

Overweight Maintained

We expect combined 3Q22F earnings to recover to Bt1.1bn, reversing from a loss of Bt4.2bn in 3Q21 and rising 16% QoQ. Central Plaza Hotel (CENTEL.BK/CENTEL TB)*, Minor International (MINT.BK/MINT TB)*, and S Hotels & Resorts (SHR.BK/SHR TB) are expected to report profits, while The Erawan Group (ERW.BK/ERW TB)* and Siam Wellness Group Group (SPA.BK/SPA TB) should remain in the red but show improving momentum. Amid ongoing uncertainties, we expect the valuation gap between domestic-play stocks and stocks with greater exposure to Europe may continue to widen. We then continue to favor ERW (OP, TP: Bt5.10) and CENTEL (OP, TP: Bt54.00) as our top-picks. For SHR and MINT, our stress test suggests current valuations have partly priced-in recession risks. However, we recommend risk-averse investors to take a wait-and-see approach on the economic outlook in Europe, Russia-Ukraine war, and the outlook for gas price. We re-iterate an Overweight rating on the sector.

Napat Vorajanyavong 66.2658.8888 Ext. 8857 napatv@kgi.co.th

Hotel Sector

Stick with a domestic play

Event

Sector update.

Impact

Stress test valuation on MINT and SHR

Amid the uncertainties arising from the Russia-Ukraine war and higher energy costs rippling through Europe, we expect hotel stocks with exposure to Europe, including Minor International (MINT.BK/MINT/TB)* and S Hotels & Resorts (SHR.BK/SHR TB), to continue to poise an inflection. In order to gauge the room for multiple compression, we conducted a stress test looking at valuations of Scenario 1: European debt crisis in 2012-2013 suggesting the bottom valuation of hotel sector at -1.0SD, and Scenario 2: Subprime crisis in 2009 with a bottom valuation at -2.0SD.

In a nutshell, MINT and SHR are now trading at nearly -1.5SD to their long-term EV/EBITDA, worse than the valuation benchmark in Scenario 1. This could imply negative factors as well as economic recession in Europe have been partially priced-in.

3Q22F earnings to recover to Bt1.1bn

We expect the sector's 3Q22F combined normalized profit to come in at Bt1.1bn, reversing from a normalized loss of Bt4.2bn in 3Q21 and rising 16% QoQ. The continued recovery should be backed by: i) improving COVID-19 situation across destinations, ii) clearer signs of recovery for Thailand's tourist arrivals, and iii) improving EBIT margin.

Central Plaza Hotel (CENTEL.BK/CENTEL TB)*, MINT, and SHR are expected to report profits in 3Q22. Meanwhile, The Erawan Group (ERW.BK/ERW TB) and Siam Wellness Group (SPA.BK/SPA TB) are also expected to remain in the red, but with clearer signs of recovery.

Maintain Overweight rating

We expect investors to continue to favor domestic plays leading to a continued divergence in valuations between domestic plays and those stocks with exposure to Europe. We maintain an Overweight rating on Thailand's hotel sector. Our current top picks are ERW (OP, TP: Bt5.10) and CENTEL (OP, Bt54.00).

For MINT and SHR, although our stress test suggests the negatives have been partly priced-in, we recommend risk-averse investors to take a wait-and-see approach on the economic outlook in Europe, Russia-Ukraine war, and gas price.

Risks

Prolonged COVID-19 outbreak and political turmoil.

Peers comparison

		Target Mkt Upside Mkt Cap Net Profit (Btmn)			(Btmn)		PE (x)			EV/EBITDA (x)			EPS Growth (%)					
Company	Rating	Price	Price		(Btmn)	2020	2021	2022F	2023F	2021	2022F	2023F	2021	2022F	2023F	2021	2022F	2023F
		(Bt)	(Bt)	(%)														
CENTEL*	OP	54.00	48.25	11.9	65,138	(2,775)	(1,733)	370	1,871	N.A.	175.8	34.8	31.2	18.6	12.1	37.5	N.A.	405.0
ERW	OP	5.10	4.24	20.3	19,214	(1,715)	(2,050)	(580)	395	N.A.	N.A.	48.6	(43.0)	49.5	15.7	(19.5)	71.7	N.A.
MINT*	OP	33.50	24.50	36.7	113,166	(21,407)	(13,167)	620	4,224	N.A.	182.6	26.8	16.6	8.2	7.1	38.5	N.A.	581.6
SHR	OP	4.90	3.24	51.2	11,643	(2,371)	(1,234)	(166)	270	N.A.	(70.0)	43.1	51.8	16.2	12.4	47.9	N.A.	(262.6)
SPA	N	11.30	10.10	11.9	5,707	(209)	(287)	(95)	178	N.A.	N.A.	48.4	66.9	44.2	14.8	(37.1)	66.9	N.A.
Sector				26.4	214,868	(28,477)	(18,471)	149	6,938	N.A.	N.A.	N.A.	18.9	16.4	9.9	N.A.	N.A.	N.A.



Stress test on valuations

Amid the uncertainties arising from the Russia-Ukraine war and higher energy costs rippling through Europe, we expect the valuation gap between domestic-play stocks (CENTEL, ERW, SPA) and hotel stocks exposed to Europe (MINT and SHR) to continue to widen.

Looking ahead, we expect hotel stocks with revenue exposure to Europe to continue to pose an inflection. Although their short-term earnings momentum remains positive, EV/EBITDA multiples have continued to decline. To gauge rooms for multiple compression for both MINT and SHR, we conducted a stress test on valuations by looking at Scenario 1: European debt crisis in 2012-2013, and Scenario 2: Subprime crisis in 2009.

- i) <u>Scenario 1 (European debt crisis)</u>: Despite the economic slowdown in Europe, many indicators, such as global GDP growth and global tourist arrival growth, still registered positive momentum. At that time, we found hotel stocks (including regional peers in Europe) hit the bottom averaging at -1.0SD (Figure 2).
- ii) <u>Scenario 2 (Subprime crisis)</u>: There was an economic slowdown in more countries. Most indicators, such as global GDP growth and global tourist arrivals, became negative. At that time, we found the valuations hit bottom at -2.0SD. Under this scenario, the multiple compression should be broad-based across the whole sector.

Figure 1: Stress test scenarios

	Scenario 1	Scenario 2
	European debt crisis in 2012-13	Subprime crisis in 2009
Economic indicators		
Global GDP growth	+	-
EU GDP growth	-	-
Thailand GDP growth	+	-
Tourist arrivals (YoY chang	je)	
Global	+	-
Europe	+	-
Thailand	+	-

Source: Bloomberg, KGI Securities Research

Figure 2: Long-term EV/EBITDA band of hotel stocks (including both local and regional peers in Europe)



Source: Bloomberg, KGI Securities Research

Figure 3: GDP growth

	2008	2009	2010	2011	2012	2013
EU GDP growth	0.4	(4.5)	2.1	1.6	(0.9)	(0.2)
North America GDP growth	(0.1)	(2.9)	2.8	1.9	2.3	1.8
Asia Ex-Japan GDP growth	7.3	6.2	9.4	7.8	6.7	6.5
Global GDP growth	3.1	(0.1)	5.4	4.3	3.6	3.4

Source: Bloomberg, KGI Securities Research

MINT's and SHR's valuations have already fallen to near -1.5SD

MINT and SHR are now trading at nearly -1.5SD to their long-term EV/EBITDA, which is worse than the valuation benchmark in Scenario 1. This could imply negative factors have been partially priced-in. We also conducted a scenario analysis on MINT's and SHR's target prices subject to various changes in target EV/EBITDA multiples (Figure 4 and Figure 5).



Figure 4	4. IVIIIV	ı s va	ıuauvıı

Source: KGI Securities Research

Scenario	Target EV/EBITDA	Target price	Upside/Downside
-0.5SD	15.3	36.50	49.0
-0.75SD	14.5	33.50	36.7
-1.0SD	13.8	31.00	26.5
-1.5SD	12.4	25.5	4.1
-2.0SD	10.9	19.9	(18.8)

-2.0SD 9

Figure 5: SHR's valuation

Scenario	Target EV/EBITDA	Target price	Upside/Downside
Mean	14.5	5.7	75.9
ivicali	14.5	5.7	7 3.3
-0.5SD	13.2	4.9	51.2
4.050	44.0	4.4	26.5
-1.0SD	11.9	4.1	26.5
-1.5SD	10.6	3.4	4.9
-2.0SD	9.3	2.6	(19.8)

3Q22F earnings preview

Improving earnings momentum

We expect tourism stocks under our coverage to report a combined 3Q22F normalized profit of Bt1.1bn, reversing from a normalized loss of Bt4.2bn in 3Q21 and rising 16% QoQ. The continued recovery should be backed by: i) improving COVID-19 situation as well as fewer restrictions across destinations, ii) clearer signs of recovery for Thailand's tourist arrivals, and iii) improving EBIT margin.

For the hotel business, 3Q22F average RevPar is expected to hit a multi-quarter high at Bt2,407 (+107% YoY, +9% QoQ). Meanwhile, MINT's restaurant business is expected to underperform CENTEL's (Figure 8) as it had a higher base last year and the performance of its China hub underperformed.

CENTEL, MINT, and SHR are expected to report 3Q22 profits. CENTEL should continue to be driven by its resilient food business (SSSG: +60% YoY) and a recovery for hotels in Thailand. MINT's positive bottom-line should be driven by hotels across destinations with occupancy to remain solid at 66% (flat QoQ). SHR's bottom-line is expected to turnaround led by a strong recovery in hotels across destinations (e.g. Fiji, Mauritius, Thailand, and UK), while the performance of hotels in Maldives should soften QoQ amid the continued low season.

ERW and SPA's earnings are expected to remain in the red, but with clearer signs of recovery.

Figure 6: 3Q22F earnings preview

_	• .				
Total revenue	3Q22F	3Q21	2Q22	YoY change (%)	QoQ change (%)
CENTEL	4,697	2,310	4,189	103.3	12.1
ERW	1,166	226	974	415.1	19.7
MINT	29,888	19,446	31,454	53.7	(5.0)
SHR	2,514	1,422	2,071	76.9	21.4
SPA	161	13	132	1,132.0	21.3
Total	38,427	23,417	38,821	64.1	(1.0)

EBIT	3Q22F	3Q21	2Q22	YoY change (%)	QoQ change (%)
CENTEL	346	(590)	201		71.9
ERW	14	(472)	(60)		
MINT	3,918	(660)	4,457		(12.1)
SHR	258	(74)	131		97.4
SPA	(3)	(69)	(19)	95.4	83.0
Total	4,533	(1,865)	4,711	N.A.	(3.8)

Normalized profit	3Q22F	3Q21	2Q22	YoY change (%)	QoQ change (%)
CENTEL	145	(803)	22		558.4
ERW	(80)	(623)	(151)	87.1	47.0
MINT	1,000	(2,367)	1,211		(17.4)
SHR	45	(291)	(111)		
SPA	(15)	(78)	(29)	80.6	48.5
Total	1,096	(4,161)	942	N.A.	16.3





Figure 7: RevPar performance comparison

RevPar (Bt)	3Q22F	3Q21	2Q22	YoY change (%)	QoQ change (%)
CENTEL	2,149	560	1,942	283.7	10.6
ERW	940	140	785	570.9	19.6
MINT	3,017	1,778	3,207	69.7	(5.9)
SHR	3,522	2,179	2,882	61.6	22.2
Average	2,407	1,164	2,204	106.7	9.2

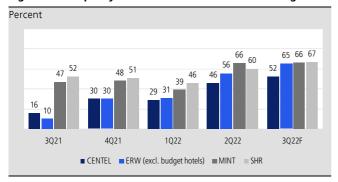
Source: KGI Securities Research

Figure 8: SSSG performance comparison

SSSG (%)	3Q22F	2Q22	1Q22	4Q21	3Q21
CENTEL	60.0	19.0	10.0	(2.0)	(30.0)
MINT	21.6	7.8	4.2	(1.7)	(7.2)

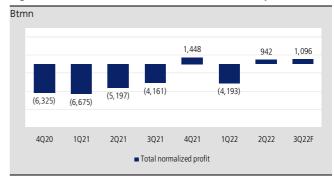
Source: KGI Securities Research

Figure 9: Occupancy rates of stocks under our coverage



Source: Company data, KGI Securities Research

Figure 10: Momentum of combined normalized profits



Source: Company data, KGI Securities Research

Industry outlook

Expect to see further acceleration in Chinese tourists from 4Q22

Prior to 2Q22, monthly Chinese tourists traveling to key countries like South Korea, Japan, and the US outperformed Thailand (Figure 11). However, the number to Thailand started to show clearer signs of recovery in May 2022 and has accelerated further since July 2022 following Thailand's loosening of COVID-19 restrictions.

We expect the number of Chinese tourists to accelerate further from 4Q22 onwards as Thailand could be one of the predominant countries chosen by Chinese tourists. Key supports should be: i) Thailand's diplomatic neutrality which may gain further flows from South Korea, Japan, and the US, ii) Thailand's competitive advantages (e.g., value-for-money services), and iii) Thai baht (THB) being one of the weakest currencies against the Chinese yuan (CNY) compared with key destinations. In addition, we expect any further unexpected COVID-19 restrictions in China through 2023F (e.g. lockdowns) to be selective and short-lived.

We expect SPA, ERW, and CENTEL to be prime beneficiaries of the Chinese tourist recovery theme.

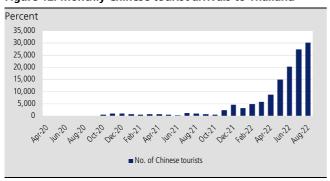
Figure 11: The number of Chinese outbound tourists to key countries

Chinese tourist arriva	Thinese tourist arrivals to key countries, persons									
	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22		
Hong Kong	5,792	1,809	997	3,608	14,403	35,348	40,083	48,269		
Macau	642,016	609,249	468,995	534,899	538,458	336,488	7,321	290,138		
South Korea	9,489	16,752	14,726	10,230	11,253	12,741	17,907	30,248		
Japan	1,490	2,359	9,799	22,371	17,643	14,700	14,800	12,300		
Thailand	3,110	4,898	5,730	8,728	14,930	20,040	27,175	29,985		
Singapore	4,361	3,823	4,131	5,048	7,150	10,191	16,621	14,735		
USA	20,848	8,545	16,415	14,299	21,237	25,422				

Source: Blomberg, KGI Securities Research

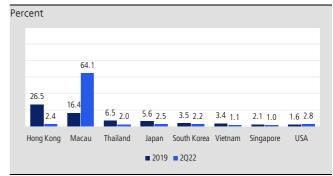


Figure 12: Monthly Chinese tourist arrivals to Thailand



Source: Blomberg, KGI Securities Research

Figure 13: Market share of Chinese outbound tourists



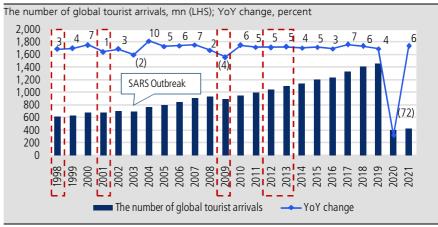
Source: Blomberg, KGI Securities Research

Global tourism activities in 2023 may defy slowing economic growth

Based on historical data (Figure 14), the number of global tourist arrivals seemed resilient against major economic events. For example, global tourist arrivals still registered positive growth YoY during the Asian financial crisis in 1998 and Argentina's debt crisis in 2001. During 2012-2013, tourist arrivals in Europe and global tourism flow showed positive growth despite Europe facing negative GDP growth from the European debt crisis (Figure 16). Meanwhile, global tourist arrivals inched down 2% YoY in 2003 amid the SARS outbreak and temporarily deceased 4% YoY in 2009 to 897mn during the Hamburger crisis in 2009.

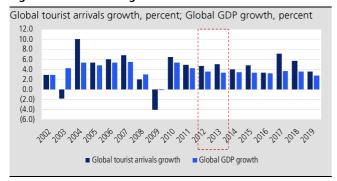
With slowing economic growth in 2023 unlikely to yield a broad-based crisis (IMF still expects global GDP growth in 2023F at 2.7% YoY) coupled with specific positive factors (e.g. resilient tourism, pent up demand, and China to loosen travel restrictions), we still expect the positive trend for global tourism activities in 2023F to remain promising.

Figure 14: Resileint global tourist arrivals



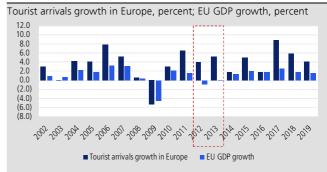
Source: Blomberg, KGI Securities Research

Figure 15: Global GDP growth and tourist arrivals



Source: Company data, KGI Securities Research

Figure 16: EU growth and tourist arrivals





Thailand

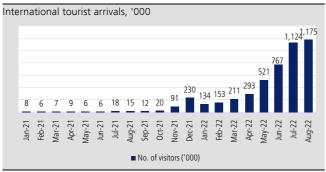


Re-iterate our tourist arrival forecasts of 11mn in 2022F and 25mn in 2023F

With the proven track record for international tourist arrivals following Thailand's lifting of RT-PCR testing in May 2022 and the cancellation of Thailand Pass in July 2022, we re-iterate our tourist arrival forecast at 11mn in 2022F. The monthly momentum is expected to accelerate further in 4Q22 as the bottlenecks in airline flights are resolved, according to guidance from Tourism Council of Thailand (TCT).

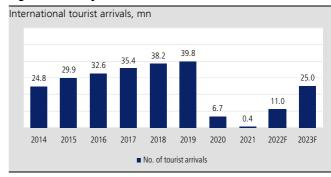
For 2023F, we have already factored in 4mn Chinese tourists, while our target of 25mn tourist arrivals may skew toward the upside if the number of Chinese tourists is better-than-expected. At the same time, there could be more tourists flying in from Europe as the inflated cost of living there may support staycations.

Figure 17: Monthly international tourist arrivals (actual)



Source: TAT, KGI Securities Research

Figure 18: Yearly international tourist arrivals



Source: TAT, KGI Securities Research

Figure 19: Quarterly tourist arrivals forecast for 2022F

	1Q22	2Q22	3Q22F	4Q22F	Total
The number of tourist arrivals (mn)	0.5	1.6	3.8	5.2	11.0
Portion to pre-COVID level (%)	4	18	39	50	28
Average no. of tourist arrivals per day	5,187	17,387	41,104	56,150	30,127

Source: KGI Securities Research

Figure 20: Average daily infections in key countries (as of October 5, 2022)

	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22
Thailand	7,243	15,856	24,671	20,192	6,347	2,334	2,162	1,956	974	N.A.
China	158	167	3,331	19,444	2,341	159	559	1,629	1,158	831
India	213,159	52,198	3,056	1,780	2,634	10,280	18,292	12,905	5,159	2,695
Japan	30,494	83,153	49,990	43,856	31,209	15,940	111,684	199,052	78,138	29,950
USA	651,575	146,566	34,266	41,371	95,842	115,123	117,587	103,716	61,853	23,438
United Kingdom	118,136	56,398	73,515	29,888	8,934	14,108	19,109	7,281	5,209	N.A.
France	296,077	99,249	93,956	101,040	30,127	54,174	87,221	23,969	28,736	45,481
Germany	85,971	176,056	213,290	115,090	50,038	64,434	82,588	42,915	40,056	33,383
Italy	156,691	64,276	59,984	60,695	30,910	36,723	81,191	26,701	19,984	33,891
World	2,909,521	2,075,615	1,657,774	836,793	522,465	593,131	963,100	826,071	511,425	350,126

Source: Our World in Data, KGI Securities Research



Earnings revisions

Revise down our 2022F/2023F earnings forecasts by 92%/7%

We revise down the sector's earnings by 92%/7% in 2022F/2023F. Although the sector's RevPar was revised up (Figure 22) amid better-than-expected occupancy rates, the full-year earnings downside in 2022F came from poorer-than-expected actual profitability in 1H22.

For 2023, we fine-tune up the earnings of CENTEL, ERW, and SPA by nearly 2% as we foresee clear signs of recovery for hotel revenue in 2H22 and anticipate continued acceleration in 2023. Meanwhile, margin pressure on food business as well as cost inflation in Thailand should no longer be a significant issue in 2023. On the other hand, we revise down our earnings forecasts for MINT and SHR in 2023 to factor in utility costs, which are expected to rise around 30% in 2023F (KGI's house view preliminarily expects Europe's natural gas price to remain high at around €150-200/MWh in 2023F increasing from the current year-to-date level of €137/MWh). Also, we have already factored in an increase in effective interest rate by 50bps in 2023F for all stocks.

After the revisions, we expect the sector's earnings in 2022F at Bt149mn and continue recovering to Bt6.9bn in 2023F (Figure 24).

Figure 21: Normalized profit revisions

	2022F		Change 2023F		23F	Change
	Previous	Revised	(%)	Previous	Revised	(%)
CENTEL	600	370	(38.2)	1,831	1,871	2.1
ERW	(607)	(580)	4.5	387	395	2.2
MINT	1,819	620	(65.9)	4,725	4,224	(10.6)
SHR	50	(166)	(430.9)	340	270	(20.4)
SPA	(80)	(95)	(18.9)	175	178	2.3
Total	1,782	149	(91.6)	7,457	6,938	(7.0)

Source: Company data, KGI Securities Research

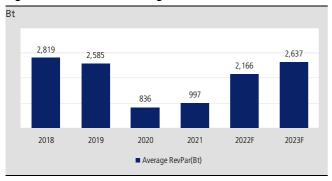
Figure 22: RevPar and SSSG revisions

	2022F		2022F Change			202	:3F	Change
RevPar (Bt)	Previous	Revised	(%)	Previous	Revised	(%)		
CENTEL	2,009	2,186	8.8	2,783	2,953	6.1		
ERW	565	772	36.6	853	1,012	18.7		
MINT	2,170	2,554	17.7	2,529	2,909	15.0		
SHR	2,871	3,154	9.9	3,376	3,674	8.8		
			13.8			10.6		

	2022F		Change	202	23F	Change
SSSG (%)	Previous	Revised	(ppts)	Previous	Revised	(ppts)
CENTEL	12.0	14.0	2.0	10.0	9.0	(1.0)
MINT	4.0	18.0	14.0	7.0	6.0	(1.0)

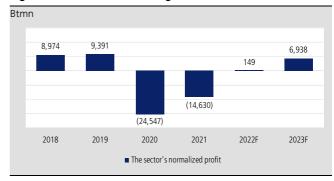
Source: Company data, KGI Securities Research

Figure 23: The sector's average RevPar



Source: Company data, KGI Securities Research

Figure 24: The sector's earnings momentum





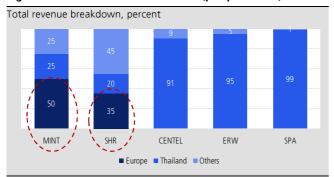
Valuation and action

Still prefer domestic plays, maintain Overweight rating

We expect investors to continue to favor domestic plays at least in the medium-term leading to a divergence in valuations between domestic plays (CENTEL, ERW, SPA) and those exposed to Europe (MINT and SHR). Key supports should come from: i) promising recovery in Thailand's international tourist arrivals towards 2023, ii) Thailand's economic growth, and iii) upside risks from China loosening COVID-19 restrictions. We maintain Overweight rating on Thailand's hotel sector. Our top-picks are ERW (OP, TP: Bt5.10) and CENTEL (OP, Bt:54.00).

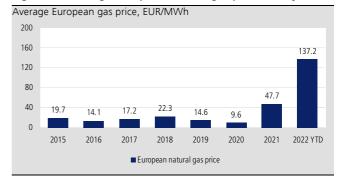
For MINT and SHR, although our stress test suggests negatives have been partly priced-in, we recommend risk-averse investors to take a wait-and-see approach on the economic outlook in Europe, Russia-Ukraine war, and the gas price. In terms of comparison, we expect SHR to feel less negative impact than MINT. Although 35% of SHR's revenue is from the UK (Figure 25), those hotels are operated under "Third Party Hotel Management Agreement" suggesting less contribution to the bottom-line. At the same time, SHR's well-balanced revenue portfolio in Thailand and Maldives should mitigate some downside risks.

Figure 25: Total revenue breakdown (pre-pandemic)



Source: Company data, KGI Securities Research

Figure 26: Average European natural gas price (Yearly)



Source: Company data, KGI Securities Research

Sensitivity to interest rate change

We conducted a sensitivity analysis and found that every 50bps increase in interest rate from our base case could negatively affect the sector earnings by Bt730mn in 2023F. CENTEL and SPA would feel less negative impact due to their relatively low interest bearing debt.

Figure 27: Sensitivity analysis on interest rate rising another 50bps from our base case

	Impact to 2023F net profit (Bt mn)	Downside to our base case
CENTEL	(71)	-4%
ERW	(39)	-10%
MINT	(559)	-13%
SHR	(58)	-22%
SPA	(3)	-2%
	(730)	



Outperform • Maintained

Price as of 17 Oct 2022	48.25
12M target price (Bt/shr)	54.00
Unchanged/Revised up(down)(%)	1.9
Upside/downside (%)	11.9

Key messages

We expect CENTEL to report a 3Q22F net profit of Bt145mn, turning from a huge loss last year and soaring from Bt22mn in 2Q22. Overall, RevPar is expected to rebound 284% YoY and 11% QoQ to Bt2,149, while same-store-sales (SSS) for food business is expected to jump 60% YoY from the low base last year. Looking ahead, we expect earnings to continue to gain positive momentum both YoY and QoQ in 4Q22. We fine-tune up our 2023F earnings forecast by 2% to reflect clearer signs of earnings recovery from 2H22 onwards and as cost pressure from the food side should no longer be an issue. We suggest investors accumulate buy on the dip and maintain a rating of Outperform with a new target price of Bt54.00, from Bt53.00.

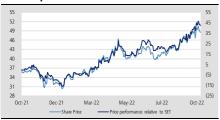
Trading data

3			
Mkt cap (Btbn/US\$mn)	65.5	5/1,637
Outstanding shares (m	ın)		1,350
Foreign ownership (mr	٦)		142
3M avg. daily trading (mn)		4
52-week trading range	e (Bt)	30).5/50.5
Performance (%)	3M	6M	12M
Absolute	22.0	16.2	34.7
Relative	20.2	24.4	41.3

Quarterly EPS

EPS	Q1	Q2	Q3	Q4
2020	(0.03)	(0.34)	(0.66)	(1.01)
2021	(0.35)	(0.45)	(0.60)	0.11
2022	(0.03)	0.02		

Share price chart



Source: SET

Napat Vorajanyavong 66.2658.8888 Ext. 8857 napatv@kgi.co.th

Central Plaza Hotel

(CENTEL.BK/CENTEL TB)*

3Q22F earnings preview: Promising earnings outlook

Event

3Q22F earnings preview.

Impact

3Q22F earnings expected to jump to Bt145mn, from Bt22mn in 2Q22

We expect CENTEL to report a 3Q22F net profit of Bt145mn, turning from a huge net loss of Bt803mn in 3Q21 and jumping 558% QoQ from Bt22mn in 2Q22. Overall, continued improvement in the COVID-19 situation in Thailand and recovery in international tourists have continued to propel revenue growth for both hotel and restaurant businesses. We expect total revenue to jump 103% YoY and 12% QoQ to Bt4.7bn. At the same time, EBIT margin is expected to gain momentum and rise to 7.4% (+32.9ppts YoY, +2.6ppts QoQ) backed by improving profitability for both hotel and restaurant businesses.

RevPar (Bt) to jump 284% YoY and 11% QoQ

RevPar (Bt) is expected to reach a multi-quarter high at Bt2,149 (+284% YoY, +11% QoQ) due mainly to a stronger occupancy rate of 52% in 3Q22F (2Q22 was at 46%). Meanwhile, ARR is expected to inch down 3% QoQ to Bt4,122 (+18% YoY) temporarily pressured by Maldives. In terms of locations, hotel performances in Bangkok and upcountry should see continued recoveries with occupancy ramping up to 66% and 46%, respectively (Figure 4), while hotels in Maldives are expected to soften QoQ amid the continued low season.

SSSG to jump 60% YoY

CENTEL's 3Q22F same-store-sales growth (SSSG) is expected to come in at 60% YoY amid low base effect last year during the country's COVID-19 restrictions. With continued branch expansion, we expect restaurant revenue to increase 67% YoY and 12% QoQ to Bt3.2bn.

Fine-tune up our 2023 earnings forecast by 2%

We cut our 2022 normalized profit forecast by 38% to reflect the disappointing results during 1H22. Meanwhile, we foresee a strong recovery from 2H22 onwards and fine-tune up our 2023 earnings forecast by 2%. Key revisions to 2023 include: i) raising RevPar by 6%, and ii) improving profitability as pressure on food business should no longer be an issue in 2023.

Valuation & action

With the investment theme continuing to shift to focus on domestic, CENTEL has remained our top sector pick. We maintain a rating of Outperform with a new target price of Bt54.00, from Bt53.00, based on 16.4x 2023F EV/EBITDA or +2.0SD to its long-term mean.

Risk

Sluggish recovery in SSSG and lower-than-expected of tourist arrivals.

Key financials and valuations

Year end Dec 31	Dec - 19A	Dec - 20A	Dec - 21A	Dec - 22F	Dec - 23F
Revenue (Btmn)	20,737	12,907	11,211	17,816	21,885
Gross Profit (Btmn)	8,549	4,070	3,598	7,013	9,092
SG&A (Btmn)	6,770	5,831	5,075	6,307	6,565
Net Profit (Btmn)	1,744	(2,775)	(1,733)	370	1,871
Normalized Profit (Btmn)	1,722	(1,550)	(1,778)	370	1,871
EPS (Bt)	1.29	(2.06)	(1.28)	0.27	1.39
Normalized EPS (Bt)	1.28	(1.15)	(1.32)	0.27	1.39
DPS (Bt)	0.55	0.00	0.00	0.00	0.00
EPS Growth (%)	(19.9)	N.A.	37.5	N.A.	405.0
Normalized EPS Growth	(21.1)	N.A.	(14.7)	N.A.	405.0
P/E (X)	19.3	(23.5)	(37.6)	175.8	34.8
P/B (X)	2.4	3.1	2.3	3.5	3.1
EV/EBITDA (X)	9.3	26.1	31.2	18.6	12.1
Net Debt to Equity (%)	41.6	177.3	106.8	105.7	93.1

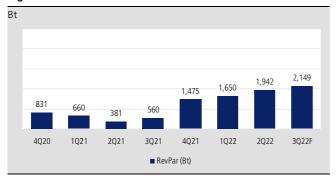


Figure 1: CENTEL's 3Q22F earnings preview

Bt mn	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)	9M22F	9M21	YoY (%)
Revenue	4,697	2,310	103.3	4,189	12.1	12,567	7,555	66.3
Revenues from hotel operations	1,457	370	293.9	1,294	12.5	3,816	1,078	254.0
Revenues from food and beverage	3,241	1,940	67.0	2,895	11.9	8,751	6,477	35.1
Gross Profit	1,880	553	240.1	1,671	12.5	4,946	2,136	131.6
SG&A	1,672	1,256	33.1	1,619	3.3	4,704	3,829	22.8
Operating EBIT	346	(590)		201	71.9	732	(1,407)	
Operating EBITDA	1,155	257	349.1	1,009	14.5	3,115	1,067	192.1
Net Profit	145	(803)		22	558.4	124	(1,886)	
Normalized profit	145	(803)		22	558.4	124	(1,931)	
Percent	3Q22F	3Q21	YoY (ppts)	2Q22	QoQ (ppts)	9M22F	9M21	YoY (ppts)
Total gross margin	40.0	23.9	16.1	39.9	0.1	39.4	28.3	11.1
Hotel gross margin	24.7	(48.6)	73.3	24.3	0.4	22.9	(56.6)	79.5
Food gross margin	46.9	37.7	9.2	46.8	0.1	46.5	42.4	4.1
EBIT margin	7.4	(25.5)	32.9	4.8	2.6	5.8	(18.6)	24.4
SG&A/sales	(35.6)	(54.4)	18.8	(38.7)	3.1	(37.4)	(50.7)	13.3
Key performance drivers	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)			
Hotel rooms (owned hotels)	4,444	4,463	(0.4)	4,444	-			<u> </u>
Occupancy (%)	52	16	+36ppts	46	+6ppts			
ARR (Bt/night)	4,122	3,497	17.9	4,244	(2.9)			
RevPar (Bt/night)	2,149	560	283.7	1,942	10.6			

Source: Company data, KGI Securities Research

Figure 2: RevPar momentum



Source: Company data, KGI Securities Research

Figure 3: SSSG momentum



Source: Company data, KGI Securities Research

Figure 4: Hotel performance

	3Q22F	3Q21	YoY (ppts)	2Q22	QoQ (ppts)
Occupancy (%)					
Bangkok	66.0	21.0	45.0	53.0	13.0
Upcountry	46.0	9.0	37.0	41.0	5.0
Maldives	52.0	64.0	(12.0)	66.0	(14.0)
Average	52.1	16.0	36.1	46.0	6.1
ARR (Bt/night)			Chg (%)		Chg (%)
Bangkok	3,559	1,215	192.9	3,051	16.7
Upcountry	3,646	2,009	81.5	3,618	0.8
Maldives	12,627	9,643	30.9	13,647	(7.5)
Average	4,122	3,497	17.9	4,244	(2.9)
RevPar (Bt/night)			Chg (%)		Chg (%)
Bangkok	2,331	258	803.5	1,624	43.5
Upcountry	1,684	183	820.2	1,473	14.3
Maldives	6,566	6,174	6.3	8,969	(26.8)
Average	2,149	560	283.7	1,942	10.6



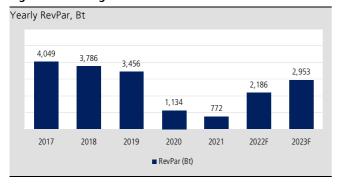


Figure 5: Earnings revisions

	202	2F		202	23F	
	Previous	Revised	Change (%)	Previous	Revised	Change (%)
Financials						
Revenue from hotel business (Bt mn)	5,256	5,719	8.8	7,280	7,727	6.1
Revenue from food business (Bt mn)	11,885	12,097	1.8	14,037	14,158	0.9
Total revenue (Bt mn)	17,140	17,816	3.9	21,317	21,885	2.7
EBITDA (Bt mn)	4,927	4,691	(4.8)	7,024	7,125	1.4
Interest expense	794	786	(1.0)	777	805	3.7
Normalized profit (Bt mn)	600	370	(38.2)	1,831	1,871	2.1
			Change (ppts)			Change (ppts)
Key financial ratios						
SG&A-to-sales (%)	33.3	35.4	2.1	29.1	30.0	0.9
Gross margin (%)	40.0	39.4	-0.7	41.3	41.5	0.3
EBIT margin	8.7	7.0	-1.7	14.1	14.2	0.1
_			Change (%)			Change (%)
Assumptions						
occ	45.7	47.3	+1.7ppts	60.7	62.5	+1.9ppts
ARR	4,397.9	4,616.6	5.0	4,588.2	4,723.3	2.9
RevPar (Bt)	2,009	2,186	8.8	2,783	2,953	6.1
SSSG	12.0	14.0	+2ppts	10.0	9.0	-1ppts

Source: Company data, KGI Securities Research

Figure 6: RevPar growth momentum



Source: Company data, KGI Securities Research

Figure 7: SSSG assumptions

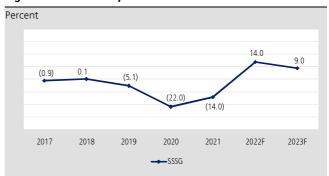




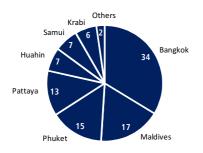
Figure 8: Company profile

Central Plaza Hotel (CENTEL) operates and manages a chain of hotels and resorts across Thailand and abroad. Their hotel in Thailand are located in major tourist destinations such as Bangkok, Hua Hin, Krabi, Pattaya, Samui, Koh Chang, Phuket, Rayong, Trat, Hat Yai, Chiang Mai, Mae Sot, Khon Kaen and Udon. CENTEL also has expertise in beachfront hotel management. The company is also a pioneer in quick service restaurants (QSR) in Thailand, owning more than 12 food franchise brands.

Source: Company data

Figure 10: Hotel revenue breakdown by locations (2019)

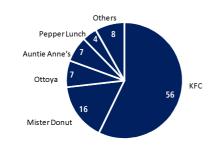
Percent



Source: Company data, KGI Securities Research

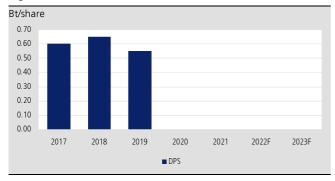
Figure 12: Restaurant revenue breakdown by brands (2019)

Percent



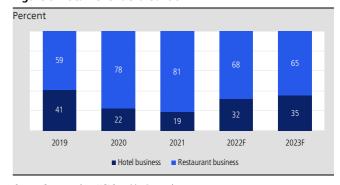
Source: Company data, KGI Securities Research

Figure 14: DPS



Source: KGI Securities Research

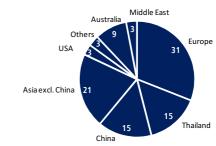
Figure 9: Total revenue breakdown



Source: Company data, KGI Securities Research

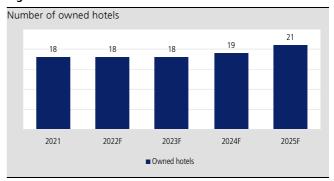
Figure 11: Hotel feeder markets (2019)

Percent



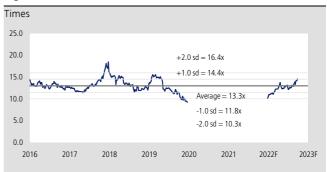
Source: Company data, KGI Securities Research

Figure 13: Number of owned hotels



Source: Company data, KGI Securities Research

Figure 15: Forward EV/EBITDA (2023F)





Quarterly Income Statement

	Jun-18A	Sep-18A	Dec-18A	Mar-19A	Jun-19A	Sep-19A	Dec-19A	Mar-20A	Jun-20A	Sep-20A	Dec-20A	Mar-21A	Jun-21A	Sep-21A	Dec-21A	Mar-22A	Jun-22A
Income Stetement (Bt mn)																	
Revenue	5,085	5,244	5,411	5,540	5,116	4,877	5,204	4,501	2,245	2,997	3,164	2,682	2,563	2,310	3,656	3,681	4,189
Cost of Goods Sold	(3,042)	(3,102)	(3,212)	(3,059)	(3,099)	(3,037)	(2,993)	(2,722)	(1,669)	(2,203)	(2,243)	(1,813)	(1,849)	(1,758)	(2,194)	(2,285)	(2,519)
Gross Profit	2,043	2,142	2,199	2,481	2,017	1,840	2,211	1,779	576	794	921	869	714	553	1,462	1,396	1,671
Operating Expense	(1,660)	(1,649)	(1,626)	(1,605)	(1,742)	(1,640)	(1,783)	(1,725)	(1,085)	(1,667)	(1,354)	(1,276)	(1,297)	(1,256)	(1,246)	(1,413)	(1,619)
Other incomes	106	77	107	123	109	88	153	78	66	43	66	73	54	86	59	170	108
Operating Profit	489	570	680	999	384	287	581	132	-443	-830	-367	-335	-529	-617	276	154	159
Depreciation of fixed asset	(507)	(612)	(526)	(510)	(516)	(530)	(481)	(854)	(852)	(864)	(850)	(810)	(816)	(847)	(694)	(767)	(807)
Operating EBITDA	996	1,182	1,206	1,509	900	817	1,062	986	410	34	484	476	287	230	970	921	966
Non-Operating Income	0	0	0	0	0	0	0	22	25	21	21	19	27	28	33	30	42
Interest Income	0	0	0	0	0	0	0	22	25	21	21	19	27	28	33	30	42
Other Non-op Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Non-Operating Expense	(45)	(40)	(55)	(46)	(50)	(44)	(45)	(164)	(138)	(214)	(174)	(174)	(185)	(231)	(192)	(172)	(195)
Interest Expense	(52)	(54)	(49)	(54)	(57)	(52)	(51)	(171)	(143)	(191)	(164)	(165)	(172)	(214)	(167)	(172)	(177)
Other Non-op Expense	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Equity Income/(Loss)	7	14	(6)	8	7	8	6	7	5	(23)	(10)	(9)	(13)	(17)	(25)	0	(18)
Pre-tax profit	444	530	624	954	334	244	536	(10)	(555)	(1,023)	(520)	(490)	(686)	(820)	116	11	6
Current Taxation	(68)	(79)	(110)	(159)	(44)	(29)	(49)	(13)	39	67	343	9	7	(12)	74	(35)	12
Minorities	(4)	(9)	(30)	(49)	0	(0)	(16)	(22)	51	58	35	5	28	29	(38)	(21)	3
Extraordinary items	0	0	(4)	81	(58)	0	0	0	0	0	(1,225)	0	45	0	0	0	0
Net Profit	372	442	481	826	232	215	471	(45)	(465)	(897)	(1,367)	(476)	(606)	(803)	152	(44)	22
Normalized Profit	372	442	485	745	291	215	471	(45)	(751)	(570)	(387)	(476)	(651)	(803)	152	(44)	22
EPS (Bt)	0.28	0.33	0.36	0.61	0.17	0.16	0.35	(0.03)	(0.34)	(0.66)	(1.01)	(0.35)	(0.45)	(0.60)	0.11	(0.03)	0.02
Normalized EPS (Bt)	0.28	0.33	0.36	0.55	0.22	0.16	0.35	(0.03)	(0.34)	(0.66)	(0.11)	(0.35)	(0.48)	(0.60)	0.11	(0.03)	0.02
Margins																	
Gross profit margin	40.2	40.8	40.6	44.8	39.4	37.7	42.5	39.5	25.7	26.5	29.1	32.4	27.9	23.9	40.0	37.9	39.9
Operating EBIT margin	9.6	10.9	12.6	18.0	7.5	5.9	11.2	2.9	(19.7)	(27.7)	(11.6)	(12.5)	(20.6)	(26.7)	7.5	4.2	3.8
Operating EBITDA margin	19.6	22.5	22.3	27.2	17.6	16.8	20.4	21.9	18.2	1.1	15.3	17.7	11.2	9.9	26.5	25.0	23.1
Net profit margin	7.3	8.4	8.9	14.9	4.5	4.4	9.0	(1.0)	(20.7)	(29.9)	(43.2)	(17.7)	(23.7)	(34.8)	4.2	(1.2)	0.5
Growth (YoY)																	
Revenue growth	7.5	9.0	4.2	(1.7)	0.6	(7.0)	(3.8)	(18.8)	(56.1)	(38.5)	(39.2)	(40.4)	14.1	(22.9)	15.6	37.3	63.5
Operating EBIT growth	4.9	9.8	(3.4)	(12.9)	(21.4)	(49.6)	(14.5)	(86.8)	(215.2)	(388.8)	(163.1)	(353.9)	19.4	(25.6)	(175.2)	(145.8)	(130.1)
Operating EBITDA growth	7.9	10.8	2.7	(2.4)	(9.7)	(30.9)	(11.9)	(34.7)	(54.5)	(95.8)	(54.5)	(51.8)	(29.9)	573.7	100.6	93.7	236.5
Net profit growth	(6.7)	19.9	9.0	(6.5)	(37.5)	(51.3)	(2.1)	(105.5)	(300.3)	(517.4)	(390.3)	954.4	30.3	(10.5)	(111.1)	(90.8)	(103.6)
Normalized profit growth	(6.7)	19.9	(4.2)	(15.6)	(21.8)	(51.3)	(2.9)	(106.1)	(358.7)	(365.3)	(182.2)	954.4	(13.3)	40.8	(139.3)	(90.8)	(103.4)



As of 24 Des (Dt mm)	2010	2020	2021	20225	20225
As of 31 Dec (Bt mn) Total Assets	2019	2020		2022F	2023F
	27,590	35,350	48,593	48,021	50,357
Current Assets	4,661	4,406	5,732	4,662	5,272
Cash & ST Investment	2,024	2,734	3,354	2,003	2,317
Inventories	871	782	748	939	1,066
Account Receivable	765	514	801	775	952
Others	1,002	286	328	445	438
Non-current Assets	22,928	30,944	42,860	43,358	45,085
LT Investment	1,584	2,917	4,091	3,659	3,659
Net fixed Assets	17,997	17,368	29,875	31,985	33,712
Others	3,347	1,908	2,256	1,715	1,715
Total Liabilities	13,446	25,135	30,161	29,142	29,507
Current Liabilities	5,129	7,798	9,664	9,606	10,271
Account Payable	2,649	1,873	2,669	3,087	3,655
ST Borrowing	2,113	3,749	5,136	4,417	4,458
Others	367	244	281	302	358
Long-term Liabilities	8,317	17,337	20,497	19,536	19,236
Long-term Debts	5,751	7,740	10,587	10,292	9,966
Others	2,566	707	2,930	2,244	2,269
Shareholders' Equity	14,144	10,216	18,432	18,879	20,850
Common Stock	1,350	1,350	1,350	1,350	1,350
Capital Surplus	970	970	970	970	970
Retained Earnings Preferred Stock	11,318	7,541	5,808	6,178	8,049

Source: KGI Securities Research

Key Ratios					
Year to 31 Dec	2019	2020	2021	2022F	2023F
Growth (%YoY)					
Sales	(3.0)	(37.8)	(13.1)	58.9	22.8
OP	(22.0)	(166.9)	(20.1)	(193.1)	164.5
EBITDA	(13.0)	(55.4)	2.6	132.6	53.2
NP	(19.9)	N.A.	37.5	N.A.	405.0
Normalized Profit	(21.1)	N.A.	(14.7)	N.A.	405.0
EPS	(19.9)	N.A.	37.5	N.A.	405.0
Normalized EPS	(21.1)	N.A.	(14.7)	N.A.	405.0
Profitability (%)					
Gross Margin	41.2	31.5	32.1	39.4	41.5
Operating Margin	10.9	(11.7)	(10.7)	6.3	13.6
EBITDA Margin	20.7	14.8	17.5	25.6	32.0
Net Margin	8.4	(21.5)	(15.5)	2.1	8.5
ROAA	6.3	(7.9)	(3.6)	0.8	3.7
ROAE	12.3	(27.2)	(9.4)	2.0	9.0
Stability					
Gross Debt/Equity (%)	1.0	2.5	1.7	1.6	1.4
Net Debt/Equity (%)	0.4	1.8	1.1	1.1	0.9
Interest Coverage (x)	10.5	(2.3)	(1.7)	1.4	3.7
Interest & ST Debt Coverage (x)	1.0	(0.3)	(0.2)	0.2	0.6
Cash Flow Interest Coverage (x)	17.6	5.5	1.6	5.5	7.9
Cash Flow/Interest & ST Debt (x)	1.6	0.8	0.2	0.8	1.2
Current Ratio (x)	0.9	0.6	0.6	0.5	0.5
Quick Ratio (x)	0.7	0.5	0.5	0.4	0.4
Net Debt (Bt mn)	5,693.5	17,588.1	19,310.3	19,559.4	18,961.0
Per Share Data (Bt)				· ·	
EPS	1.3	(2.1)	(1.3)	0.3	1.4
Normalized EPS	1.3	(1.1)	(1.3)	0.3	1.4
CFPS	2.8	2.7	0.9	3.2	4.7
BVPS	10.5	7.6	13.7	14.0	15.4
SPS	15.4	9.6	8.3	13.2	16.2
EBITDA/Share	3.2	1.4	1.5	3.4	5.2
DPS	0.6	0.0	0.0	0.0	0.0
Activity					
Asset Turnover (x)	0.8	0.4	0.2	0.4	0.4
Days Receivables	13.5	14.5	26.1	15.9	15.9
Days Inventory	26.1	32.3	35.8	31.7	30.4
Days Payable	79.3	77.4	128.0	104.3	104.3
Cash Cycle	(39.8)	(30.5)	(66.0)	(56.7)	(58.0)

Source: KGI Securities Research

Profit	Q. I	مدا

Year to Dec 31 (Btmn)	2019	2020	2021	2022F	2023F
Revenue	20,737	12,907	11,211	17,816	21,885
Cost of Goods Sold	(12,189)	(8,837)	(7,613)	(10,803)	(12,793)
Gross Profit	8,549	4,070	3,598	7,013	9,092
Operating Expenses	(6,770)	(5,831)	(5,075)	(6,307)	(6,565)
Other Incomes	473	253	272	415	440
Operating Profit	2,252	(1,507)	(1,205)	1,121	2,966
Depreciation of fixed assets	(2,037)	(3,421)	(3,167)	(3,445)	(4,027)
Operating EBITDA	4,289	1,914	1,963	4,566	6,994
Non-Operating Income	0	89	107	125	131
Interest Income	0	89	107	125	131
Other Non-op Income	0	0	0	0	0
Non-Operating Expense	(214)	(669)	(718)	(786)	(805)
Interest Expense	(214)	(669)	(718)	(786)	(805)
Other Non-op Expense	0	0	0	0	0
Equity Income/(Loss)	29	(21)	(64)	(23)	0
Pretax Profit	2,090	(3,333)	(1,835)	438	2,292
Current Taxation	(281)	435	78	(46)	(321)
Minorities	(65)	123	24	(21)	(101)
Extraordinaries items	23	(1,225)	45	0	0
Net Profit	1,744	(2,775)	(1,733)	370	1,871
Normalized Profit	1,722	(1,550)	(1,778)	370	1,871
EPS (Bt)	1.29	(2.06)	(1.28)	0.27	1.39
Normalized EPS (Bt)	1.28	(1.15)	(1.32)	0.27	1.39

Source: KGI Securities Research

Cash Flow

Year to 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Operating Cash Flow	3,759	3,677	1,184	4,346	6,327
Net Profit	1,744	(2,775)	(1,733)	370	1,871
Depreciation & Amortization	2,037	3,421	3,167	3,445	4,027
Change in Working Capital	(36)	1,908	(245)	488	328
Others					
Investment Cash Flow	(2,573)	(14,542)	(12,880)	(4,651)	(5,728)
Net CAPEX	(1,988)	(2,270)	(15,901)	(5,236)	(5,754)
Change in LT Investment	(482)	(10,075)	873	1,057	0
Change in Other Assets	(103)	(2,196)	2,148	(472)	26
Free Cash Flow	1,186	(10,864)	(11,696)	(305)	598
Financing Cash Flow	(444)	11,574	12,316	(1,046)	(285)
Change in Share Capital	0	0	0	0	0
Net Change in Debt	641	12,605	2,343	(1,102)	(285)
Change in Other LT Liab.	(208)	(1,030)	9,974	56	(0)
Net Cash Flow	742	710	621	(1,351)	314

Source: KGI Securities Research

Rates of Return on Invested Capital

		COGS		Depreciation		Operating Exp.		Operating
Year	1-	Revenue	+	Revenue	+	Revenue	=	Margin
2019		58.8%	_	9.8%		32.6%		-1.2%
2020		68.5%		26.5%		45.2%		-40.1%
2021		67.9%		28.3%		45.3%		-41.4%
2022F		60.0%		20.1%		33.3%		-13.4%
		Working Capital		Net PPE		Other Assets		Capital
Year	1/	Revenue	+	Revenue	+	Revenue	_=	Turnover
2019		0.0		0.9		0.5		0.8
2020		(0.3)		1.3		1.4		0.4
2021		(0.4)		2.7		1.7		0.3
2022F		(0.3)		1.9	_	0.9	_	0.4
		Operating		Capital		Cash		After-tax Return
Year		Margin	х	Turnover	x	Tax Rate	_=	on Inv. Capital
2019		-1.2%		0.8		16.3%		-0.2%
2020		-40.1%		0.4		16.3%		-2.6%
2021		-41.4%		0.3		16.3%		-1.7%
2022F		-13.4%		0.4		16.3%		-0.9%



Central Plaza Hotel - Recommendation & target price history





Outperform • Maintained

Price as of 17 Oct 2022	4.24
12M target price (Bt/shr)	5.10
Unchanged/Revised up(down)(%)	2.0
Upside/downside (%)	20.3

Key messages

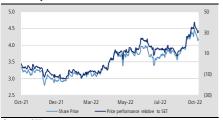
We expect ERW to report a 3Q22F normalized loss of Bt80mn, narrowing from a net loss of Bt151mn in 2Q22. Key support would be total RevPar reaching a multi-quarter high amid improving tourism sentiment and recovery in international tourist arrivals. Looking ahead, we expect 4Q22 earnings to continue to gain momentum both YoY and QoQ. We fine-tune up our 2022/2023 earnings forecasts by 5%/2% and maintain a rating of Outperform with a new target price of Bt5.10, from Bt5.00. ERW remains one of our top picks riding the domestic play theme.

Trading data				
Mkt cap (Btbn/US\$mr	19.0/476			
Outstanding shares (m	nn)		4,532	
Foreign ownership (m	371			
3M avg. daily trading	(mn)		14	
52-week trading rang	e (Bt)	2.80	0-4.50	
Performance (%)	3M	6M	12M	
Absolute	23.5	18.0	25.0	
Rolativo	21 /	26.3	21.2	

Quarterly EPS

EPS	Q1	Q2	Q3	Q4
2020	(0.02)	(0.14)	(0.11)	(0.10)
2021	(0.11)	(0.15)	(0.14)	(0.05)
2022	(0.07)	(0.03)		

Share price chart



Napat Vorajanyavong 66.2658.8888 Ext. 8857 napatv@kgi.co.th

The Erawan Group

(ERW.BK/ERW TB)

3Q22F earnings preview: To report narrow loss

Event

3Q22F earnings preview.

Impact

Expect an improving 3Q22F normalized loss of Bt80mn

We expect ERW to report a 3Q22F normalized loss of Bt80mn, improving from losses of Bt623mn in 3Q21 and 151mn in 2Q22. Key supports would be the strong recovery in international tourist arrivals since May 2022 and continued improvement in the COVID-19 situation. Overall, we expect hotel revenue to come in at Bt1.15bn (+449% YoY, +20% QoQ), while EBIT margin is expected to turn positive for the first time in two years at 1.2% (from -6.1% in 2Q22) amid better economies of scale.

RevPar to reach highest level since the emergence of COVID-19

Excluding the budget hotels, RevPar is expected to reach its highest level since the emergence of COVID-19 at Bt1,532 (up substantially YoY, +32% QoQ), resulting from i) occupancy rate of 65% (vs. 55% in 2Q22), and ii) ARR improving to Bt2,342 (+98% YoY, +12% QoQ). In terms of locations, hotels in Bangkok should continue to outperform in 3Q22 amid strategic locations attracting international tourists.

Fine-tune up our 2022/2023 earnings projections by 5%/2%

Following the impressive 1H22 results, we revise up our 2022 earnings forecast by 5%. We also fine-tune up our 2023 earnings forecast by 2% to reflect a higher RevPar assumption and lower interest expense as sale of assets in 2Q22 (collectively worth Bt1.05bn) has led to less interest bearing debt burden.

Valuation & Action

As a pure hotel operator, ERW will be a key beneficiary from the strong recovery in Thailand's tourism and the return of Chinese tourists. Riding the domestic play theme, we maintain a rating of Outperform with a new target price of Bt5.10, from Bt5.00, based on 17.9x 2023F EV/EBITDA or +1.5SD to its long-term mean.

Risks

Fewer than expected tourist arrivals.

Key financials and valuations

	Dec - 19A	Dec - 20A	Dec - 21A	Dec - 22F	Dec - 23F
Revenue (Btmn)	6,379	2,306	1,485	4,135	5,339
Gross Profit (Btmn)	2,650	(171)	(734)	1,018	2,245
SG&A (Btmn)	1,633	1,005	915	1,282	1,335
Net Profit (Btmn)	446	(1,715)	(2,050)	(580)	395
Normalized Profit (Btmn)	463	(1,585)	(2,021)	(580)	395
EPS (Bt)	0.10	(0.38)	(0.45)	(0.13)	0.09
Normalized EPS (Bt)	0.10	(0.35)	(0.45)	(0.13)	0.09
DPS (Bt)	0.07	0.00	0.00	0.00	0.00
EPS Growth (%)	(16.9)	N.A.	(19.5)	71.7	N.A.
Normalized EPS Growth	(13.6)	N.A.	(27.5)	71.3	N.A.
P/E (X)	64.1	(9.5)	(6.6)	(33.1)	48.6
P/B (X)	4.8	4.2	2.3	3.5	3.3
EV/EBITDA (X)	19.9	(257.6)	(43.0)	49.5	15.7
Net Debt to Equity (%)	154.7	375.9	226.0	245.2	221.9
Dividend Yield (%)	1.1	0.0	0.0	0.0	0.0

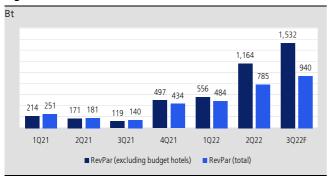


Figure 1: ERW's 3Q22F earnings preview

Bt mn	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)	9M22F	9M21	YoY (%)
Revenue	1,166	226	415.1	974	19.7	2,779	866	220.7
Revenue from hotel business	1,151	210	448.7	961	19.8	2,730	815	234.9
Rental and service income	15	17	(9.7)	13	11.4	49	51	(3.8)
Gross Profit	339	(289)		239	41.7	598	(736)	
SG&A	336	211	59.5	311	8.1	902	632	42.7
Operating EBIT	14	(472)		(60)		(273)	(1,321)	79.3
Operating EBITDA	231	(244)		155	48.4	372	(605)	
Net Profit	(80)	(623)	87.1	(139)	42.4	(532)	(1,805)	70.5
Normalized profit	(80)	(623)	87.1	(151)	47.0	(546)	(1,675)	67.4
Percent	3Q22F	3Q21	YoY (ppts)	2Q22	QoQ (ppts)	9M22F	9M21	YoY (ppts)
Gross margin	29.1	(127.6)	156.7	24.6	4.5	21.5	(85.0)	106.5
EBIT margin	1.2	(208.5)	209.7	(6.1)	7.3	(9.8)	(152.5)	142.7
SG&A/sales	28.8	93.0	(64.2)	31.9	(3.1)	32.4	72.9	(40.5)
Key stats	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)			
No. of rooms	9,803	9,863	(0.6)	9,724	0.8			
Occupancy (%) - excluding the budget hotels	65	10	+55ppts	55	+10ppts			
ARR (Bt) - excluding the budget hotels	2,342	1,184	97.8	2,098	11.6			
RevPar (Bt) - excluding the budget hotels	1,532	119	1,187.3	1,164	31.6			

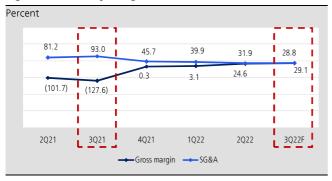
Source: Company data, KGI Securities Research

Figure 2: RevPar momentum



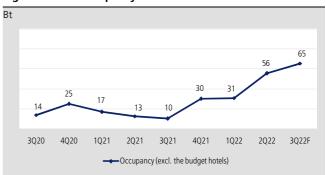
Source: Company data, KGI Securities Research

Figure 4: Quarterly margins



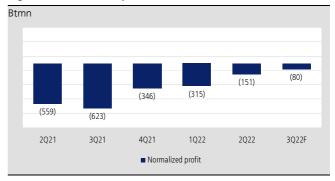
Source: Company data, KGI Securities Research

Figure 3: Total occupancy momentum



Source: Company data, KGI Securities Research

Figure 5: Normalized profit momentum





Fine-tune up our 2022/2023 earnings projections by 5%/2%

We revise up our 2022/2023 earnings forecasts by 5%/2% to reflect up-to-date assumptions. Key revisions include: i) raising RevPar assumptions for 2022/2023 by 37%/19% to reflect better-than-expected hotel performances in 1H22 and a continued positive trend through 2023, and ii) lower interest expense in 2022/2023.

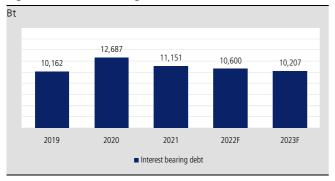
Note that ERW divested three hotels in 2Q22 (ibis Krabi Style, ibis Kata and ibis Hua Hin) collectively worth Bt1.05bn, leading to a lower interest bearing debt burden through 2023 (Figure 7).

Figure 6: Earnings revisions

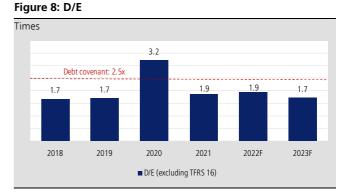
	202	2F		202	23F	
	Previous	Revised	Change (%)	Previous Revised		Change (%)
Financials						
Total revenue (Bt mn)	3,126	4,135	32.3	4,896	5,339	9.0
Gross profit (Bt mn)	758	1,018	34.3	2,095	2,245	7.2
SG&A	1,054	1,282	21.7	1,102	1,335	21.2
EBIT	(218)	(210)	3.7	1,061	1,009	(4.9)
Interest expense	547	473	(13.4)	555	513	(7.5)
Normalized profit (Bt mn)	(607)	(580)	4.5	387	395	2.2
			Change (ppts)			Change (ppts)
Key financial ratios						
SG&A-to-sales (%)	33.7	31.0	-2.7	22.5	25.0	2.5
Gross margin (%)	24.2	24.6	0.4	42.8	42.1	-0.7
EBIT margin (%)	(7.0)	(5.1)	1.9	21.7	18.9	-2.8
			Change (%)			Change (%)
Assumptions						
OCC (%)	55	64	+9ppts	68	71	+3ppts
ARR	1,019	1,215	19.2	1,247	1,429	14.6
RevPar (Bt)	565	772	36.6	853	1,012	18.7

Source: Company data, KGI Securities Research

Figure 7: Interest bearing debt

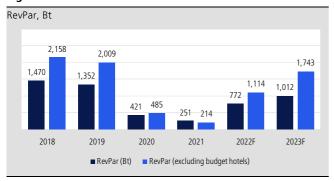


Source: Company data, KGI Securities Research



Source: Company data, KGI Securities Research

Figure 9: RevPar momentum



Source: Company data, KGI Securities Research

Figure 10: Occupancy momentum

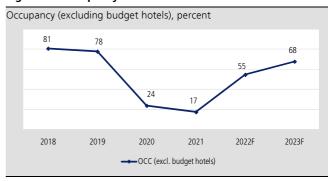


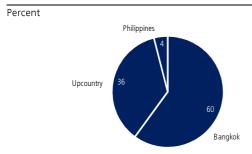


Figure 11: Company profile

The Erawan Group (ERW) is a market leader in the non-luxury hotel segment with around 45% of its total revenue coming from the segment. Apart from being a non-luxury hotel leader, around 65% of its revenues comes from hotels in Bangkok and the rest from upcountry.

Source: Company data

Figure 13: Hotel revenue breakdown by location (2019)



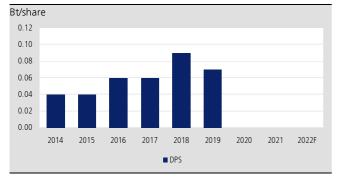
Source: Company data, KGI Securities Research

Figure 15: Number of hotels and rooms



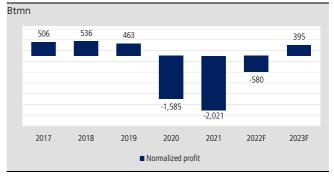
Source: Company data, KGI Securities Research

Figure 17: DPS



Source: Company data, KGI Securities Research

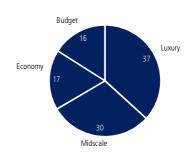
Figure 12: Earnings forecast



Source: Company data, KGI Securities Research

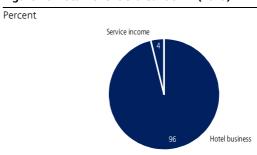
Figure 14: EBITDA breakdown by segment (2019)

Percent



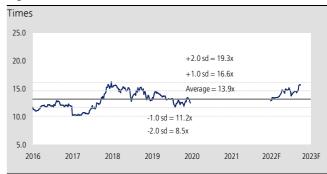
Source: Company data, KGI Securities Research

Figure 16: Total revenue breakdown (2019)



Source: Company data, KGI Securities Research

Figure 18: EV/EBITDA





Quarterly Income Statement

	Sep-18A	Dec-18A	Mar-19A	Jun-19A	Sep-19A	Dec-19A	Mar-20A	Jun-20A	Sep-20A	Dec-20A	Mar-21A	Jun-21A	Sep-21A	Dec-21A	Mar-22A	Jun-22A
Income Stetement (Bt mn)																
Revenue	1,429	1,705	1,758	1,396	1,498	1,727	1,211	79	427	589	378	262	226	619	638	974
Cost of Goods Sold	-689	-746	-740	-709	-725	-726	-589	-143	-342	-390	-315	-285	-287	-398	-405	-520
Gross Profit	547	748	812	480	567	790	358	-327	-173	-29	-180	-267	-289	2	20	239
Operating Expense	-400	-411	-423	-374	-396	-439	-343	-190	-267	-206	-208	-213	-211	-283	-255	-311
Other incomes	12	13	17	18	12	13	12	5	10	15	12	7	27	34	8	12
Operating Profit	159	349	406	123	183	364	27	-511	-429	-219	-376	-473	-472	-247	-227	-60
Depreciation of fixed asset	-194	-211	-206	-207	-206	-211	-263	-263	-258	-228	-243	-244	-229	-220	-213	-215
Operating EBITDA	353	561	612	330	388	575	291	-249	-171	8	-133	-229	-244	-28	-14	155
Non-Operating Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Interest Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Non-op Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Non-Operating Expense	-86	-96	-93	-97	-98	-113	-136	-146	-116	-156	-135	-139	-123	-115	-108	-102
Interest Expense	-91	-99	-96	-100	-102	-104	-139	-135	-120	-143	-138	-136	-126	-121	-112	-111
Other Non-op Expense	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Equity Income/(Loss)	5	2	3	2	3	-8	3	-11	3	-14	3	-3	3	5	3	9
Pre-tax profit	73	253	314	26	84	252	-109	-658	-546	-376	-511	-612	-595	-363	-335	-162
Current Taxation	-22	-54	-61	-10	-28	-55	1	8	11	20	-2	25	-73	4	8	7
Minorities	-10	-20	-17	-5	-14	-21	5	24	21	13	21	27	45	12	12	4
Extraordinary items	0	0	0	-18	0	0	0	0	0	-130	0	-130	0	101	2	12
Net Profit	41	180	235	-7	43	176	-103	-625	-514	-474	-492	-690	-623	-246	-313	-139
Normalized Profit	41	180	235	11	43	176	-103	-625	-514	-344	-492	-559	-623	-346	-315	-151
EPS (Bt)	0.01	0.04	0.05	-0.00	0.01	0.04	-0.02	-0.14	-0.11	-0.10	-0.11	-0.15	-0.14	-0.05	-0.07	-0.03
Normalized EPS (Bt)	0.01	0.04	0.05	0.00	0.01	0.04	-0.02	-0.14	-0.11	-0.08	-0.11	-0.12	-0.14	-0.08	-0.07	-0.03
Margins																
Gross profit margin	38.2	43.9	46.2	34.4	37.9	45.8	29.6	(411.4)	(40.5)	(4.9)	(47.8)	(101.7)	(127.6)	0.3	3.1	24.6
Operating EBIT margin	11.1	20.5	23.1	8.8	12.2	21.1	2.2	(644.1)	(100.5)	(37.3)	(99.6)	(180.3)	(208.5)	(40.0)	(35.6)	(6.1)
Operating EBITDA margin	24.7	32.9	34.8	23.7	25.9	33.3	24.0	(313.3)	(40.1)	1.4	(35.2)	(87.2)	(107.5)	(4.5)	(2.1)	16.0
Net profit margin	2.9	10.5	13.3	(0.5)	2.8	10.2	(8.5)	(787.2)	(120.3)	(80.5)	(130.3)	(262.8)	(275.0)	(39.7)	(49.1)	(14.3)
Growth (YoY)																
Revenue growth	(1.3)	7.7	(1.0)	3.5	4.8	1.3	(31.1)	(94.3)	(71.5)	(65.9)	(68.8)	230.5	(47.0)	5.2	143.2	330.3
Operating EBIT growth	(32.3)	9.7	(14.5)	(10.4)	14.8	4.3	N.A.	N.A.	N.A.	N.A.	(1,486.0)	(7.5)	10.0	12.8	(52.0)	(87.4)
Operating EBITDA growth	(16.5)	10.6	(7.0)	1.5	10.1	2.6	(52.5)	N.A.	N.A.	N.A.	(145.8)	(8.0)	42.2	(433.7)	(94.0)	(163.8)
Net profit growth	(47.8)	11.5	(17.9)	(124.6)	2.9	(2.3)	N.A.	N.A.	N.A.	N.A.	379.9	10.3	21.2	(48.1)	(54.6)	(77.7)
Normalized profit growth	(47.8)	11.5	(17.9)	(64.4)	2.9	(2.3)	N.A.	N.A.	N.A.	N.A.	380.1	(10.5)	21.2	0.8	(43.7)	(75.7)



Bal	lan	~	C	h۵	۵t
υdi	all	ıve		пe	τι

As of 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Total Assets	17,834	21,215	22,450	21,151	21,099
Current Assets	1,456	1,962	2,655	1,363	1,347
Cash & ST Investment	969	1,623	1,242	937	874
Inventories	52	46	39	56	45
Account Receivable	185	77	100	134	173
Others	102	48	78	66	85
Non-current Assets	16,378	19,253	19,795	19,788	19,751
LT Investment	365	373	242	376	376
Net fixed Assets	14,442	13,867	19,409	19,254	19,218
Others	1,571	158	144	158	158
Total Liabilities	11,893	17,286	16,427	15,698	15,223
Current Liabilities	3,360	2,812	1,489	1,717	1,421
Account Payable	234	145	143	197	179
ST Borrowing	2,038	2,209	868	688	486
Others	1,088	458	478	833	757
Long-term Liabilities	8,533	14,474	14,938	13,981	13,802
Long-term Debts	8,125	10,551	10,356	9,985	9,795
Others	407	218	273	291	303
Shareholders' Equity	5,941	3,929	6,023	5,452	5,875
Common Stock	2,518	2,518	4,532	4,532	4,532
Capital Surplus	910	910	910	910	910
Retained Earnings	2,499	519	(1,488)	(2,068)	(1,673)

Source: KGI Securities Research

Year to 31 Dec	2019	2020	2021	2022F	2023F
Growth (%YoY)					
Sales	2.1	(64.5)	(35.1)	187.0	29.1
OP	(4.9)	(208.0)	37.5	(86.4)	(568.7)
EBITDA	0.5	(106.4)	422.9	(203.9)	212.9
NP	(16.9)	N.A.	(19.5)	71.7	N.A.
Normalized Profit	(13.6)	N.A.	(27.5)	71.3	N.A.
EPS	(16.9)	N.A.	(19.5)	71.7	N.A.
Normalized EPS	(13.6)	N.A.	(27.5)	71.3	N.A.
Profitability (%)					
Gross Margin	41.5	(7.4)	(49.4)	24.6	42.1
Operating Margin	16.6	(49.6)	(105.8)	(5.2)	18.8
EBITDA Margin	29.9	(5.3)	(42.6)	15.9	38.6
Net Margin	7.0	(74.4)	(138.0)	(14.0)	7.4
ROAA	2.5	(8.1)	(9.1)	(2.7)	1.9
ROAE	7.5	(43.7)	(34.0)	(10.6)	6.7
Stability					
Gross Debt/Equity (%)	200.2	440.0	272.8	287.9	259.1
Net Debt/Equity (%)	154.7	375.9	226.0	245.2	221.9
Interest Coverage (x)	2.7	(2.1)	(3.0)	(0.4)	2.0
Interest & ST Debt Coverage (x)	0.4	(0.4)	(1.1)	(0.2)	1.0
Cash Flow Interest Coverage (x)	3.5	(2.0)	(4.3)	3.4	2.5
Cash Flow/Interest & ST Debt (x)	0.6	(0.4)	(1.6)	1.4	1.3
Current Ratio (x)	0.4	0.7	1.8	0.8	0.9
Quick Ratio (x)	0.4	0.7	1.8	0.8	0.9
Net Debt (Bt mn)	9,193.1	14,769.1	13,612.3	13,367.2	13,037.5
Per Share Data (Bt)					
EPS	0.1	(0.4)	(0.5)	(0.1)	0.1
Normalized EPS	0.1	(0.3)	(0.4)	(0.1)	0.1
CFPS	0.3	(0.2)	(0.5)	0.4	0.3
BVPS	1.3	0.9	1.3	1.2	1.3
SPS	1.4	0.5	0.3	0.9	1.2
EBITDA/Share	0.4	(0.0)	(0.1)	0.1	0.5
DPS	0.1	0.0	0.0	0.0	0.0
Activity					
Asset Turnover (x)	-0.4	-0.1	-0.1	-0.2	-0.3
Days Receivables	-10.6	-12.1	-24.5	-11.8	-11.8
Days Inventory	-6.6	-11.5	-11.2	-9.1	-8.1
Days Payable	-29.5	-36.1	-40.6	-31.9	-31.9
Cash Cycle	12.3	12.4	4.8	11.0	12.0

Source: KGI Securities Research

Profit & Loss

Year to Dec 31 (Btmn)	2019	2020	2021	2022F	2023F
Revenue	6,379	2,306	1,485	4,135	5,339
Cost of Goods Sold	(2,900)	(1,465)	(1,284)	(2,249)	(2,043)
Gross Profit	2,650	(171)	(734)	1,018	2,245
Operating Expenses	(1,633)	(1,005)	(915)	(1,282)	(1,335)
Other Incomes	42	32	77	50	93
Operating Profit	1,059	(1,143)	(1,572)	(214)	1,004
Depreciation of fixed assets	(830)	(1,012)	(936)	(868)	(1,050)
Operating EBITDA	1,906	(121)	(633)	658	2,059
Non-Operating Income	18	10	3	4	5
Interest Income	18	10	3	4	5
Other Non-op Income	0	0	0	0	0
Non-Operating Expense	(402)	(536)	(521)	(473)	(513)
Interest Expense	(402)	(536)	(521)	(473)	(513)
Other Non-op Expense					
Equity Income/(Loss)	0	(18)	9	24	26
Pretax Profit	657	(1,818)	(2,110)	(660)	522
Current Taxation	(155)	39	(46)	34	(99)
Minorities	(57)	63	105	45	(28)
Extraordinaries items	(18)	(130)	(29)	0	0
Net Profit	446	(1,715)	(2,050)	(580)	395
Normalized Profit	463	(1,585)	(2,021)	(580)	395
EPS (Bt)	0.10	(0.38)	(0.45)	(0.13)	0.09
Normalized EPS (Bt)	0.10	(0.35)	(0.45)	(0.13)	0.09

Source: KGI Securities Research

Cash Flow

Year to 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Operating Cash Flow	1,424	(1,048)	(2,256)	1,616	1,306
Net Profit	446	(1,715)	(2,050)	(580)	395
Depreciation & Amortization	830	1,012	936	868	1,050
Change in Working Capital	74	(430)	(1,056)	1,397	(141)
Others					
Investment Cash Flow	(1,841)	(4,230)	(841)	(1,437)	(988)
Net CAPEX	(1,808)	769	(6,469)	(751)	(1,014)
Change in LT Investment	(1)	(4,838)	4,963	(78)	26
Change in Other Assets	(5)	(195)	657	(599)	0
Free Cash Flow	(418)	(5,278)	(3,097)	179	318
Financing Cash Flow	335	5,932	2,716	(484)	(381)
Change in Share Capital	48	0	2,014	0	0
Net Change in Debt	605	6,166	(1,533)	(539)	(381)
Change in Other LT Liab.	(92)	(58)	2,236	55	0
Net Cash Flow	(82)	654	(380)	(305)	(63)

Source: KGI Securities Research

Rates of Return on Invested Capital

Year	1-	COGS		Depreciation	+	Operating Exp.	_	Operating
rear	1-	Revenue	+	Revenue	+	Revenue		Margin
2019		45.5%		13.0%		25.6%		15.9%
2020		63.5%		43.9%		43.6%		-51.0%
2021		86.4%		63.0%		61.6%		-111.0%
2022F		54.4%		21.0%		31.0%		-6.4%
Year	1/	Working Capital		Net PPE		Other Assets	=	Capital
rear	17	Revenue	+	Revenue	+	Revenue		Turnover
2019		(0.3)		2.3		0.5		0.4
2020		(0.4)		6.0		3.2		0.1
2021		0.8		13.1		2.0		0.1
2022F		(0.1)		4.7		0.5		0.2
Year		Operating		Capital		Cash		After-tax Return
rear		Margin	х	Turnover	х	Tax Rate	=	on Inv. Capital
2019		15.9%		0.4		23.3%		1.5%
2020		-51.0%		0.1		2.2%		-0.1%
2021		-111.0%		0.1		-2.2%		0.2%
2022F		-6.4%		0.2		5.2%		-0.1%



The Erawan Group – Recommendation & target price history





Minor International

(MINT.BK/MINT TB)*

Outperform · Maintained

Price as of 17 Oct 2022	24.50
12M target price (Bt/shr)	33.50
Unchanged/Revised up(down)(%)	(13.0)
Upside/downside (%)	36.7

Key messages

We expect MINT to report a 3Q22F normalized profit of Bt1bn, turning from a loss of Bt2.4bn last year, but dropping 17% QoQ due to seasonal effect. Overall, hotels in Europe entered the low season in 3Q22 resulting in a drop in room rate, while SSSG for its restaurant is expected to see strong growth of 22% YoY backed by its Thailand hub. We revise down our net profit projections for 2022/2023 by 66%/11%. We rate MINT Outperform with a new target price of Bt33.50, from Bt38.50. With ongoing uncertainties, we suggest risk averse investors take a wait-and-see approach.

Trading data

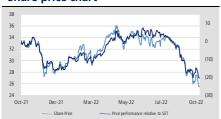
Mkt cap (BtBn/US\$m	13	35/3,363	
Outstanding shares (r		5,275	
Foreign ownership (m		1,450	
3M avg. daily trading		24	
52-week trading rang	ge (Bt)	25.50	- 36.00
Performance (%)	6M	12M	
Absolute	-26.1	-24.4	
Relative	-20.9	-20.7	

Quarterly EPS

EPS	Q1	Q2	Q3	Q4
2020	(0.38)	(1.83)	(1.21)	(1.21)
2021	(1.57)	(0.85)	(0.09)	(0.34)
2022	(0.82)	0.34		

Share price chart

Source: SE



Napat Vorajanyavong 66.2658.8888 Ext. 8857 napatv@kgi.co.th

3Q22F earnings preview: To remain profitable

Event

3Q22F earnings preview.

Impact

Expect normalized profit of Bt1bn

We expect MINT to report a 3Q22F normalized profit of Bt1bn, reversing from a normalized loss of 2.4bn in 3Q21, but softening 17% QoQ. The strong growth YoY would be backed by continued improvement in tourism sentiment across destinations. The drop QoQ would be due to seasonal effect for its hotel operations in Europe. Overall, we expect total revenue in 3Q22F to jump 54% YoY but soften 5% QoQ to Bt30bn, while the overall EBIT margin is expected to remain positive at 13.1% (+16.5ppts YoY, -1.1ppts QoQ).

Hotel: RevPar to jump 70% YoY, but inch down 6% QoQ

RevPar in 3Q22F is expected to come in at Bt3,017 (+70% YoY, -6% QoQ), resulting from: i) occupancy rate remaining high at 66% (+19ppts YoY, flat QoQ), and ii) ARR growing 20% YoY but declining 6% QoQ. Hotels in Europe entered the slower season in 3Q22 resulting in a drop in ARR, while the overall performance for non-Europe hotels (e.g. Thailand) is expected to show a strong recovery YoY amid continued improvement in the COVID-19 situation.

Restaurant: SSSG to improve 22% YoY

Same-store-sales growth (SSSG) is expected to accelerate to 22% YoY backed by its Thailand hub achieving SSSG of 30% YoY (Figure 7) amid low base last year. Meanwhile, restaurants in China are expected to see improving performances given the decrease in new infections and loosening of COVID-19 restrictions since June 2022.

Revise down our 2022/2023 earnings projections by 66%/11%

We revise down our net profit projections by 66% for 2022 and 11% for 2023 to factor in higher interest expense and lower EBIT margin due to rising utility costs.

Valuation & action

With the negatives partially priced-in, we maintain a rating of Outperform on MINT. However, we believe ongoing uncertainties from geopolitical tensions, economic risks, and higher energy costs rippling through Europe in 2023 may continue to overhang the share price. Our new target price is Bt33.50, from Bt38.50, based on 14.5x 2023F EV/EBITDA or -0.75SD to its long-term mean (de-rating from previously at -0.25SD).

RisksPolitical turmoil, longer-than-expected COVID-19 outbreak.

Key financials and valuations

	Dec - 19A	Dec - 20A	Dec - 21A	Dec - 22F	Dec - 23F
Revenue (Btmn)	119,023	55,954	69,481	113,979	130,750
Gross Profit (Btmn)	53,829	8,700	22,064	48,047	56,270
SG&A (Btmn)	47,327	26,534	33,300	40,349	46,024
Net Profit (Btmn)	10,698	(21,407)	(13,167)	620	4,224
Normalized Profit (Btmn)	7,059	(19,394)	(9,315)	620	4,224
EPS (Bt)	2.32	(4.63)	(2.85)	0.13	0.91
Normalized EPS (Bt)	1.53	(4.20)	(2.02)	0.13	0.91
DPS (Bt)	0.00	0.00	0.00	0.00	0.00
EPS Growth (%)	96.5	N.A.	38.5	N.A.	581.6
Normalized EPS Growth	18.5	N.A.	52.0	N.A.	581.6
P/E (X)	15.5	(5.6)	(10.1)	181.9	26.7
P/B (X)	1.9	1.6	1.7	1.4	1.3
EV/EBITDA (X)	12.6	78.9	16.6	8.2	7.1
Net Debt to Equity (%)	115.3	144.3	134.3	145.1	127.6
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0



Figure 1: MINT's 3Q22F earnings preview

Bt mn	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)	9M22F	9M21	YoY (%)
Total revenue	29,888	19,446	53.7	31,454	(5.0)	81,031	45,166	79.4
Revenues from hotel and related services	21,846	13,158	66.0	23,692	(7.8)	58,007	25,463	127.8
Revenues from mixed use operations	750	985	(23.9)	1,109	(32.3)	2,398	3,198	(25.0)
Sales of food and beverage	6,673	4,763	40.1	6,066	10.0	18,878	14,670	28.7
Gross Profit	13,556	6,630	104.5	14,390	(5.8)	34,043	11,711	190.7
SG&A	10,162	7,685	32.2	10,545	(3.6)	29,613	22,155	33.7
Operating EBIT	3,918	(660)		4,457	(12.1)	6,447	(7,024)	
Operating EBITDA	8,818	4,409	100.0	9,345	(5.6)	20,925	7,909	164.6
Net Profit	1,000	(436)		1,561	(35.9)	(1,232)	(11,609)	89.4
Normalized profit	1,000	(2,367)		1,211	(17.4)	(1,370)	(10,972)	87.5
Percent	3Q22F	3Q21	YoY (ppts)	2Q22	QoQ (ppts)	9M22F	9M21	YoY (ppts)
Total gross margin	45.4	34.1	11.3	45.7	(0.4)	42.0	25.9	16.1
EBIT margin	13.1	(3.4)	16.5	14.2	(1.1)	8.0	(15.6)	23.5
SG&A/sales	34.0	39.5	(5.5)	33.5	0.5	(36.5)	(49.1)	12.5
Key performance drivers (owned hotels)	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)			
Hotel rooms	54,715	54,977	(0.5)	54,443	0.5			
Occupancy (%)	66	47	+19.3ppts	66	+0ppts			
ARR (Bt/night)	4,550	3,793	20.0	4,842	(6.0)			
RevPar (Bt/night) - owned hotels	3,017	1,778	70	3,207	(5.9)			

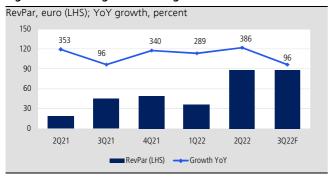
Source: Company data, KGI Securities Research

Figure 2: Total owned hotels' RevPar growth



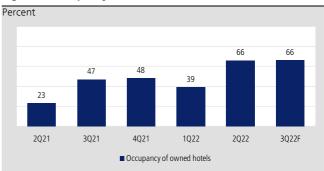
Source: Company data, KGI Securities Research

Figure 4: NHH's organic RevPar growth



Source: Company data, KGI Securities Research

Figure 3: Occupancy of total owned hotels



Source: Company data, KGI Securities Research

Figure 5: Occupancy of NHH

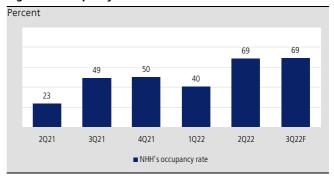
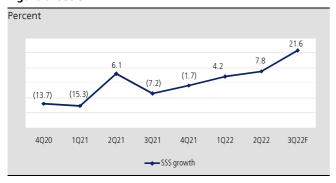


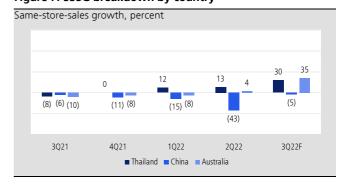


Figure 6: SSSG



Source: Company data, KGI Securities Research

Figure 7: SSSG breakdown by country



Source: Company data, KGI Securities Research

Revise down our 2022/2023 earnings projections by 66%/11%

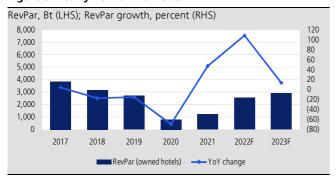
We revise down our net profit projections by 66% for 2022 and 11% for 2023 to factor in lower profitability and higher interest expense. Key revisions in 2023 include: i) increasing RevPar by 15% amid higher-than-expected ARR momentum, ii) lowering EBIT margin by 0.6ppts mainly on utility costs being expected to rise around 30% in 2023F, and iii) interest expense rising by 16% assuming its effective interest rate increases by 0.5ppts. Note that MINT's debt profile is comprised of 56% fixed rate which will partly cushion against the downside risk of unexpected interest rate hikes.

Figure 8: Earnings revisions

	202	22F		202	23F	
	Previous	Revised	Change (%)	Previous	Revised	Change (%)
Financials						
Revenue from hotel business (Bt mn)	70,724	82,413	16.5	84,372	96,258	14.1
Revenue from food business (Bt mn)	21,562	25,662	19.0	23,546	27,778	18.0
Total revenue (Bt mn)	99,412	113,979	14.7	115,698	130,750	13.0
EBIT	9,936	11,039	11.1	13,105	14,078	7.4
Net profit (Bt mn)	1,819	620	(65.9)	4,725	4,224	(10.6)
Interest expense	8,287	8,806	6.3	8,044	9,326	15.9
Normalized profit (Bt mn)	1,819	620	(65.9)	4,725	4,224	(10.6)
			Change (ppts)			Change (ppts)
Key financial ratios						
SG&A-to-sales (%)	36.7	35.4	-1.3	35.8	35.2	-0.6
Gross margin (%)	42.8	42.2	-0.6	43.6	43.0	-0.6
EBIT margin	10.0	9.7	-0.3	11.3	10.8	-0.6
			Change (%)			Change (%)
Assumptions						
OCC (%)	58.0	59.0	+1.0ppts	65.0	64.0	-1.0ppts
ARR (Bt)	3,741	4,328	15.7	3,891	4,545	16.8
RevPar (Bt)	2,170.0	2,553.7	17.7	2,529.2	2,908.6	15.0
SSSG	4.0	18.0	+14ppts	7.0	6.0	-1ppts

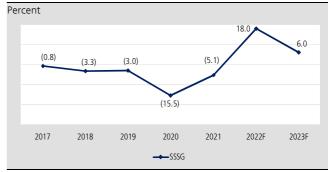
Source: Company data, KGI Securities Research

Figure 9: Yearly RevPar momentum



Source: Company data, KGI Securities Research

Figure 10: Yearly SSSG assumptions



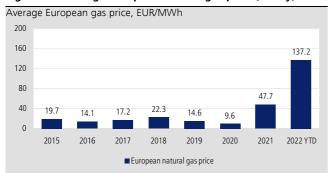


Despite negatives being partly priced-in, share price overhangs remain

Our current 2023 earnings assumptions have already skewed towards the conservative side as we have already assumed additional interest expense burden in 2023 and utilities costs rising another 30% in 2023F (KGI's house view preliminarily expects Europe's natural gas price to remain high at around €150-200/MWh in 2023F increasing from the current year-to-date level of €137/MWh). Overall, this lead to our 2023 earnings forecast being 35% below the street's current (Figure 13). Our sensitivity analysis also suggests every 1% further increase in 2023 ARR for European hotels could fully offset a 20% increase in the utility costs. Note that utility costs accounted for approximately 4% of total revenues in 2022.

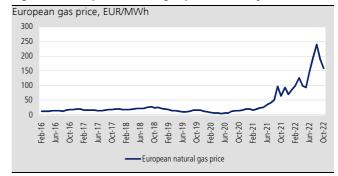
As the share price has plunged nearly 20% in a month and the stock is trading at nearly -1.5SD to its long-term EV/EBITDA, we believe the negative factors have been partly priced-in. However, we still expect the market to continue to focus on domestic plays. We suggest risk averse investors to take a wait-and-see approach amid the geopolitical tensions and current economic outlook for European countries.

Figure 11: Average European natural gas price (Yearly)



Source: Bloomberg, KGI Securities Research

Figure 12: European natural gas price (Monthly)



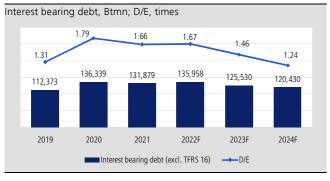
Source: Company data, KGI Securities Research

Figure 13: KGI's vs Bloomberg consensus' forecast

		2022	F		2023F	
	KGI	Consensus	KGI/Consensus	KGI	Consensus	KGI/Consensus
MINT's earnings forecast	620	1,543	0.40	4,224	5,602	0.75

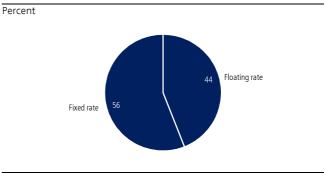
Source: KGI Securities Research

Figure 14: Interest bearing debt and D/E ratio



Source: Company data, KGI Securities Research

Figure 15: Debt profile by type









Scenario analysis on target price

To deal with the ongoing uncertainties, we ran a scenario analysis to our target price subject to various changes to the target EV/EBITDA multiple (Figure 16).

Figure 16: Scenario analysis

Scenario	Target EV/EBITDA	Target price	Upside/Downside
-0.5SD	15.3	36.50	49.0
-0.75SD (Base case)	14.5	33.50	36.7
-1.0SD	13.8	31.00	26.5
-1.5SD	12.4	25.5	4.1
-2.0SD	10.9	19.9	(18.8)

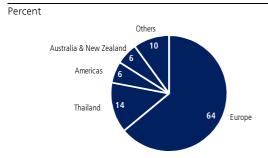


Figure 17: Company profile

Minor International (MINT) is a global hotel operator and its recent acquisition of NH Hotel has changed its growth profile. NHH contributes 70% of hotel revenue, while other overseas hotels represent 15% and Thailand 15%. MINT also operates a portflio of QSR with more than 2,250 outlets across the region; 65% of its food revenue comes from Thailand, 14% from China, 10% from Australia, and 11% from others.

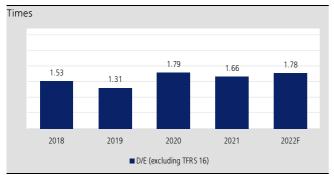
Source: Company data

Figure 19: Hotel revenue breakdown by geography



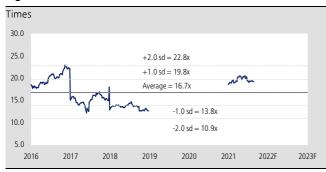
Source: Company data, KGI Securities Research

Figure 21: D/E



Source: Company data, KGI Securities Research

Figure 23: EV/EBITDA



Source: KGI Securities Research

Figure 18: Total revenue breakdown by business (2019)

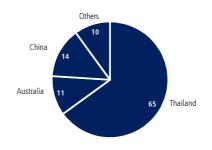
Percent



Source: Company data, KGI Securities Research

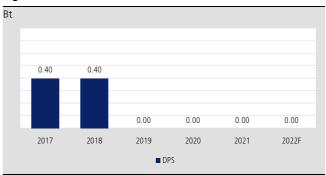
Figure 20: Food revenue breakdown by geography

Percent



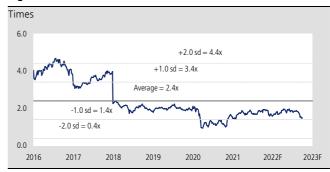
Source: Company data, KGI Securities Research

Figure 22: DPS



Source: Company data, KGI Securities Research

Figure 24: PBV





Quarterly Income Statement

	Sep-18A	Dec-18A	Mar-19A	Jun-19A	Sep-19	Dec-19A	Mar-20A	Jun-20A	Sep-20A	Dec-20A	Mar-21A	Jun-21A	Sep-21A	Dec-21A	Mar-22A	Jun-22A
Income Stetement (Bt mn)																
Revenue	15,056	30,778	27,795	30,737	28,755	31,736	21,842	6,466	14,471	13,174	12,047	13,673	19,446	24,315	19,688	31,454
Cost of Goods Sold	(6,316)	(13,994)	(15,606)	(16,356)	(16,072)	(17,160)	(14,543)	(7,956)	(12,884)	(11,870)	(10,056)	(10,584)	(12,816)	(13,962)	(13,591)	(17,064)
Gross Profit	8,739	16,784	12,189	14,380	12,683	14,576	7,299	(1,490)	1,587	1,304	1,991	3,089	6,630	10,353	6,098	14,390
Operating Expense	(7,511)	(13,537)	(11,429)	(11,435)	(12,132)	(12,329)	(9,754)	(5,431)	(5,467)	(5,881)	(6,839)	(7,631)	(7,685)	(11,145)	(8,906)	(10,545)
Other incomes	515	724	955	893	2,258	1,570	449	416	480	694	469	2,249	265	2,770	730	437
Operating Profit	1,743	3,970	1,715	3,838	2,809	3,816	-2,007	-6,506	-3,401	-3,883	-4,379	-2,292	-790	1,978	-2,079	4,283
Depreciation of fixed asset	(1,121)	(2,366)	(2,267)	(2,286)	(2,239)	(2,122)	(4,887)	(4,881)	(4,911)	(3,562)	(4,801)	(5,063)	(5,069)	(5,009)	(4,690)	(4,888)
Operating EBITDA	3,072	6,577	4,111	6,279	5,195	6,232	3,045	(1,474)	1,615	(164)	559	2,940	4,409	7,185	2,763	9,345
Non-Operating Income	208	241	128	155	148	293	165	151	104	157	138	170	130	197	151	174
Interest Income	123	241	128	155	148	291	164	151	104	157	138	170	130	197	151	174
Other Non-op Income	84	(0)	0	0	0	2	1	0	0	(0)	0	0	0	1	0	0
Non-Operating Expense	(583)	(1,182)	(830)	(1,084)	(979)	(361)	(1,851)	(2,254)	(2,485)	(1,326)	(2,031)	(2,384)	(2,379)	(1,534)	(2,001)	(2,293)
Interest Expense	(694)	(1,259)	(1,032)	(1,069)	(951)	(1,029)	(1,808)	(1,912)	(2,334)	(1,398)	(1,995)	(2,265)	(2,294)	(1,564)	(2,056)	(2,157)
Other Non-op Expense	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Equity Income/(Loss)	111	77	202	(15)	(28)	669	(43)	(342)	(151)	72	(36)	(119)	(84)	30	55	(137)
Pre-tax profit	1,367	3,030	1,013	2,908	1,977	3,749	(3,693)	(8,609)	(5,782)	(5,052)	(6,272)	(4,506)	(3,039)	642	(3,929)	2,164
Current Taxation	(284)	(748)	(318)	(674)	(569)	(732)	337	974	705	429	512	847	556	936	73	(812)
Minorities	(63)	(148)	(63)	(134)	8	(108)	182	472	288	353	549	264	116	79	274	(140)
Extraordinary items	0	(633)	(50)	(314)	3,144	859	1,399	(1,285)	(807)	(1,321)	(2,039)	(529)	1,931	(3,215)	(212)	350
Net Profit	1,020	1,500	583	1,786	4,560	3,768	(1,774)	(8,448)	(5,595)	(5,591)	(7,250)	(3,924)	(436)	(1,557)	(3,794)	1,561
Normalized Profit	1,020	2,133	633	2,100	1,416	2,909	(3,173)	(7,163)	(4,789)	(4,270)	(5,211)	(3,395)	(2,367)	1,657	(3,582)	1,211
EPS (Bt)	0.22	0.32	0.13	0.39	0.99	0.82	(0.38)	(1.83)	(1.21)	(1.21)	(1.57)	(0.85)	(0.09)	(0.34)	(0.82)	0.34
Normalized EPS (Bt)	0.22	0.46	0.14	0.45	0.31	0.63	(0.69)	(1.55)	(1.04)	(0.92)	(1.13)	(0.74)	(0.51)	0.36	(0.78)	0.26
Margins																
Gross profit margin	58.0	54.5	43.9	46.8	44.1	45.9	33.4	(23.0)	11.0	9.9	16.5	22.6	34.1	42.6	31.0	45.7
Operating EBIT margin	11.6	12.9	6.2	12.5	9.8	12.0	(9.2)	(100.6)	(23.5)	(29.5)	(36.3)	(16.8)	(4.1)	8.1	(10.6)	13.6
Operating EBITDA margin	20.4	21.4	14.8	20.4	18.1	19.6	13.9	(22.8)	11.2	(1.2)	4.6	21.5	22.7	29.5	14.0	29.7
Net profit margin	6.8	4.9	2.1	5.8	15.9	11.9	(8.1)	(130.6)	(38.7)	(42.4)	(60.2)	(28.7)	(2.2)	(6.4)	(19.3)	5.0
Growth (YoY)																
Revenue growth	9.7	118.2	81.2	123.3	91.0	3.1	(21.4)	(79.0)	(49.7)	(58.5)	(44.8)	111.5	34.4	84.6	63.4	130.0
Operating EBIT growth	6.4	151.6	(13.8)	215.1	61.2	(3.9)	(217.0)	(269.5)	(221.1)	(201.7)	118.2	(64.8)	(76.8)	(151.0)	(52.5)	(286.8)
Operating EBITDA growth	8.2	134.2	27.9	120.7	69.1	(5.2)	(25.9)	(123.5)	(68.9)	(102.6)	(81.6)	(299.5)	173.0	(4,478.2)	393.8	217.8
Net profit growth	(10.8)	(6.9)	(66.1)	48.2	347.2	151.2	(404.1)	(573.0)	(222.7)	(248.4)	308.8	(53.6)	(92.2)	(72.1)	(47.7)	(139.8)
Normalized profit growth	(10.8)	32.4	(63.2)	93.7	38.9	36.4	(601.2)	(441.1)	(438.1)	(246.8)	64.2	(52.6)	(50.6)	(138.8)	(31.3)	(135.7)

Source: Company data, KGI Securities Research

29



Balance Sheet

As of 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Total Assets	254,184	362,327	369,633	380,323	377,881
Current Assets	38,599	52,064	48,827	45,309	43,089
Cash & ST Investment	13,331	26,188	25,097	17,722	15,766
Inventories	1,428	1,958	1,568	1,662	1,662
Account Receivable	15,554	12,286	14,638	17,535	17,433
Others	5,575	9,771	5,598	5,651	4,920
Non-current Assets	215,585	310,262	320,806	335,014	334,792
LT Investment	19,184	19,576	19,712	21,552	22,055
Net fixed Assets	123,129	122,718	130,050	140,356	138,212
Others	73,272	78,331	84,174	83,470	84,889
Total Liabilities	168,316	286,003	290,140	298,813	291,833
Current Liabilities	35,592	41,238	58,058	60,685	62,213
Account Payable	20,036	15,310	18,394	23,746	26,150
ST Borrowing	9,971	6,442	17,396	16,189	14,474
Others	5,584	5,658	8,304	6,751	7,589
Long-term Liabilities	132,724	244,765	232,082	238,127	229,619
Long-term Debts	102,402	129,897	114,483	119,769	111,056
Others	30,322	29,556	35,005	33,046	33,252
Shareholders' Equity	85,868	76,324	79,492	81,510	86,048
Common Stock	4,619	5,182	5,214	5,214	5,628
Capital Surplus	15,018	24,196	24,893	24,196	33,882
Retained Earnings	41,401	15,676	(130)	(346)	3,878
Preferred Stock	0	0	0	0	0

Source: KGI Securities Research

Key Ratios					
Year to 31 Dec	2019	2020	2021	2022F	2023F
Growth (%YoY)					
Sales	58.8	(53.0)	24.2	64.0	14.7
OP	36.5	(229.7)	(65.3)	(288.2)	28.4
EBITDA	38.9	(86.1)	399.5	96.9	10.5
NP	96.5	(300.1)	(38.5)	(104.7)	581.6
Normalized Profit	18.5	N.A.	52.0	N.A.	581.6
EPS	96.5	N.A.	38.5	N.A.	581.6
Normalized EPS	18.5	(374.7)	(52.0)	(106.7)	581.6
Profitability (%)					
Gross Margin	45.2	15.5	31.8	42.2	43.0
Operating Margin	10.2	(28.2)	(7.9)	9.1	10.1
EBITDA Margin	18.3	5.4	21.7	26.1	25.1
Net Margin	9.0	(38.3)	(18.9)	0.5	3.2
ROAA	4.2	(5.9)	(3.6)	0.2	1.1
ROAE	12.5	(28.0)	(16.6)	0.8	4.9
Stability					
Gross Debt/Equity (%)	196.0	374.7	365.0	366.6	339.1
Net Debt/Equity (%)	115.3	144.3	134.3	145.1	127.6
Interest Coverage (x)	3.2	(2.0)	(0.6)	1.3	1.5
Interest & ST Debt Coverage (x)	0.9	(1.1)	(0.2)	0.4	0.6
Cash Flow Interest Coverage (x)	3.8	0.9	2.2	2.2	2.8
Cash Flow/Interest & ST Debt (x)	1.1	0.5	0.7	0.8	1.1
Current Ratio (x)	1.1	1.3	0.8	0.7	0.7
Quick Ratio (x)	1.0	1.2	0.8	0.7	0.6
Net Debt (Bt mn)	99,042.5	110,150.8	106,782.7	118,235.7	109,764.1
Per Share Data (Bt)					
EPS	2.3	(4.6)	(2.9)	0.1	0.9
Normalized EPS	1.5	(4.2)	(2.0)	0.1	0.9
CFPS	3.3	1.4	3.9	4.2	5.7
BVPS	18.6	16.5	17.2	17.6	18.6
SPS	25.8	12.1	15.0	24.7	28.3
EBITDA/Share	4.7	0.7	3.3	6.4	7.1
DPS	0.0	0.0	0.0	0.0	0.0
Activity					
Asset Turnover (x)	0.5	0.2	0.2	0.3	0.3
Days Receivables	47.7	80.1	76.9	56.2	48.7
Days Inventory	23.2	28.4	26.9	24.3	24.3
Days Payable	112.2	118.3	141.6	131.5	128.2
Cash Cycle	-41.4	-9.7	-37.8	-51.0	-55.2

Source: KGI Securities Research

Profit & Loss

Year to Dec 31 (Btmn)	2019	2020	2021	2022F	2023F
Revenue	119,023	55,954	69,481	113,979	130,750
Cost of Goods Sold	(65, 194)	(47,254)	(47,417)	(65,932)	(74,480)
Gross Profit	53,829	8,700	22,064	48,047	56,270
Operating Expenses	(47,327)	(26,534)	(33,300)	(40,349)	(46,024)
Other Incomes	5,676	2,038	5,753	2,622	3,007
Operating Profit	12,178	(15,796)	(5,483)	10,320	13,254
Depreciation of fixed assets	(8,914)	(18,241)	(19,942)	(18,685)	(18,760)
Operating EBITDA	21,816	3,022	15,094	29,724	32,838
Non-Operating Income	724	577	634	719	824
Interest Income	722	576	634	684	784
Other Non-op Income	2	1	1	35	40
Non-Operating Expense	(4,081)	(7,452)	(8,118)	(8,806)	(9,326)
Interest Expense	(4,081)	(7,452)	(8,118)	(8,806)	(9,326)
Other Non-op Expense	0	0	0	0	0
Equity Income/(Loss)	828	(464)	(209)	(150)	161
Pretax Profit	13,287	(25,149)	(17,026)	2,083	4,913
Current Taxation	(2,293)	2,445	2,851	(1,422)	(475)
Minorities	(296)	1,296	1,009	(41)	(214)
Extraordinaries items	3,639	(2,013)	(3,852)	0	0
Net Profit	10,698	(21,407)	(13,167)	620	4,224
Normalized Profit	7,059	(19,394)	(9,315)	620	4,224
EPS (Bt)	2.32	(4.63)	(2.85)	0.13	0.91
Normalized EPS (Bt)	1.53	(4.20)	(2.02)	0.13	0.91

Source: KGI Securities Research

Cash Flow					
Year to 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Operating Cash Flow	15,345	6,582	17,840	19,474	26,543
Net Profit	10,698	(21,407)	(13,167)	620	4,224
Depreciation & Amortization	8,914	18,241	19,942	18,685	18,760
Change in Working Capital	(97)	8,567	8,013	(22)	3,506
Others					
Investment Cash Flow	7,947	(116,161)	(29,097)	(35,002)	(18,173)
Net CAPEX	8,242	(27,458)	(36,798)	(28,223)	(18,035)
Change in LT Investment	2,181	(91,785)	2,814	(3,173)	161
Change in Other Assets	(861)	3,847	(562)	(1,648)	(503)
Free Cash Flow	23,292	(109,580)	(11,257)	(15,529)	8,371
Financing Cash Flow	(22,721)	122,437	10,166	8,154	(10,327)
Change in Share Capital	4	9,741	728	(697)	10,101
Net Change in Debt	(14,521)	109,278	(7,178)	6,797	(10,428)
Change in Other LT Liab.	(6,357)	3,419	16,615	2,054	(10,000)
Net Cash Flow	571	12,857	(1,092)	(7,374)	(1,956)

Source: KGI Securities Research

Rates of Return on Invested Capital

Year	1- COGS	Depreciation	Operating Exp.	_ Operating
1 601	Revenue	Revenue	Revenue	Margin
2019	54.8%	7.5%	39.8%	-2.0%
2020	84.5%	32.6%	47.4%	-64.5%
2021	68.2%	28.7%	47.9%	-44.9%
2022F	57.8%	16.4%	35.4%	-9.6%
Year	1/ Working Capital	Net PPE	Other Assets	Capital
- I Cai	Revenue	Revenue	Revenue	Turnover
2019	0.0	1.0	0.9	0.5
2020	0.2	0.9	0.9	0.5
2021	(0.1)	0.9	0.9	0.6
2022F	(0.1)	1.3	2.6	0.3
Year	Operating	Capital	Cash X	After-tax Return
- I eai	Margin [^]	Turnover	^ Tax Rate	on Inv. Capital
2019	-2.0%	0.5	17.3%	-0.2%
2020	-64.5%	0.5	9.7%	-3.1%
2021	-44.9%	0.6	16.7%	-4.6%
2022F	-9.6%	0.3	20.6%	-0.5%



Minor International – Recommendation & target price history





S Hotels & Resorts

(SHR.BK/SHR TB)

Outperform · Maintained

Price as of 17 Oct 2022	3.24
12M target price (Bt/shr)	4.90
Unchanged/Revised up(down)(%)	(9.3)
Upside/downside (%)	51.2

Key messages

We expect SHR to report 3Q22F earnings of tBt45mn, turnings around from losses of Bt291mn in 3Q21 and Bt111mn in 2Q22. Key supports would be improving hotel performances across most destinations, resulting in a multi-quarter high RevPar of Bt3,522 (+62% YoY, +22% QoQ). We revise down our 2023 earnings forecast by 20% to factor in higher utility costs in the UK and the rising interest rate trend. With an undemanding valuation and well balanced revenue portfolio, we re-iterate a rating of Outperform on SHR with a new target price of Bt4.90, from Bt5.40.

Trading data			
Mkt cap (Btmn/US\$m	nn)	11,8	59/296
Outstanding shares (r	nn)		3,594
Foreign ownership (m		225	
3M avg. daily trading	(mn)		13
52-week trading rang		3.0/4.7	
Performance (%)	3M	6M	12M
Absolute	-13.2	-12.7	-10.3
Relative	-14.7	-6.5	-5.9

Quarterly EPS

EPS	Q1	Q2	Q3	Q4
2020	0.07	(0.23)	(0.17)	(0.33)
2021	(0.09)	(0.16)	(80.0)	(0.02)
2022	(0.06)	(0.03)		

Share price chart



Napat Vorajanyavong 66.2658.8888 Ext. 8857 napatv@kgi.co.th

3Q22F earnings preview: To report turnaround results

Event

3Q22F earnings preview.

Impact

Expect earnings turnaround in 3Q22F

We expect SHR to report a 3Q22F normalized profit of Bt45mn, turning from losses of Bt291mn in 3Q21 and Bt111mn in 2Q22. The strong improvements YoY and QoQ should be backed by continued improvement in hotel performances across most destinations, especially Thailand, UK, Fiji, and Mauritius. Hence, hotel revenue in 3Q22F is expected to reach a multi-quarter high at Bt2.5bn (+77% YoY, +21% QoQ). At the same time, hotel gross margin is expected to continue to recover to 33.2% (+4.9ppts YoY, +2.1ppts QoQ).

RevPar to jump 62% YoY and 22% QoQ

RevPar is expected to hit a multi-quarter high at Bt3,522 (+62% YoY, +22% QoQ), resulting from: i) occupancy rate reaching 67% (vs. 60% in 2Q22), and ii) ARR growth of 26% YoY and 10% QoQ. Overall, hotel performances across destinations except Maldives are expected to see continued strong improvements (Figure 3), while hotels in Maldives should see softer occupancy momentum QoQ as it is the low season.

Revise down our 2022/2023 earnings projections

We revise down our 2022F earnings forecast to a loss of Bt166mn (from a net profit of Bt50mn) and lower our 2023F net profit forecast by 20%. Key revisions in 2023 include: i) raising RevPar by 8.8% amid better-than-expected hotel performances by Outrigger and Crossroad, ii) lowering EBIT margin to factor in higher utility costs in Europe (KGI's house view preliminarily expects European natural gas price to be €150-200/MWh in 2023F increasing from the current year-to-date level of €137/MWh), and iii) revising up interest expense by 31%.

Valuation & action

We believe SHR's well balanced revenue portfolio should cushion against unexpected downside risks. With undemanding valuations, we re-iterate a rating of Outperform with a new target price of Bt4.90, from Bt5.40, based on 13.2x 2023F EV/EBITDA or -0.5SD to its long-term mean.

RisksLonger-than-expected COVID-19 outbreak.

Key financials and valuations

Year end Dec 31	Dec - 19A	Dec - 20A	Dec - 21A	Dec - 22F	Dec - 23F
Revenue (Btmn)	3,818	1,563	4,512	8,950	9,922
Gross Profit (Btmn)	1,328	-105	916	2,757	3,314
SG&A (Btmn)	1,450	2,372	1,764	2,260	2,391
Net Profit (Btmn)	(467)	(2,371)	(1,234)	(166)	270
Normalized Profit (Btmn)	(98)	(1,808)	(1,229)	(166)	270
EPS (Bt)	(0.13)	(0.66)	(0.34)	(0.05)	0.08
Normalized EPS (Bt)	(0.03)	(0.50)	(0.34)	(0.05)	0.08
DPS (Bt)	0.00	0.00	0.00	0.00	0.00
EPS Growth (%)	N.A.	(407.8)	47.9	N.A.	(262.6)
Normalized EPS Growth	N.A.	(1,738.5)	32.0	N.A.	(262.6)
P/E (X)	(24.3)	(4.9)	(9.5)	(70.5)	43.3
P/B (X)	0.6	0.6	0.7	0.8	0.8
EV/EBITDA (X)	20.7	(19.0)	51.8	16.3	12.4
Net Debt to Equity (%)	23.7	45.5	101.3	104.1	98.1
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0
Return on Average Equity (%)	(0.5)	(11.5)	(7.7)	(1.1)	1.8

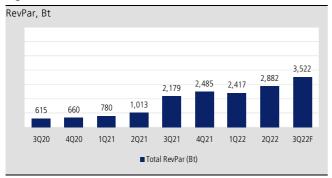


Figure 1: SHR's 3Q22F earnings preview

Bt mn	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)	9M22F	9M21	YoY (%)
Revenue	2,514	1,422	76.9	2,071	21.4	6,275	2,769	126.7
Revenues from hotel operations	2,514	1,422	76.9	2,071	21.4	6,275	2,769	126.7
Gross Profit	835	403	107.2	644	29.6	1,910	398	
SG&A	601	489	22.8	536	12.1	1,601	1,237	29.4
Operating EBIT	258	(74)		131	97.4	366	(644)	
Operating EBITDA	528	263	100.8	398	32.8	1,191	281	324.2
Normalized profit	45	(291)		(111)		(265)	(1,261)	79.0
Percent	3Q22F	3Q21	YoY (ppts)	2Q22	QoQ (ppts)	9M22F	9M21	YoY (ppts)
Gross margin	33.2	28.3	4.9	31.1	2.1	30.4	14.4	16.0
EBIT margin	10.3	(5.2)	15.5	6.3	4.0	5.8	(23.2)	29.1
SG&A/sales	23.9	34.4	(10.5)	25.9	(2.0)	(25.5)	(44.7)	19.2
Key performance drivers	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)			
Hotel rooms (owned hotels)	4,522	4,522	-	4,522	-			
Occupancy (%)	67	52	+15ppts	60	+7ppts			
ARR (Bt/night)	5,259	4,158	26.5	4,781	10.0			
RevPar (Bt/night)	3,522	2,179	61.6	2,882	22.2			

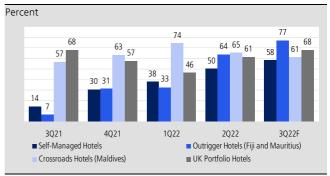
Source: Company data, KGI Securities Research

Figure 2: RevPar momentum



Source: Company data, KGI Securities Research

Figure 3: Occupancy trend



Source: Company data, KGI Securities Research

3Q22F 3Q21 YoY (ppts) 2Q22 QoQ (pp								
Occupancy (%)	3422.	3421	101 (ppts)	-4	quq (ppts)			
Self-Managed Hotels	58.0	14.2	43.8	49.9	8.1			
Outrigger Hotels	77.0	6.5	70.5	63.6	13.4			
Crossroads Phase 1 Hotels	61.0	56.7	4.3	65.2	(4.2)			
UK Portfolio Hotels	68.0	67.9	0.1	61.4	6.6			
Average	67.0	52.4	14.6	60.3	6.7			
•								
ARR (Bt/night)			Chg (%)		Chg (%)			
Self-Managed Hotels	5,200	2,440	113.1	4,276	21.6			
Outrigger Hotels	7,930	1,960	304.6	6,894	15.0			
Crossroads Phase 1 Hotels	13,200	9,954	32.6	12,499	5.6			
UK Portfolio Hotels	3,870	3,664	5.6	3,475	11.4			
Average	5,259	4,158	26.5	4,781	10.0			
RevPar (Bt/night)			Chg (%)		Chg (%)			
Self-Managed Hotels	3,016	346	771.7	2,132	41.5			
Outrigger Hotels	6,106	128	4670.4	4,386	39.2			
Crossroads Phase 1 Hotels	8,052	5,640	42.8	8,146	(1.2)			
UK Portfolio Hotels	2,632	2,489	5.7	2,135	23.3			
Average	3,522	2,179	61.6	2,882	22.2			

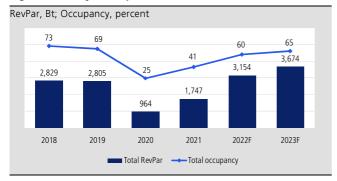


Figure 5: Earnings revisions

	2022F			2023F		
	Previous	Revised	Change (%)	Previous	Revised	Change (%)
Financials						
Total revenue (Bt mn)	7,357	8,950	21.7	8,652	9,922	14.7
Gross profit	2,601.5	2,757	6.0	3,209.8	3,314	3.2
EBIT	680.5	577	(15.2)	924.3	1,041	12.6
EBITDA	1,868	1,670	(10.6)	2,138	2,139	0.0
Interest expense	630	755	19.8	576	753	30.7
Normalized profit (Bt mn)	50	(166)	(430.9)	340	270	(20.4)
•			Change (ppts)			Change (ppts)
Key financial ratios						
SG&A-to-sales (%)	28.1	25.3	-2.9	28.5	24.1	-4.4
Gross margin (%)	35.4	30.8	-4.6	37.1	33.4	-3.7
EBIT margin (%)	9.3	6.5	-2.8	10.7	10.5	-0.2
			Change (%)			Change (%)
Assumptions	•	•	•			
Occupancy	59	60	+1ppts	65	65	0ppts
ARR	4,840	5,214	7.7	5,180	5,619	8.5
RevPar (Bt)	2,871	3,154	9.9	3,376	3,674	8.8

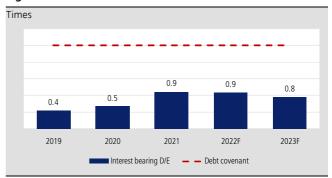
Source: Company data, KGI Securities Research

Figure 6: Yearly hotel performance



Source: Company data, KGI Securities Research

Figure 7: D/E ratio

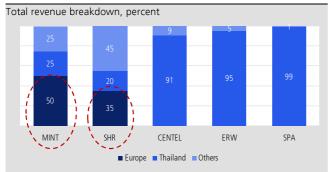


Source: Company data, KGI Securities Research

Negatives partly priced-in

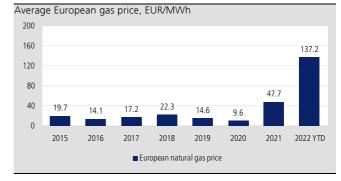
We believe ongoing overhangs have partly been priced in as the share price is now trading at nearly -1.5SD 2023F EV/EVITDA and 0.7x P/BV. In terms of ongoing uncertainties in Europe, we expect SHR to feel less negative impact than Minor International (MINT.BK/MINT TB)*. Although 35% of SHR's revenue is from the UK (Figure 8), those hotels are operated under "Third Party Hotel Management Agreement" suggesting less contribution to the bottom-line. At the same time, SHR's well-balanced revenue portfolio in Thailand and Maldives should mitigate some downside risks.

Figure 8: Total revenue breakdown (pre-pandemic)



Source: Company data, KGI Securities Research

Figure 9: Average European natural gas price (Yearly)





Target price sensitivity

To deal with the ongoing uncertainties, we come out with scenario analysis to our target price subject to various changes on target EV/EBITDA multiple (Figure 10). Note that our current 2023F earnings forecast is 21% below the street's forecast.

Figure 10: Scenario analysis

Scenario	Target EV/EBITDA	Target price	Upside/Downside
Mean	14.5	5.7	75.9
-0.5SD (Base case)	13.2	4.9	51.2
-0.75SD	12.4	4.4	26.5
-1.5SD	10.6	3.4	4.9
-2.0SD	9.3	2.6	(19.8)

Source: KGI Securities Research

Figure 11: KGI's vs Bloomberg consensus' forecast

		2022F			2023	F
	KGI	Consensus	KGI/Consensus	KGI	Consensus	KGI/Consensus
SHR's earnings forecast	(166)	(87)	1.91	270	341	0.79

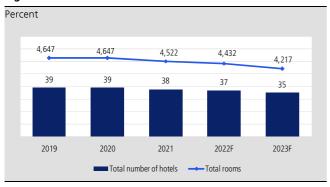


Figure 12: Company profile

S Hotels and Resorts (SHR), a subsidiary of SET-listed Singha Estate (S), operates and invests a chain of hotels and resorts across five key destinations - Thailand, Maldives, United Kingdom, Fiji, and Mauritius.

Source: Company data

Figure 14: Number of hotels and rooms



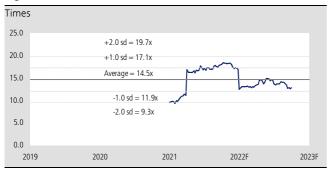
Source: Company data, KGI Securities Research

Figure 16: Rooms breakdown by management platform



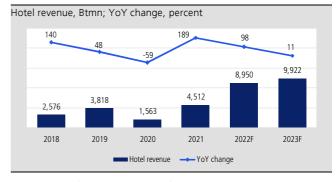
Source: Company data, KGI Securities Research

Figure 18: Forward EV/EBITDA



Source: KGI Securities Research

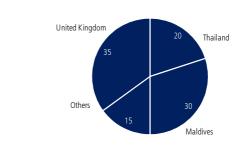
Figure 13: Revenue outlook



Source: Company data, KGI Securities Research

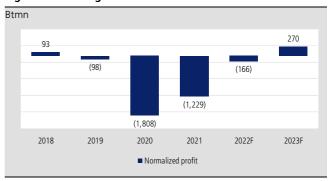
Figure 15: Hotel revenue breakdown by destinations

Percent



Source: Company data, KGI Securities Research

Figure 17: Earnings momentum



Source: Company data, KGI Securities Research

Figure 19: P/BV





Quarterly Income Statement

	Sep-18A	Dec-18A	Mar-19A	Jun-19A	Sep-19A	Dec-19A	Mar-20A	Jun-20A	Sep-20A	Dec-20A	Mar-21A	Jun-21A	Sep-21A	Dec-21A	Mar-22A	Jun-22A
Income Stetement (Bt mn)	•												•			
Revenue	875	985	974	778	888	1,178	1,145	7	114	297	544	803	1,422	1,744	1,690	2,071
Cost of Goods Sold	(530)	(549)	(550)	(538)	(595)	(808)	(764)	(21)	(382)	(501)	(566)	(786)	(1,019)	(1,226)	(1,259)	(1,427)
Gross Profit	345	436	424	240	293	370	380	(14)	(268)	(204)	(22)	18	403	518	431	644
Operating Expense	(273)	(442)	(305)	(362)	(377)	(406)	(443)	(697)	(282)	(950)	(299)	(449)	(489)	(526)	(464)	(536)
Other incomes	369	37	36	48	64	52	473	58	46	75	148	35	12	(18)	10	23
Operating Profit	441	31	155	-74	-21	17	411	-653	-503	-1,080	-173	-396	-74	-26	-23	131
Depreciation of fixed asset	(129)	(146)	(146)	(146)	(145)	(239)	(237)	(246)	(235)	(268)	(247)	(340)	(337)	(265)	(288)	(267)
Operating EBITDA	570	177	301	73	124	256	648	(407)	(269)	(811)	74	(57)	263	238	265	398
Non-Operating Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Interest Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Non-op Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Non-Operating Expense	(55)	(102)	(188)	(67)	(61)	(88)	(212)	(144)	(90)	(104)	(137)	(188)	(196)	(175)	(185)	(197)
Interest Expense	(113)	(111)	(113)	(92)	(109)	(110)	(101)	(96)	(91)	(90)	(131)	(192)	(194)	(176)	(176)	(193)
Other Non-op Expense	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Equity Income/(Loss)	58	10	(75)	25	49	22	(111)	(48)	1	(15)	(6)	3	(1)	1	(9)	(5)
Pre-tax profit	385	(71)	(33)	(141)	(81)	(71)	199	(797)	(593)	(1,184)	(310)	(584)	(270)	(201)	(208)	(67)
Current Taxation	(56)	56	(12)	(15)	(17)	(96)	36	(14)	(7)	(11)	(1)	13	(12)	131	4	(30)
Minorities	(151)	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Extraordinary items	0	0	(82)	29	(90)	(226)	394	(24)	(3)	(929)	110	(22)	9	(101)	(5)	14
Net Profit	178	(5)	(127)	(127)	(188)	(393)	629	(834)	(603)	(2,125)	(201)	(594)	(273)	(171)	(209)	(83)
Normalized Profit	178	(5)	(45)	(157)	(98)	(167)	235	(811)	(600)	(1,195)	(311)	(571)	(282)	(70)	(204)	(97)
EPS (Bt)	0.05	(0.00)	0.01	(0.05)	(0.00)	0.02	(0.04)	(0.22)	(0.17)	(0.07)	(0.12)	(0.15)	(0.08)	0.01	(0.06)	(0.03)
Normalized EPS (Bt)	0.05	(0.00)	(0.01)	(0.04)	(0.03)	(0.05)	0.07	(0.23)	(0.17)	(0.33)	(0.09)	(0.16)	(0.08)	(0.02)	(0.06)	(0.03)
Margins																
Gross profit margin	39.4	44.3	43.6	30.9	33.0	31.4	33.2	(212.8)	(235.0)	(68.5)	(4.1)	2.2	28.3	29.7	25.5	31.1
Operating EBIT margin	50.4	3.2	15.9	(9.5)	(2.3)	1.4	35.9	(9,772.4)	(441.5)	(363.2)	(31.8)	(49.3)	(5.2)	(1.5)	(1.4)	6.3
Operating EBITDA margin	65.1	17.9	31.0	9.3	13.9	21.7	56.6	(6,096.8)	(235.7)	(272.9)	13.7	(7.1)	18.5	13.7	15.7	19.2
Net profit margin	20.4	(0.5)	(13.1)	(16.4)	(21.2)	(33.3)	54.9	(12,492.1)	(528.6)	(714.8)	(37.0)	(73.9)	(19.2)	(9.8)	(12.4)	(4.0)
Growth (YoY)																
Revenue growth			155.9	132.2	1.5	19.6	17.6	(99.1)	(87.2)	(74.8)	(52.5)	11,923.1	1,146.8	486.7	210.7	157.9
Operating EBIT growth			(22.7)	(443.7)	(104.7)	(45.4)	165.0	783.8	2,319.5	(6,457.5)	(142.1)	(39.3)	(85.2)	(97.6)	(86.6)	(133.0)
Operating EBITDA growth			18.5	(3.4)	(78.3)	44.6	115.0	(660.9)	(317.2)	(417.5)	(88.5)	(86.1)	(197.9)	(129.4)	255.9	(800.8)
Net profit growth			(262.1)	549.4	(205.4)	7,344.8	(593.4)	555.4	220.6	441.2	(132.0)	(28.9)	(54.7)	(91.9)	4.0	(86.0)
Normalized profit growth			(157.7)	698.3	(155.0)	3,066.6	(618.4)	418.0	511.8	615.9	(232.3)	(29.5)	(53.0)	(94.1)	(34.4)	(83.0)



Balance Sheet					
As of 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Total Assets	29,162	27,117	37,214	36,831	35,940
Current Assets	5,127	3,638	4,723	4,380	3,765
Cash & ST Investment	3,592	2,493	1,914	2,073	1,314
Inventories	303	176	198	539	551
Account Receivable	288	52	387	320	354
Others	945	824	316	1,354	1,452
Non-current Assets	24,035	23,479	32,491	32,451	32,175
LT Investment	2,364	2,786	1,320	1,309	1,312
Net fixed Assets	18,769	19,289	29,068	28,925	28,627
Others	2,866	1,147	1,773	1,855	1,875
Total Liabilities	11,239	11,441	21,332	21,972	20,811
Current Liabilities	2,907	3,719	6,922	7,526	7,334
Account Payable	1,714	587	1,635	2,477	2,643
ST Borrowing	849	3,049	5,071	4,262	3,845
Others	339	40	106	448	496
Long-term Liabilities	8,332	7,722	14,410	14,446	13,478
Long-term Debts	7,465	5,724	9,140	9,027	8,055
Others	866	854	1,392	872	876
Shareholders' Equity	17,923	15,676	15,882	14,859	15,129
Common Stock	17,968	17,968	17,968	17,968	17,968
Capital Surplus	3,335	3,335	3,335	3,335	3,335
Retained Earnings	(111)	(2,480)	(3,717)	(3,884)	(3,613)
Preferred Stock					

Source: KGI Securities Research

Key Ratios					
Year to 31 Dec	2019	2020	2021	2022F	2023F
Growth (%YoY)					
Sales	48.2	(59.1)	188.7	98.3	10.9
OP	(88.8)	(2,458.3)	(63.3)	(186.2)	80.3
EBITDA	(30.0)	(211.4)	(161.9)	221.7	28.1
NP	(301.2)	407.8	(47.9)	(86.5)	(262.6)
Normalized Profit	N.A.	(1,738.5)	32.0	N.A.	(262.6)
EPS	(301.2)	407.8	(47.9)	(86.5)	(262.6)
Normalized EPS	N.A.	(1,738.5)	32.0	N.A.	(262.6)
Profitability (%)					
Gross Margin	34.8	(6.7)	20.3	30.8	33.4
Operating Margin	2.0	(116.8)	(14.8)	6.5	10.5
EBITDA Margin	19.7	(53.7)	11.5	18.7	21.6
Net Margin	(12.2)	(151.7)	(27.4)	(1.9)	2.7
ROAA	(1.6)	(8.7)	(3.3)	(0.5)	0.8
ROAE	(0.5)	(11.5)	(7.7)	(1.1)	1.8
Stability	(2.2)	()	(,	(,	
Gross Debt/Equity (%)	0.6	0.7	1.3	1.5	1.4
Net Debt/Equity (%)	0.2	0.5	1.0	1.0	1.0
Interest Coverage (x)	0.2	(4.8)	(1.0)	0.8	1.4
Interest & ST Debt Coverage (x)	0.1	(0.5)	(0.1)	0.1	0.2
Cash Flow Interest Coverage (x)	2.6	(3.3)	(1.0)	2.6	0.5
Cash Flow/Interest & ST Debt (x)	0.9	(0.4)	(0.1)	0.4	0.1
Current Ratio (x)	1.8	1.0	0.7	0.6	0.5
Quick Ratio (x)	1.7	0.9	0.7	0.5	0.4
Net Debt (Bt mn)	4,255.9	7,133.6	16,090.1	15,469.4	14,839.3
Per Share Data (Bt)	1,233.3	7,133.0	10,030.1	13, 103.1	11,055.5
EPS	(0.1)	(0.7)	(0.3)	(0.0)	0.1
Normalized EPS	(0.0)	(0.5)	(0.3)	(0.0)	0.1
CFPS	0.3	(0.4)	(0.2)	0.5	0.1
BVPS	5.0	4.4	4.4	4.1	4.2
SPS	1.1	0.4	1.3	2.5	2.8
EBITDA/Share	0.2	(0.2)	0.1	0.5	0.6
DPS	0.0	0.0	0.0	0.0	0.0
Activity	0.0	0.0	0.0	0.0	0.0
Asset Turnover (x)	0.1	0.1	0.1	0.2	0.3
Days Receivables	27.5	12.2	31.3	13.0	13.0
Days Inventory	44.3	38.5	20.1	31.7	30.4
Days Payable	251.2	128.5	165.9	146.0	146.0
Cash Cycle	(179.4)	(77.8)	(114.5)	(101.2)	(102.5)

Source: KGI Securities Research

Profit	Q.	امدد

Year to Dec 31 (Btmn)	2019	2020	2021	2022F	2023F
Revenue	3,818	1,563	4,512	8,950	9,922
Cost of Goods Sold	(2,490)	(1,668)	(3,596)	(6, 194)	(6,608)
Gross Profit	1,328	(105)	916	2,757	3,314
Operating Expenses	(1,450)	(2,372)	(1,764)	(2,260)	(2,391)
Other Incomes	200	653	177	81	118
Operating Profit	77	(1,825)	(670)	577	1,041
Depreciation of fixed assets	(676)	(986)	(1,189)	(1,092)	(1,098)
Operating EBITDA	753	(839)	519	1,670	2,139
Non-Operating Income	0	0	0	0	0
Interest Income	0	0	0	0	0
Other Non-op Income	0	0	0	0	0
Non-Operating Expense	(425)	(377)	(693)	(755)	(753)
Interest Expense	(425)	(377)	(693)	(755)	(753)
Other Non-op Expense	0	0	0	0	0
Equity Income/(Loss)	20	(172)	(3)	2	2
Pretax Profit	(327)	(2,374)	(1,366)	(175)	290
Current Taxation	(140)	4	131	9	(20)
Minorities	0	0	0	0	0
Extraordinaries items	(369)	(562)	(5)	0	0
Net Profit	(467)	(2,371)	(1,234)	(166)	270
Normalized Profit	(98)	(1,808)	(1,229)	(166)	270
EPS (Bt)	(0.13)	(0.66)	(0.34)	(0.05)	0.08
Normalized EPS (Bt)	(0.03)	(0.50)	(0.34)	(0.05)	0.08

Source: KGI Securities Research

Cash Flow

V : 24 D (D:)	2040	2020	2024	20225	20225
Year to 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Operating Cash Flow	1,106	(1,263)	(721)	1,955	348
Net Profit	(467)	(2,371)	(1,234)	(166)	270
Depreciation & Amortization	676	986	1,189	1,092	1,098
Change in Working Capital	549	(1,175)	(688)	2,124	80
Others					
Investment Cash Flow	(3,631)	(1,176)	(9,671)	(478)	282
Net CAPEX	(3,829)	(587)	(11,678)	52	278
Change in LT Investment	69	(577)	1,559	13	0
Change in Other Assets	129	(13)	448	(542)	4
Free Cash Flow	(2,525)	(2,439)	(10,392)	1,478	630
Financing Cash Flow	4,223	1,903	9,818	(1,318)	(1,389)
Change in Share Capital	7,267	0	0	0	0
Net Change in Debt	(2,183)	1,779	8,378	(461)	(1,389)
Change in Other LT Liab.	(861)	124	1,440	(857)	0
Net Cash Flow	1,699	(537)	(574)	160	(759)

Source: KGI Securities Research

Rates of Return on Invested Capital

		COGS	_	Depreciation	_	Operating Exp.	_	Operating
Year	1-	Revenue	+	Revenue	+	Revenue	_=	Margin
2019		65.2%		17.7%		38.0%		-20.9%
2020		106.7%		63.1%		151.8%		-221.6%
2021		79.7%		26.3%		39.1%		-45.1%
2022F		69.2%		12.2%		25.3%		-6.7%
		Working Capital	_	Net PPE		Other Assets		Capital
Year	1/	Revenue	+	Revenue	+	Revenue	=	Turnover
2019		0.0		4.9		2.7		0.1
2020		(0.1)		12.3		5.0		0.1
2021		(0.5)		6.4		1.8		0.1
2022F		0.0	_	3.2	_	0.9	_	0.2
		Operating		Capital		Cash		After-tax Return
Year		Margin	х	Turnover	_ x	Tax Rate	_=	on Inv. Capital
2019		-20.9%		0.1		-42.8%		1.2%
2020		-221.6%		0.1		0.2%		0.0%
2021		-45.1%		0.1		9.6%		-0.6%
2022F		-6.7%		0.2		5.1%		-0.1%



S Hotels and Resorts - Recommendation & target price history





Siam Wellness Group

(SPA.BK/SPA TB)

Neutral • Maintained

Price as of 17 Oct 2022	10.10
12M target price (Bt/shr)	11.30
Unchanged/Revised up(down)(%)	2.7
Upside/downside (%)	11.8

Key messages

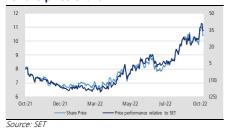
We expect SPA to report a narrower net loss of Bt15mn, improving from a loss of Bt29mn in 2Q22, amid the improving COVID-19 situation in Thailand, more branches re-opening, and recovery in tourist arrivals. We fine-tune up our 2023 earnings forecast by 2%. Looking ahead, we expect SPA to be a prime beneficiary from the recovery in Chinese tourist arrivals, while the earnings outlook for 4Q22 should remain positive. However, with the positives pricedin, we maintain a Neutral rating with a new target price of Bt11.30, from Bt11.00.

p. 100 01 101 111 17 11 011						
Trading data						
Mkt cap (Btbn/US\$mr	n)	8.9/222				
Outstanding shares (m		855				
Foreign ownership (m	10					
3M avg. daily trading		3				
52-week trading rang	e (Bt)	6.50	- 11.00			
Performance (%)	3M	6M	12M			
Absolute	31.6	44.4	30.0			
Relative	29.4	54.6	36.4			

Quarterly EPS

EPS	Q1	Q2	Q3	Q4
2020	0.01	(0.09)	(0.06)	(0.09)
2021	(0.09)	(0.10)	(0.09)	(0.05)
2022	(0.07)	(0.03)		

Share price chart



Napat Vorajanyavong 66.2658.8888 Ext. 8857 napaty@kgi.co.th

3Q22F earnings preview: Net loss to narrow to Bt15mn

Event

3Q22F earnings preview.

Impact

3Q22F net loss to narrow to Bt15mn

We expect SPA to report a narrower net loss in 3Q22F of Bt15mn (+81% YoY, +49% QoQ). Earnings momentum is expected to achieve strong growth both YoY and QoQ amid the improving COVID-19 situation in Thailand, more branches re-opening, and recovery in tourist arrivals. Note that around 96% of the company's spa branches were operating at the end of 3Q22, up from 90% in 2Q22. Also, our recent channel check suggests more revenue contributions from international tourists for spa branches in Bangkok, Phuket, and Pattaya.

The company's 3Q22F spa revenue is expected to come in at Bt142mn, (up substantially YoY, +23% QoQ), propelled by increasing customer traffic and additional re-opening of spa branches. In terms of profitability, EBIT margin is expected to hit a multi-quarter high at -2% (up substantially YoY, +12.1ppts QoQ). The 9M22F net loss should come in at Bt102mn (+58% YoY).

Revise our 2022/2023 earnings projection by -19%/+2%

We revise our earnings projections by -19% for 2022F and +2% for 2023F. Key revisions include: i) revising up total revenue by 8.7% amid better-than-expected spa traffic, and ii) raising interest expense by 11.2%.

Valuation & action

SPA's total revenue used to be dominated by Chinese tourists (accounting for 55% of total revenue in 2019), so it should be a prime beneficiary of rising Chinese tourist arrivals. Meanwhile, we expect earnings momentum to continue to recover both YoY and QoQ in 4Q22. With positives partly priced-in, we re-iterate a rating of Neutral with a new target price of Bt11.30, based on 54x 2023F PE or +1.5SD to its long-term mean.

RisksProlonged COVID-19 outbreak.

Key financials and valuations

	Dec - 19A	Dec - 20A	Dec - 21A	Dec - 22F	Dec - 23F
Revenue (Btmn)	1,384	427	168	611	986
Gross Profit (Btmn)	441	(80)	(151)	76	387
SG&A (Btmn)	163	119	108	144	157
Net Profit (Btmn)	245	(209)	(287)	(95)	178
Normalized Profit (Btmn)	245	(209)	(287)	(95)	178
EPS (Bt)	0.3	(0.2)	(0.3)	(0.1)	0.2
Normalized EPS (Bt)	0.3	(0.2)	(0.3)	(0.1)	0.2
DPS (Bt)	0.0	0.0	0.0	0.0	0.0
EPS Growth (%)	19.4	N.A.	(37.1)	66.9	N.A.
Normalized EPS Growth	19.4	N.A.	(37.1)	66.9	N.A.
P/E (X)	33.7	(28.4)	(20.1)	(98.1)	52.2
P/B (X)	7.3	6.6	9.3	17.8	13.3
EV/EBITDA (X)	13.4	313.2	66.9	47.0	15.8
Net Debt to Equity (%)	14.6	43.2	84.3	111.9	56.9
Dividend Yield (%)	0.3	0.0	0.0	0.0	0.0
Return on Average Equity (%)	21.7	(23.1)	(46.4)	(18.1)	25.4

Source: Company data, KGI Securities Research

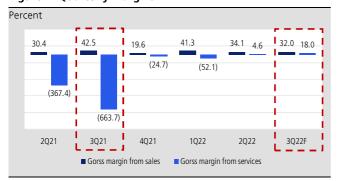


Figure 1: SPA's 3Q22F earnings preview

Bt mn	3Q22F	3Q21	YoY (%)	2Q22	QoQ (%)	9M22F	9M21	YoY (%)
Total revenue	161	13	1,132.0	132	21.3	403	90	346.5
Revenue from sales	19	6	206.4	17	10.0	77	22	247.2
Revenue from services	142	7	1,971.5	115	23.0	325.9	68.0	378.9
Total gross Profit	32	(43)		11	(181.5)	24	(138)	
SG&A	37	28	30.2	32	16.1	93	81	15.2
Operating EBIT	(3)	(69)	95.4	(19)	83.0	(62)	(215)	71.3
Net Profit	(15)	(78)	80.6	(29)	48.5	(102)	(241)	57.7
Normalized profit	(15)	(78)	80.6	(29)	48.5	(98)	(241)	59.4
Percent	3Q22F	3Q21	YoY (ppts)	2Q22	QoQ (ppts)	9M22F	9M21	YoY (ppts)
Total gross margin	19.7	(327.8)	347.5	8.5	11.2	5.9	(153.4)	159.3
Gross margin from sales	32.0	42.5	(10.5)	34.1	(2.1)	37.4	34.7	2.6
Gross margin from services	18.0	(663.7)	681.7	4.6	13.4	(1.6)	(214.9)	213.3
EBIT margin	(2.0)	(529.6)	527.7	(14.0)	12.1	(15.3)	(238.1)	222.8
SG&A/sales	22.8	215.8	(193.0)	23.8	(1.0)	23.1	89.4	(66.4)

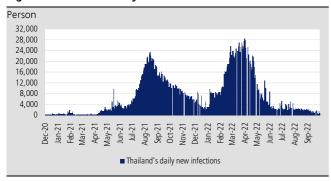
Source: Company data, KGI Securities Research

Figure 2: Quarterly margins



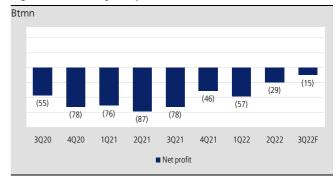
Source: Company data, KGI Securities Research

Figure 4: Thailand's daily infections



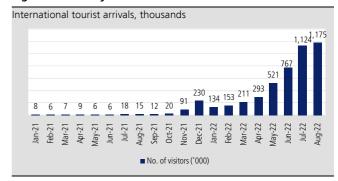
Source: Our World in Data, KGI Securities Research

Figure 3: Quarterly net profit momentum



Source: Company data, KGI Securities Research

Figure 5: Monthly international toursit arrivals



Source: Our World in Data, KGI Securities Research

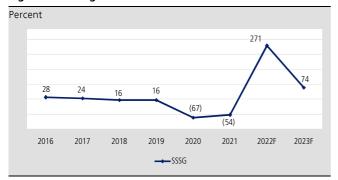


Figure 6: Earnings revisions

	2022F			202	23F	_	
	Previous	Revised	Change (%)	Previous	Revised	Change (%)	
Financials							
Total revenue (Bt mn)	439	611	39.2	907	986	8.7	
Total gross profit	66	76	15.7	353	387	9.6	
SG&A expenses	112	144	28.8	122	157	29.0	
EBIT	(39)	(55)	(40.0)	243	247	1.8	
Net profit (Bt mn)	(80)	(95)	(18.9)	175	178	2.3	
Normalized profit (Bt mn)	(80)	(95)	(18.9)	175	178	2.3	
			Change (ppts)			Change (ppts)	
Key financial ratios							
SG&A-to-sales (%)	25.4	23.5	-1.9	13.4	15.9	2.5	
Gross margin (%)	14.9	12.4	-2.5	38.9	39.2	0.3	
EBIT margin	(9.0)	(9.0)	-0.1	26.8	25.0	-1.7	
			Change (%)			Change (%)	
Assumptions							
SSSG (%)	144	271		142	74		
Average revenue per outlet (Bt mn)	4.7	7.2	52.2	11.4	12.5	9.4	

Source: Company data, KGI Securities Research

Figure 7: Average SSSG



Source: Company data, KGI Securities Research

Figure 8: D/E ratio



Source: Company data, KGI Securities Research

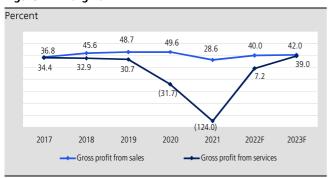


Figure 9: Company profile

Siam Wellness Group Plc. (SPA) is one of the largest spa operators in Thailand which has operated health spa, spa-related products, and hospitality businesses. For the spa business, there are five main brands including i) RarinJinda Wellness Spa (5-star spa service), ii) Let's Relax (4-star spa service), iii) Baan Suan Massage (3-star spa service), iv) Stretch Me (stretching studio), and v) Face Care by Let's Relax (facial spa).

Source: Company data

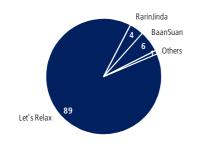
Figure 11: Margins



Source: Company data, KGI Securities Research

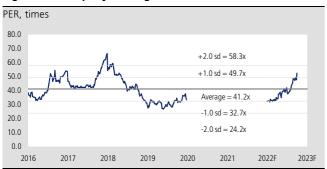
Figure 13: Spa revenue breakdown by brands (pre-COVID-19)

Percent



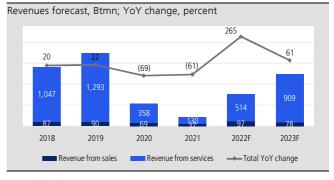
Source: Company data, KGI Securities Research

Figure 15: Company trading PER



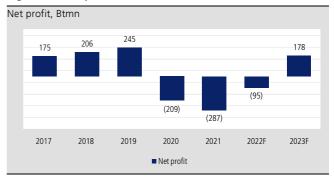
Source: KGI Securities Research

Figure 10: Revenue forecast



Source: Company data, KGI Securities Research

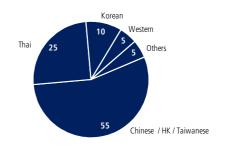
Figure 12: Net profit



Source: Company data, KGI Securities Research

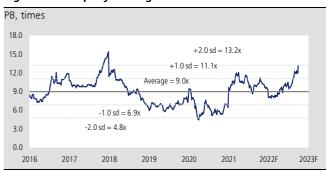
Figure 14: Spa revenue breakdown by customers (pre-COVID-19)

Percent



Source: Company data, KGI Securities Research

Figure 16: Company trading PB





Quarterly Income Statement

	Sep-18A	Dec-18A	Mar-19A	Jun-19A	Sep-19A	Dec-19A	Mar-20A	Jun-20A	Sep-20A	Dec-20A	Mar-21A	Jun-21A	Sep-21A	Dec-21A	Mar-22A	Jun-22A
Income Stetement (Bt mn)													•			
Revenue	288	303	341	337	368	338	238	31	76	81	55	22	13	77	110	132
Cost of Goods Sold	(191)	(209)	(231)	(240)	(245)	(227)	(201)	(82)	(98)	(127)	(98)	(75)	(56)	(90)	(129)	(121)
Gross Profit	97	93	110	98	122	111	37	(50)	(22)	(45)	(43)	(53)	(43)	(12)	(19)	11
Operating Expense	(37)	(41)	(42)	(46)	(42)	(33)	(30)	(27)	(30)	(31)	(25)	(27)	(28)	(27)	(25)	(32)
Other incomes	0	0	4	5	4	(14)	5	0	0	(5)	0	0	0	0	0	0
Operating Profit	60	52	72	57	84	64	12	(77)	(52)	(82)	-69	-80	-71	-39	(44)	(20)
Depreciation of fixed asset	(24)	(27)	(31)	(28)	(32)	(27)	(70)	(53)	(35)	(48)	(82)	(82)	(82)	(80)	(76)	(75)
Operating EBITDA	88	85	103	85	116	111	82	(23)	(16)	(27)	14	4	13	44	36	56
Non-Operating Income	0	0	0	0	0	(0)	1	1	0	(2)	1	1	0	(2)	0	0
Interest Income	0	0	0	0	0	(0)	1	1	0	(2)	1	1	0	(2)	0	0
Other Non-op Income	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Non-Operating Expense	(2)	(2)	(2)	(3)	(3)	(2)	(9)	(6)	(3)	(5)	(11)	(11)	(11)	(11)	(10)	(11)
Interest Expense	(2)	(2)	(2)	(3)	(3)	(2)	(9)	(6)	(3)	(5)	(11)	(11)	(11)	(11)	(10)	(11)
Other Non-op Expense	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Equity Income/(Loss)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pre-tax profit	61	56	70	55	81	81	4	(82)	(54)	(79)	(78)	(90)	(80)	(47)	(50)	(29)
Current Taxation	(9)	(7)	(11)	(7)	(13)	(10)	0	1	(1)	1	2	3	2	1	(3)	0
Minorities	0	(0)	(0)	(0)	2	(2)	0	0	0	0	0	0	0	(0)	0	0
Extraordinary items	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(4)	0
Net Profit	52	49	59	47	70	69	4	(81)	(55)	(78)	(76)	(87)	(78)	(46)	(57)	(29)
Normalized Profit	52	49	59	47	70	69	4	(81)	(55)	(78)	(76)	(87)	(78)	(46)	(53)	(29)
EPS (Bt)	0.06	0.06	0.07	0.06	0.08	0.08	0.01	(0.09)	(0.06)	(0.09)	(0.09)	(0.10)	(0.09)	(0.05)	(0.07)	(0.03)
Normalized EPS (Bt)	0.06	0.06	0.07	0.06	0.08	0.08	0.01	(0.09)	(0.06)	(0.09)	(0.09)	(0.10)	(0.09)	(0.05)	(0.06)	(0.03)
Margins																
Gross profit margin	33.7	30.8	32.3	29.0	33.3	32.9	15.6	(159.3)	(28.3)	(55.5)	(78.6)	(236.4)	(327.8)	(16.0)	(17.4)	8.5
Operating EBIT margin	20.9	17.1	21.3	17.0	22.9	19.1	5.0	(243.5)	(68.1)	(100.5)	(124.7)	(359.1)	(543.6)	(50.9)	(40.0)	(15.3)
Operating EBITDA margin	30.4	28.2	30.4	25.3	31.5	32.9	34.7	(73.3)	(21.2)	(32.6)	25.8	17.1	102.9	57.0	32.6	42.6
Net profit margin	18.1	16.2	17.3	14.0	19.0	20.5	1.8	(256.1)	(72.1)	(95.7)	(138.1)	(391.0)	(597.1)	(59.5)	(52.2)	(22.1)
Growth (YoY)																
Revenue growth	18.2	18.5	22.0	27.5	27.8	11.6	(30.2)	(90.7)	(79.3)	(75.9)	(76.9)	(29.4)	(82.9)	(4.9)	100.0	496.1
Operating EBIT growth	18.4	1.8	7.7	9.7	40.1	24.1	(83.5)	(233.5)	(161.6)	(226.9)	(674.8)	4.1	36.5	(51.9)	(35.9)	(74.5)
Operating EBITDA growth	17.7	12.9	3.6	4.0	32.3	30.1	(20.3)	(127.1)	(113.9)	(123.9)	(82.8)	(116.4)	(183.1)	(265.9)	151.8	1,385.9
Net profit growth	17.9	7.7	5.2	(2.4)	34.8	40.8	(92.6)	(270.8)	(178.5)	(212.6)	(1,847.2)	7.7	41.7	(40.9)	(24.4)	(66.3)
Normalized profit growth	17.9	7.7	5.2	(2.4)	34.8	40.8	(92.6)	(270.8)	(178.5)	(212.6)	(1,847.2)	7.7	41.7	(40.9)	(29.7)	(66.3)

Source: Company data, KGI Securities Research



As of 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Total Assets	1,516	2,632	2,258	2,269	2,299
Current Assets	289	231	203	253	304
Cash & ST Investment	126	115	110	92	134
Inventories	40	40	28	73	56
Account Receivable	37	22	15	17	22
Others	47	45	41	53	65
Non-current Assets	1,227	2,401	2,055	2,016	1,995
LT Investment	24	42	40	38	38
Net fixed Assets	1,083	1,075	947	924	903
Others	120	1,284	1,068	1,054	1,055
Total Liabilities	384	1,727	1,639	1,746	1,598
Current Liabilities	245	361	374	476	454
Account Payable	97	45	37	60	67
ST Borrowing	85	103	114	180	123
Others	63	213	223	237	264
Long-term Liabilities	139	1,366	1,265	1,270	1,144
Long-term Debts	80	288	407	406	276
Others	59	1,078	858	864	867
Shareholders' Equity	1,132	905	618	524	702
Common Stock	143	214	214	214	214
Capital Surplus	279	279	279	279	279
Retained Earnings	666	368	81	(13)	165
D (10 1					

Source: KGI Securities Research

Preferred Stock

Key Ratios					
Year to 31 Dec	2019	2020	2021	2022F	2023F
Growth (%YoY)					
Sales	22.0	(69.1)	(60.7)	264.7	61.4
OP	20.3	(171.2)	30.3	(73.8)	(439.4)
EBITDA	20.2	(96.0)	351.7	110.8	189.1
NP	19.4	N.A.	(37.1)	66.9	N.A.
Normalized Profit	19.4	N.A.	(37.1)	66.9	N.A.
EPS	19.4	N.A.	(37.1)	66.9	N.A.
Normalized EPS	19.4	N.A.	(37.1)	66.9	N.A.
Profitability (%)					
Gross Margin	31.9	(18.7)	(90.0)	12.4	39.2
Operating Margin	20.1	(46.5)	(154.3)	(11.1)	23.3
EBITDA Margin	30.0	3.9	45.0	26.0	46.6
Net Margin	17.7	(49.0)	(171.1)	(15.5)	18.1
ROAA	16.2	(7.9)	(12.7)	(4.2)	7.8
ROAE	21.7	(23.1)	(46.4)	(18.1)	25.4
Stability				` '	
Gross Debt/Equity (%)	33.9	190.8	265.1	333.4	227.6
Net Debt/Equity (%)	14.6	43.2	84.3	111.9	56.9
Interest Coverage (x)	28.4	(8.8)	(5.7)	(1.2)	5.6
Interest & ST Debt Coverage (x)	3.1	(1.5)	(1.6)	(0.2)	1.5
Cash Flow Interest Coverage (x)	23.8	10.0	1.5	2.0	9.5
Cash Flow/Interest & ST Debt (x)	2.6	1.7	0.4	0.4	2.5
Current Ratio (x)	1.2	0.6	0.5	0.5	0.7
Quick Ratio (x)	1.0	0.5	0.5	0.4	0.5
Net Debt (Bt mn)	112.8	1,305.3	1,234.4	1,316.1	1,087.9
Per Share Data (Bt)		.,	.,==	.,	.,
EPS	0.3	(0.2)	(0.3)	(0.1)	0.2
Normalized EPS	0.3	(0.2)	(0.3)	(0.1)	0.2
CFPS	0.3	0.3	0.1	0.1	0.5
BVPS	1.3	1.1	0.7	0.6	0.8
SPS	1.6	0.5	0.2	0.7	1.2
EBITDA/Share	0.5	0.0	0.1	0.2	0.5
DPS	0.0	0.0	0.0	0.0	0.0
Activity					
Asset Turnover (x)	0.9	0.2	0.1	0.3	0.4
Days Receivables	9.8	18.6	33.2	10.4	8.1
Days Inventory	15.5	29.0	31.9	49.6	34.3
Days Payable	37.5	32.2	42.4	40.6	40.6
Cash Cycle	(12.2)	15.5	22.7	19.5	1.8

Source: KGI Securities Research

Profit	Q.	امدد

Year to Dec 31 (Btmn)	2019	2020	2021	2022F	2023F
Revenue	1,384	427	168	611	986
Cost of Goods Sold	(943)	(507)	(319)	(536)	(599)
Gross Profit	441	(80)	(151)	76	387
Operating Expenses	(163)	(119)	(108)	(144)	(157)
Other Incomes	0	0	0	0	0
Operating Profit	279	(198)	(259)	(68)	230
Depreciation of fixed assets	(118)	(206)	(327)	(214)	(213)
Operating EBITDA	416	17	75	159	460
Non-Operating Income	0	0	0	0	0
Interest Income	0	0	0	0	0
Other Non-op Income	0	0	0	0	0
Non-Operating Expense	(10)	(21)	(44)	(45)	(44)
Interest Expense	(10)	(21)	(44)	(45)	(44)
Other Non-op Expense	0	0	0	0	0
Equity Income/(Loss)	0	0	0	0	0
Pretax Profit	288	(211)	(295)	(100)	203
Current Taxation	(42)	2	9	5	(24)
Minorities	1	0	(0)	(0)	0
Extraordinaries items	0	0	0	0	0
Net Profit	245	(209)	(287)	(95)	178
Normalized Profit	245	(209)	(287)	(95)	178
EPS (Bt)	0.29	(0.24)	(0.34)	(0.11)	0.21
Normalized EPS (Bt)	0.29	(0.24)	(0.34)	(0.11)	0.21

Source: KGI Securities Research

Cash Flow					
Year to 31 Dec (Bt mn)	2019	2020	2021	2022F	2023F
Operating Cash Flow	249	215	66	88	417
Net Profit	245	(209)	(287)	(95)	178
Depreciation & Amortization	118	206	327	214	213
Change in Working Capital	(114)	217	26	(31)	25
Others					
Investment Cash Flow	(141)	(1,390)	5	(170)	(188)
Net CAPEX	(136)	(191)	(207)	(181)	(192)
Change in LT Investment	(15)	(1,187)	230	2	0
Change in Other Assets	(0)	(2)	(4)	4	0
Free Cash Flow	108	(1,175)	71	(82)	229
Financing Cash Flow	(135)	1,237	(76)	64	(187)
Change in Share Capital	0	71	0	0	0
Net Change in Debt	(51)	1,254	(76)	64	(187)
Change in Other LT Liab.	(1)	(0)	(0)	0	(0)
Net Cash Flow	(27)	62	(5)	(18)	42

Source: KGI Securities Research

Rates of Return on Invested Capital

Year	1-	COGS		Depreciation		Operating Exp.		Operating
rear	1-	Revenue	+	Revenue	+	Revenue	=	Margin
2019		68.1%		8.5%		11.7%		11.6%
2020		118.7%		48.3%		27.8%		-94.8%
2021		190.0%		194.9%		64.3%		-349.2%
2022F		87.6%		35.1%		23.5%		-46.2%
V	1/	Working Capital		Net PPE	-	Other Assets		Capital
Year	17	Revenue	e Revenue +		+	Revenue	=	Turnover
2019		0.0		0.8		0.3		0.9
2020		(0.3)		2.5		3.6		0.2
2021		(1.0)		5.6		7.8		0.1
2022F		(0.4)		1.5		2.2		0.3
Year		Operating	х	Capital	х	Cash	_	After-tax Return
rear		Margin	X	Turnover		Tax Rate	=	on Inv. Capital
2019		11.6%		0.9		14.5%		1.5%
2020		-94.8%		0.2		1.0%		-0.2%
2021		-349.2%		0.1		3.0%		-0.8%
2022F		-46.2%		0.3		5.0%		-0.7%



Siam Wellness Group - Recommendation & target price history





Corporate Governance Report of Thai Listed Companies

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	EGCO	ELECTRICITY GENERATING	PTTEP	PTT EXPLORATION AND PRODUCTION
DVANC	ADVANCED INFO SERVICE	GFPT	GFPT	PTTGC	PTT GLOBAL CHEMICAL
AMA	AMA MARINE	GGC	GLOBAL GREEN CHEMICALS	PYLON	PYLON
ATAMA	AMATA CORPORATION	GPSC	GLOBAL POWER SYNERGY	QH	QUALITY HOUSES
NAN	ANANDA DEVELOPMENT	HANA	HANA MICROELECTRONICS	RATCH	RATCHABURI ELECTRICITY GENERATING HOLDING
OT	AIRPORTS OF THAILAND	нмрко	HOME PRODUCT CENTER	RS	RS
P	ASIAN PROPERTY DEVELOPMENT	INTUCH	SHIN CORPORATION	SCB	THE SIAM COMMERCIAL BANK
ANPU	BANPU	IRPC	IRPC	scc	THE SIAM CEMENT
СР	THE BANGCHAK PETROLEUM	IVL	INDORAMA VENTURES	sccc	SIAM CITY CEMENT
CPG	BCPG	KBANK	KASIKORNBANK	SEAFCO	SEAFCO
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KCE	KCE ELECTRONICS	SMPC	SAHAMITR PRESSURE CONTAINER
BEC	BEC WORLD	ККР	KIATNAKIN BANK	SPALI	SUPALAI
EM	BANGKOK EXPRESSWAY AND METRO	ктв	KRUNG THAI BANK	SPRC	STAR PETROLEUM REFINING
GRIM	B.GRIMM POWER	ктс	KRUNGTHAI CARD	svi	SVI
PP	BANPU POWER	LH	LAND AND HOUSES	TACC	T.A.C. CONSUMER
TS	BTS GROUP HOLDINGS	LPN	L.P.N. DEVELOPMENT	TCAP	THANACHART CAPITAL
ENTEL	CENTRAL PLAZA HOTEL	MAKRO	SIAM MAKRO	тнсом	THAICOM
:K	CH. KARNCHANG	мвк	MBK	TISCO	TISCO FINANCIAL GROUP
KP	CK POWER	MINT	MINOR INTERNATIONAL	ТОР	THAI OIL
PALL	CP ALL	мтс	MUANGTHAI CAPITAL	TRUE	TRUE CORPORATION
PF	CHAROEN POKPHAND FOODS	PLANB	PLAN B MEDIA	ттв	TMBTHANACHART BANK
PN	CENTRAL PATTANA	PSH	PRUKSA HOLDING	VGI	VGI GLOBAL MEDIA
DELTA	DELTA ELECTRONICS (THAILAND)	PTG	PTG ENERGY	WHA	WHA CORPORATION
OTAC	TOTAL ACCESS COMMUNICATION	PTT	PTT	WHAUP	

Companies with Very Good CG Scoring

Stock	Company name	Stock	Company name	Stock	Company name
					c 100c
BAM	BANGKOK COMMERCIAL ASSET MANAGEMENT	GULF	GULF ENERGY DEVELOPMENT	SAPPE	SAPPE
BBL	BANGKOK BANK	JMT	JMT NETWORK SERVICES	SAWAD	SRISAWAD POWER 1979
CBG	CARABAO GROUP	LPH	LADPRAO GENERAL HOSPITAL	SINGER	SINGER THAILAND
CHG	CHULARAT HOSPITAL	М	MK RESTAURANT GROUP	SPA	SIAM WELLNESS GROUP
сом7	COM7	MAJOR	MAJOR CINEPLEX GROUP	TFG	THAIFOODS GROUP
рономе	DOHOME	MEGA	MEGA LIFESCIENCES	TKN	TAOKAENOI FOOD & MARKETING
ERW	THE ERAWAN GROUP	NETBAY	NETBAY	ZEN	ZEN CORPORATION GROUP
GLOBAL	SIAM GLOBAL HOUSE	OSP	OSOTSPA		



Companies with Good CG Scoring

Stock	Company name	Stock	Company name	Stock	Company name
ВСН	BANGKOK CHAIN HOSPITAL	ESSO	ESSO (THAILAND)	SF	SIAM FUTURE DEVELOPMENT
вн	BUMRUNGRAD HOSPITAL	HUMAN	HUMANICA	SISB	SISB
EKH	EKACHAI MEDICAL CARE	RBF	R&B FOOD SUPPLY	ТРСН	TPC POWER HOLDING

Companies classified Not in the three highest score groups

Stock	Company name	Stock	Company name	Stock	Company name
IIG	I&I GROUP	OR	PTT OIL AND RETAIL BUSINESS	STGT	SRI TRANG GLOVES (THAILAND)
KEX	KERRY EXPRESS (THAILAND)	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION		

Source: www.thai-iod.com

Disclaimer: The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an assessment of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the



accuracy and completeness of such survey result.

Anti-corruption Progress Indicator

Level 5: Extended

Stock	Company name	Stock	Company name	Stock	Company name
ADVANC	ADVANCED INFO SERVICE	GLOBAL	SIAM GLOBAL HOUSE	QH	QUALITY HOUSES
ANAN	ANANDA DEVELOPMENT	GPSC	GLOBAL POWER SYNERGY	RATCH	RATCHABURI ELECTRICITY GENERATING HOLDING
BBL	BANGKOK BANK	HMPRO	HOME PRODUCT CENTER	ROBINS	ROBINSON DEPARTMENT STORE
BCH	BANGKOK CHAIN HOSPITAL	IRPC	IRPC	SCC	THE SIAM CEMENT
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KBANK	KASIKORNBANK	SIRI	SANSIRI
BIGC	BIG C SUPERCENTER	KCE	KCE ELECTRONICS	SPALI	SUPALAI
CK	CH. KARNCHANG	KKP	KIATNAKIN BANK	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
DCC	DYNASTY CERAMIC	KTB	KRUNG THAI BANK	TCAP	THANACHART CAPITAL
DELTA	DELTA ELECTRONICS (THAILAND)	LPH	LADPRAO GENERAL HOSPITAL	TISCO	TISCO FINANCIAL GROUP
DRT	DIAMOND ROOFING TILES	PACE	PACE DEVELOPMENT CORPORATION	TMT	THAI METAL TRADE
EGC0	ELECTRICITY GENERATING	PTT	PTT	TOP	THAI OIL
GFPT	GFPT	PTTGC	PTT GLOBAL CHEMICAL		

Level 4: Certified

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	ERW	THE ERAWAN GROUP	SAPPE	SAPPE
AP	ASIAN PROPERTY DEVELOPMENT	GLOW	GLOW ENERGY	SAWAD	SRISAWAD POWER 1979
BA	BANGKOK AIRWAYS	GUNKUL	GUNKUL ENGINEERING	SCB	THE SIAM COMMERCIAL BANK
BANPU	BANPU	ILINK	INTERLINK COMMUNICATION	SCN	SCAN INTER
BCP	THE BANGCHAK PETROLEUM	KTC	KRUNGTHAI CARD	SEAFCO	SEAFCO
ВН	BUMRUNGRAD HOSPITAL	LH	LAND AND HOUSES	SVI	SVI
BJCHI	BJC HEAVY INDUSTRIES	LPN	L.P.N. DEVELOPMENT	TASCO	TIPCO ASPHALT
CBG	CARABAO GROUP	MAKRO	SIAM MAKRO	TKN	TAOKAENOI FOOD & MARKETING
CENTEL	CENTRAL PLAZA HOTEL	MALEE	MALEE SAMPRAN	TMB	TMB BANK
CHG	CHULARAT HOSPITAL	MINT	MINOR INTERNATIONAL	TRT	TIRATHAI
CKP	CK POWER	MODERN	MODERNFORM GROUP	TRUE	TRUE CORPORATION
CPF	CHAROEN POKPHAND FOODS	NOK	NOK AIRLINES	TVO	THAI VEGETABLE OIL
CPN	CENTRAL PATTANA	PTTEP	PTT EXPLORATION AND PRODUCTION		
DTAC	TOTAL ACCESS COMMUNICATION	PYLON	PYLON		

Level 3: Established

Stock	Company name	Stock	Company name	Stock	Company name
BEM	BANGKOK EXPRESSWAY AND METRO	MTLS	MUANGTHAI LEASING	SPRC	STAR PETROLEUM REFINING
CPALL	CP ALL	SCI	SCI ELECTRIC		

No progress

Stock	Company name	Stock	Company name	Stock	Company name
AOT	AIRPORTS OF THAILAND	BPP	BANPU POWER	FN	FN FACTORY OUTLET
BCPG	BCPG	BTS	BTS GROUP HOLDINGS	TPCH	TPC POWER HOLDING

Source: www.cgthailand.org

Disclaimer: The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by the relevant institution as disclosed by the Office of the Securities and Exchange Commission, is made in order to comply with the policy and sustainable development plan for the listed companies. The relevant institution made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the accuracy and completeness of the assessment result.



Thailand Contact

KGI Locations

China Shanghai		Room 2703B-2704, Tower A , Shanghai Dawning Centre,500 Hongbaoshi Road Shanghai, PRC 201103				
	Shenzhen	Room 24D1, 24/F, A Unit, Zhen Ye Building, 2014 Bao'annan Road, Shenzhen, PRC 518008				
Taiwan	Taipei	700 Mingshui Road, Taipei, Taiwan Telephone 886.2.2181.8888 · Facsimile 886.2.8501.1691				
Hong Kor	ng	41/F Central Plaza, 18 Harbour Road, Wanchai, Hong Kong Telephone 852.2878.6888 Facsimile 852.2878.6800				
Thailand	Bangkok	8th - 11th floors, Asia Centre Building 173 South Sathorn Road, Bangkok 10120, Thailand Telephone 66.2658.8888 Facsimile 66.2658.8014				
Singapore	3	4 Shenton Way #13-01 SGX Centre 2 Singapore 068807 Telephone 65.6202.1188 Facsimile 65.6534.4826				

KGI's Ratings

Rating	Definition
Outperform (OP)	The stock's excess return over the next twelve months is ranked in the top 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Neutral (N)	The stock's excess return over the next twelve months is ranked in the range between the top 40% and the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Under perform (U)	The stock's excess return over the next twelve months is ranked in the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan).
Not Rated (NR)	The stock is not rated by KGI.
Restricted (R)	KGI policy and/or applicable law regulations preclude certain types of communications, including an investment recommendation, during the course of KGI's engagement in an investment banking transaction and in certain other circumstances.
	Excess return = 12M target price/current price-
Note	When an analyst publishes a new report on a covered stock, we rank the stock's excess return with those of other stocks in KGI's coverage universe in the related market. We will assign a rating based on its ranking. If an analyst does not publish a new report on a covered stock, its rating will not be changed automatically.

Disclaimer

KGI Securities (Thailand) Plc. ("The Company") disclaims all warranties with regards to all information contained herein. In no event shall the Company be liable for any direct, indirect or any damages whatsoever resulting from loss of income or profits, arising by utilization and reliance on the information herein. All information hereunder does not constitute a solicitation to buy or sell any securities but constitutes our sole judgment as of this date and are subject to change without notice.