14.97 | 10.99 |
| Short-term debt | 80 | 273 | 249 | 233 | 205 | Price/Cash flow (x) | 16.94 | 194.50 | 36.26 | 57.54 | 14.98 |
| Accounts payable | 97 | 45 | 57 | 91 | 97 | Dividend yield (%) | 0.31 | 0.00 | 0.00 | 0.93 | 3.11 |
| Other current liabilities | 68 | 44 | 30 | 36 | 37 | Profitability ratios | | | | | |
| Total current liabilities | 245 | 361 | 335 | 360 | 339 | Gross margin (%) | 31.88 | -18.68 | -0.50 | 29.36 | 35.04 |
| Long-term debt | 80 | 1,316 | 1,373 | 1,224 | 1,091 | EBITDA margin (%) | 30.04 | 3.37 | 27.68 | 42.04 | 45.07 |
| Other liabilities | 59 | 49 | 50 | 51 | 52 | EBIT margin (%) | 21.80 | -44.43 | -24.34 | 16.00 | 23.17 |
| Total liabilities | 384 | 1,727 | 1,758 | 1,636 | 1,482 | Net profit margin (%) | 17.78 | -48.98 | -27.81 | 12.22 | 18.71 |
| Paid-up capital | 143 | 214 | 214 | 214 | 214 | ROA (%) | 17.05 | -10.08 | -6.34 | 5.99 | 11.64 |
| Share premium | 279 | 279 | 279 | 279 | 279 | ROE (%) | 23.40 | -20.53 | -19.74 | 18.90 | 32.40 |
| Reserves & others, net | 61 | 62 | 62 | 62 | 62 | Liquidity ratios | | | | | |
| Retained earnings | 650 | 351 | 188 | 277 | 362 | Current ratio (x) | 1.18 | 0.64 | 0.69 | 0.83 | 0.91 |
| Minority interests | 0 | 0 | 0 | 0 | 0 | Quick ratio (x) | 0.66 | 0.38 | 0.40 | 0.54 | 0.59 |
| Total shareholders' equity | 1,132 | 905 | 743 | 832 | 917 | Leverage Ratios | | | | | |
| Total equity & liabilities | 1,516 | 2,632 | 2,501 | 2,468 | 2,399 | Liabilities/Equity ratio (x) | 0.34 | 1.91 | 2.37 | 1.97 | 1.62 |
| Key Assumptions | | | | | | Net debt/EBITDA (x) | 0.08 | 102.55 | 9.34 | 2.52 | 1.66 |
| Number of branches (Domestic) | 55 | 58 | 65 | 66 | 67 | Net debt/equity (x) | 0.03 | 1.63 | 2.03 | 1.55 | 1.23 |
| Sales revenue | 70 | 62 | 67 | 70 | 74 | Int. coverage ratio (x) | 28.77 | -8.82 | -6.49 | 9.87 | 20.00 |
| Service revenue | 1,314 | 364 | 518 | 1,147 | 1,441 | Growth | | | | | |
| | | | | | | Revenue (%) | 21.99 | -69.15 | 36.96 | 108.17 | 24.40 |
| | | | | | | EBITDA (%) | 20.18 | -96.54 | 1,025.6 | 216.17 | 33.37 |
| | | | | | | Reported net profit (%) | 19.64 | -185.00 | 22.23 | 191.48 | 90.45 |
| | | | | | | Reported EPS (%) | 19.64 | -156.67 | 22.23 | 191.48 | 90.45 |
| | | | | | | Core profit (%) | 17.87 | -186.28 | 22.23 | 191.48 | 90.45 |
| | | | | | | Core EPS (%) | 17.87 | -157.52 | 22.23 | 191.48 | 90.45 |

Source: Company, KS estimates



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Neutral: Expected total return between -10% and 10% within a 12-month period
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