(From: Bt 11.00)

Change in Numbers

BUY

18 AUGUST 2022

# Siam Wellness Group (SPA TB)

# **Turning profitable**

We reaffirm our BUY rating on SPA as we project it to turn a profit in 2H22F given a faster-than-expected recovery of foreign tourists and its wellness services expanding to serve locals. We expect the return of Chinese tourists next year to be another major catalyst for SPA. Our TP is lifted to Bt11.5 from Bt11 after boosting our earnings.

# **BUY into a profitable 2H22F**

Note that this report includes our ESG comments. We reaffirm our BUY rating on SPA, projecting it to turn a profit in 2H22F. The turnaround is backed by three major factors. *First,* the return of foreign tourists to Thailand has been stronger than we'd expected at 0.5/1.6m in 1Q-2Q22 (5/18% of the pre-Covid period in 2019). *Second,* the number of local customers is increasing amid easing COVID concerns while SPA is gaining market share from small spa shops those did not survive the pandemic. *Third,* we foresee no impact from the upcoming wage hike as SPA is already paying far above the minimum rate. We lift our DCF-based 12-month TP (2023F base year) to Bt11.5 (from Bt11) and raise our earnings by 29% over 2022-24F, as we expect a faster recovery of SPA's revenue to reach pre-COVID level in 2H24F (from mid-2025F).

# **Resumption of foreign tourists**

We expect SPA's revenue recovers to 40/73/90% of its pre-COVID level in 2022-24F based on two key assumptions: 1) we forecast 9/26/39m foreign tourist arrivals to Thailand (23/69/98% of 2019's level) and 2) Chinese tourists returning from 2H23F. Even with no Chinese customers (55% of revenue in 2019), we expect SPA to make profits in 2H22-1H23F from a surge in non-Chinese tourists after the scrapping of RT-PCR tests for vaccinated tourists and the medical insurance requirement from 1 July. We also expect revenue from locals to rise to Bt408/507m in 2022-23F, vs. Bt211m in 2019, on SPA's expanding service portfolio and market share gains.

# No changes to cost structure

SPA is resilient to the risk of a labor cost hike in Thailand. The government is studying whether to lift the minimum wage by 5-8% this year, but we expect it to have no impact on SPA despite staff costs being its major expense. This is because SPA pays its therapists on a revenue-sharing basis, where their daily income is far above the minimum wage, and the percentage shared would be unchanged. We expect normalizing rental costs, as landlords end rental discounts given recovering customer traffic, to be more than offset by rising traffic at its shops. We estimate SPA's operating margin at 14/21% in 2023-24F (vs. 20% in 2019).

# **New services for locals**

SPA has introduced wellness services to raise the portion of locals in its revenue mix, diversifying away from a reliance on foreign tourists who provided over 75% of its revenue in 2019. Stretching and traditional Onsen services have been gaining traction with locals, offering a chance for SPA to cross-sell its massage packages. SPA also plans to start up a new insomnia clinic and launch cannabis-based wellness products in 4Q22.



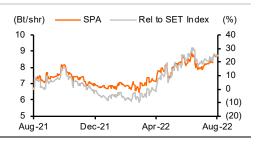
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### **COMPANY VALUATION**

Y/E Dec (Bt m)	2021A	2022F	2023F	2024F
Sales	168	610	1,013	1,244
Net profit	(287)	(45)	99	212
Consensus NP	_	(127)	160	261
Diff frm cons (%)	—	na	(38.3)	(18.6)
Norm profit	(274)	(45)	99	212
Prev. Norm profit	—	(61)	74	194
Chg frm prev (%)	—	na	34.0	9.1
Norm EPS (Bt)	(0.3)	(0.1)	0.1	0.2
Norm EPS grw (%)	na	na	na	114.5
Norm PE (x)	na	na	75.3	35.1
EV/EBITDA (x)	94.4	26.3	17.1	13.2
P/BV (x)	12.0	13.0	11.1	8.8
Div yield (%)	0.0	0.0	0.0	1.1
ROE (%)	na	na	15.9	28.0
Net D/E (%)	66.6	88.2	43.7	8.6

### PRICE PERFORMANCE

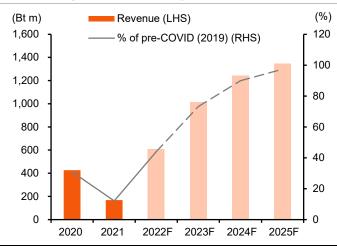


### **COMPANY INFORMATION**

Price as of 18-Aug-22 (Bt)	8.70
Market Cap (US\$ m)	208.9
Listed Shares (m shares)	855.0
Free Float (%)	56.3
Avg Daily Turnover (US\$ m)	0.7
12M Price H/L (Bt)	8.90/6.45
Sector	MAI
Major Shareholder	Jiravanstit family 16.39%

Sources: Bloomberg, Company data, Thanachart estimates

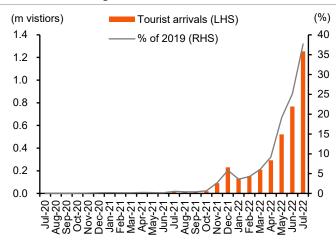
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Ex 1: Strong Revenue Recovery Post-COVID ...

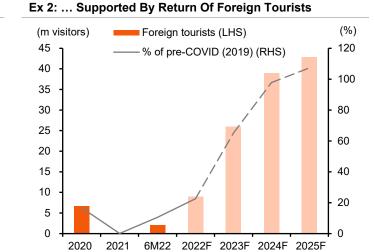
Sources: Company data; Thanachart estimates





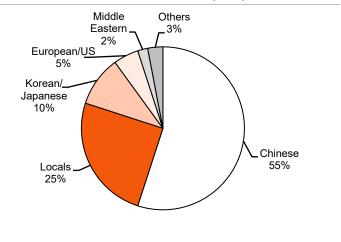
Ex 5: Expanding Wellness Service Portfolio To Serve More Locals

Source: Tourism Authority of Thailand (TAT)



Sources: Tourism Authority of Thailand (TAT), Thanachart estimates

Ex 4: SPA's Revenue Mix Pre-COVID (2019)



Source: Company data

# Stretch.me poiller. et's Relax WELLDESS ure SkinCare Solutions Amara Sophisticated facial spa

SPA

Stretching studio with physical therapists (4 branches)

(3 branches)

Traditional Japanese-style Onsen (2 branches)

Insomnia clinic and cannabis-based treatments (4Q22)

Sources: Company data, Amara Asia Group

(Bt m)		2023F	2024F	2025F	2026F	2027F	2028F	2029F	2030F	2031F	2032F	2033F	Termina value
EBITDA excl. depre from rig	ht of use	269	392	443	549	645	717	777	828	881	938	997	_
Free cash flow		152	279	364	448	516	578	629	692	737	785	835	15,076
PV of free cash flow		143	245	296	339	365	381	387	397	380	375	371	6,697
Risk-free rate (%)	2.5												
Market risk premium (%)	8.0												
Beta	1.0												
WACC (%)	6.7												
Terminal growth (%)	2.0												
Enterprise value - add nvestments	10,376												
Net debt (2022F)	506												
Minority interest	-												
Equity value	9,870												
# of shares (m)	855												
Target price/share (Bt)	11.50												

Ex 6: 12-month DCF-based TP Calculation, Using A Base Year Of 2023F

Sources: Company data, Thanachart estimates

# **Valuation Comparison**

# Ex 7: Valuation Comparison With Regional Peers

			EPS g	rowth	—— P	Е ——	— P/B	v —	EV/EB	ITDA	Div Y	ield
Name	BBG Code	Country	22F	23F	22F	23F	22F	23F	22F	23F	22F	23F
			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Emei Shan Tourism	000888 CH	China	214.9	240.7	66.2	19.4	1.5	1.4	18.4	8.9	0.3	1.3
Shanghai Jin Jiang Int'l	2006 HK	China	na	278.9	na	na	na	na	na	na	na	na
Hongkong & Shanghai	45 HK	Hong Kong	na	na	70.5	26.7	na	na	na	na	na	na
Shangri-La Asia	69 HK	Hong Kong	na	na	na	na	na	na	na	na	na	na
IGB Corp Bhd	IGB MK	Malaysia	(45.2)	28.6	na	na	na	na	na	na	na	na
Genting Malaysia Bhd	GENM MK	Malaysia	na	97.3	27.2	13.8	1.3	1.2	11.1	8.7	4.1	4.8
Mirvac Group	MGR AU	Australia	(33.9)	(0.7)	14.5	14.6	0.8	0.8	17.3	16.4	4.6	4.8
Indian Hotels	IH IN	India	na	na	na	49.6	6.6	5.1	77.3	26.1	0.1	0.2
Mandarin Oriental Int'l	MAND SP	Singapore	na	na	na	na	na	na	na	na	na	na
Hotel Shilla	008770 KS	South Korea	90.0	157.7	53.2	20.7	4.7	3.9	16.5	11.8	0.3	0.4
Resorttrust Inc	4681 JP	Japan	20.9	66.2	33.7	20.3	2.1	2.1	13.0	12.2	1.4	1.9
Central Plaza Hotel	CENTEL TB*	Thailand	na	678.6	284.7	36.6	3.2	2.9	18.7	13.6	0.0	0.0
Erawan Group	ERW TB*	Thailand	na	na	na	70.7	3.2	3.1	41.1	14.3	0.0	0.3
Minor International	MINT TB*	Thailand	na	na	793.5	33.9	2.3	2.4	14.5	10.8	0.0	0.6
Siam Wellness Group	SPA TB*	Thailand	na	na	na	75.3	13.0	11.1	26.3	17.1	0.0	0.0
Average			103.6	196.0	157.6	33.8	3.7	3.3	25.2	13.9	1.0	1.3

Sources: Company data, Thanachart estimates

Note: \* Thanachart estimates, using normalized EPS

Based on 18 Aug 2022 closing prices

# **COMPANY DESCRIPTION**

Siam Wellness Group Pcl operates wellness spas and other related businesses, with four main operations: 1) Spas under the brands "Let's Relax", "Rarin-Jinda Wellness Spa" & "Baan-Suan Massage". 2) Hotel & Restaurants: A boutique resort hotel in Chiang Mai under the name "Rarin-Jinda Wellness Spa Resort" and the "Deck 1" and "D Bistro" restaurants. 3) Spa products: Distributes and sells spa-related products under the "Blooming" brand. 4) Traditional Thai massage school "Blooming Thai Massage School" to train therapists in massage and spa services to support its business expansion.

#### Source: Thanachart

# THANACHART'S SWOT ANALYSIS

#### S — Strength

- Strong brand recognition, especially among Chinese and other Asian tourists
- Its own upstream business helps provide sufficient therapists and products for rapid expansion
- Asset-light business model

### **O** — Opportunity

- Gaining market share from smaller local players via both organic and inorganic expansion
- Expansion of its business overseas
- Adding more services as bundled packages to increase ticket size

#### **CONSENSUS COMPARISON**

	Consensus	Thanachart	Diff
Target price (Bt)	10.06	11.50	14%
Net profit 22F (Bt m)	(127)	(45)	na
Net profit 23F (Bt m)	160	99	-38%
Consensus REC	BUY: 8	HOLD: 2	SELL: 0

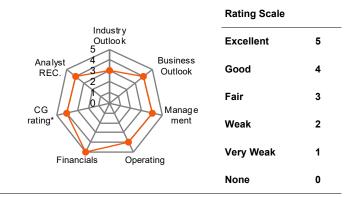
# HOW ARE WE DIFFERENT FROM THE STREET?

- We expect lower profit for SPA next year compared to the Bloomberg consensus estimate, which we believe is because we assume fewer tourist arrivals than the Street.
- But our TP is 14% higher, which we attribute to us having a more bullish view on SPA's long-term growth potential.

#### Sources: Bloomberg consensus, Thanachart estimates



# **COMPANY RATING**



Source: Thanachart; \*CG Rating

#### W — Weakness

- Relies heavily on expansion to grow, due to limited capacity of service hours per branch
- Highly dependent on tourist traffic

### T — Threat

- Extraordinary and uncontrollable events, i.e. geopolitical disturbances, natural disasters, etc. could disrupt its operations and decrease tourist traffic
- Large network but only a small management team

# **RISKS TO OUR INVESTMENT CASE**

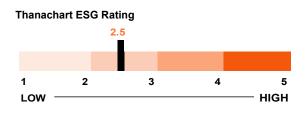
- A slower-than-expected resumption of tourism to Thailand or another COVID-19 outbreak in the country would be the key downside risks to our bullish view on SPA.
- A slower pace of branch expansion represents another downside risk to our earnings forecasts.
- Any events causing a downturn in Thailand's tourism industry, e.g., involving politics, the global economy or natural disasters, would be negative for our numbers.

# Siam Wellness Group Pcl

# Sector: MAI | Services

SPA runs 67 wellness shops in Thailand in 2021 and 5 franchise shops abroad. Social aspects are a key component of its ESG plans as labor is the major ingredient of its services. Customer health is always another major concern. To maintain good service hygiene, SPA has to balance its potential harm to the environment, i.e., waste and water. We rate its ESG score at 2.5 as its policies still look unclear.





	SETTHSI Index	THSI Index	DJSI Index	MSCI (CCC-AAA)	Arabesque S-Ray (0-100)	Refinitiv (0-100)	S&P Global (0-100)	Moody's (0-100)	CG Rating (0-5)
SPA	-	-	-	-	-	-	-	-	4.0

Sources: SETTRADE, SETTHSI Index, Thailand Sustainability Investment (THSI), The Dow Jones Industrial Average (DJSI), MSCI ESG Research LLC, Arabesque S-Ray®, Refinitiv ESG Information, S&P Global Market Intelligence, Moody's ESG Solutions, Thai IOD (CG rating) Note: Please see third party on "terms of use" toward the back of this report.

Factors	Our Comments
<ul> <li>ENVIRONMENT</li> <li>Environmental Policies &amp; Guidelines</li> <li>Energy Management</li> <li>Carbon Management</li> <li>Water Management</li> <li>Waste Management</li> </ul>	<ul> <li>SPA runs spa and wellness services business, which do not emit much of greenhouse gas (GHG). This is likely why the company has yet to set clear targets and plans on the big policy picture on overall environmental management.</li> <li>SPA is increasing the portion of eco-friendly materials and reducing plastic used in its service equipment and spa products to lower non-recyclable and chemical waste, with a target to cut the use of non-eco-friendly materials by 15% annually.</li> <li>We believe SPA could introduce more water management policies or water treatment programs since various washing and cleaning steps are required to maintain the hygiene of its shops and services.</li> </ul>
<ul> <li>SOCIAL</li> <li>Human Rights</li> <li>Staff Management</li> <li>Health &amp; Safety</li> <li>Product Safety &amp; Quality</li> <li>Social Responsibility</li> </ul>	<ul> <li>SPA has routine internal meetings for its staff (i.e., therapists and front-office reception) to give feedback on issues they may encounter in their daily work and to ensure its staff can make their voices heard and be involved in the company's business plan.</li> <li>SPA pays on a pay-per-job basis (revenue sharing) with a minimum daily guarantee to its therapists while it provides routine training for all staff.</li> <li>SPA provides free daily COVID tests to its employees for the best interests of the health of both its staff and customers during the pandemic.</li> <li>The company helps create jobs for local communities. It targets to recruit locals to amount to 50% of its staff at its provincial shops.</li> </ul>
GOVERNANCE & SUSTAINABILITY - Board - Ethics & Transparency - Business Sustainability - Risk Management - Innovation	<ul> <li>SPA has a total of nine members on its board of directors, four of whom are female.</li> <li>SPA is strongly committed to providing sufficient operational data to the public to protect the rights and benefits of all of its stakeholders.</li> <li>SPA has set up committees to ensure data privacy for its clients, as it needs to record various health data. SPA uses a protected digital platform in its shops while continuously educating its staff to maintain a high awareness of privacy issues.</li> <li>SPA has a high revenue dependency on foreign tourists at over 70%, and so it has high risk exposure to the tourism industry in Thailand.</li> <li>SPA continuously introduces new wellness services to expand its customer base while also improving its services, both treatment processes and via product innovations.</li> </ul>

Revenue recovering after being hit hard by the COVID-19 pandemic

INCOME STATEMENT					
FY ending Dec (Bt m)	2020A	2021A	2022F	2023F	2024F
Sales	427	168	610	1,013	1,244
Cost of sales	507	319	506	728	824
Gross profit	(80)	(151)	103	285	420
% gross margin	-18.7%	-90.0%	16.9%	28.2%	33.8%
Selling & administration expenses	113	93	112	143	158
Operating profit	(192)	(244)	(9)	142	262
% operating margin	-45.1%	-145.3%	-1.5%	14.1%	21.0%
Depreciation & amortization	309	327	311	310	306
EBITDA	116	83	302	453	568
% EBITDA margin	27.2%	49.6%	49.6%	44.7%	45.6%
Non-operating income	9	7	13	17	23
Non-operating expenses	0	0	0	0	0
Interest expense	(21)	(44)	(49)	(43)	(34)
Pre-tax profit	(205)	(280)	(45)	117	251
Income tax	(1)	(7)	0	18	39
After-tax profit	(204)	(274)	(45)	99	212
% net margin	-47.9%	-163.2%	-7.4%	9.8%	17.0%
Shares in affiliates' Earnings	0	0	0	0	0
Minority interests	0	0	0	0	0
Extraordinary items	(5)	(13)	0	0	0
NET PROFIT	(209)	(287)	(45)	99	212
Normalized profit	(204)	(274)	(45)	99	212
EPS (Bt)	(0.2)	(0.3)	(0.1)	0.1	0.2
Normalized EPS (Bt)	(0.2)	(0.3)	(0.1)	0.1	0.2
	(0.2)	(0.0)	(0.1)	0.1	0.2
BALANCE SHEET			00005		
EV and ing Dac (Rt m)	20204	2024 A		20225	2024E
FY ending Dec (Bt m)	2020A	2021A	2022F	2023F	2024F
ASSETS:					
ASSETS: Current assets:	231	203	290	565	765
<b>ASSETS:</b> Current assets: Cash & cash equivalent	231 115	203 110	290 50	565 200	765 350
ASSETS: Current assets: Cash & cash equivalent Account receivables	231 115 22	203 110 15	290 50 50	565 200 69	765 350 68
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories	231 115 22 40	203 110 15 28	290 50 50 42	565 200 69 50	765 350 68 45
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others	231 115 22 40 55	203 110 15 28 50	290 50 50 42 148	565 200 69 50 246	765 350 68 45 302
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans	231 115 22 40 55 0	203 110 15 28 50 0	290 50 50 42 148 0	565 200 69 50 246 0	765 350 68 45 302 0
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets	231 115 22 40 55 0 1,075	203 110 15 28 50 0 947	290 50 50 42 148 0 948	565 200 69 50 246 0 909	765 350 68 45 302 0 867
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets	231 115 22 40 55 0 1,075 1,326	203 110 15 28 50 0 947 1,108	290 50 50 42 148 0 948 891	565 200 69 50 246 0 909 695	765 350 68 45 302 0 867 510
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets	231 115 22 40 55 0 1,075	203 110 15 28 50 0 947	290 50 50 42 148 0 948	565 200 69 50 246 0 909	765 350 68 45 302 0 867
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ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Total assets	231 115 22 40 55 0 1,075 1,326	203 110 15 28 50 0 947 1,108	290 50 50 42 148 0 948 891	565 200 69 50 246 0 909 695	765 350 68 45 302 0 867 510
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Total assets LIABILITIES:	231 115 22 40 55 0 1,075 1,326 <b>2,632</b>	203 110 15 28 50 0 947 1,108 <b>2,258</b>	290 50 42 148 0 948 891 <b>2,128</b>	565 200 69 50 246 0 909 695 <b>2,169</b>	765 350 68 45 302 0 867 510 <b>2,142</b>
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Total assets LIABILITIES: Current liabilities:	231 115 22 40 55 0 1,075 1,326 <b>2,632</b> 361	203 110 15 28 50 0 947 1,108 <b>2,258</b> 374	290 50 42 148 0 948 891 <b>2,128</b> 386	565 200 69 50 246 0 909 695 <b>2,169</b> 488	765 350 68 45 302 0 867 510 <b>2,142</b> 480
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Other assets <b>Total assets</b> LIABILITIES: Current liabilities: Account payables	231 115 22 40 55 0 1,075 1,326 <b>2,632</b> 361 45	203 110 15 28 50 0 947 1,108 <b>2,258</b> 374 37	290 50 42 148 0 948 891 <b>2,128</b> 386 49	565 200 69 50 246 0 909 695 <b>2,169</b> 488 70	765 350 68 45 302 0 867 510 <b>2,142</b> 480 79
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ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Other assets Total assets LIABILITIES: Current liabilities: Account payables Bank overdraft & ST loans Current LT debt Others current liabilities Total LT debt	231 115 22 40 55 0 1,075 1,326 <b>2,632</b> 361 45 0 103 213 <b>288</b>	203 110 15 28 50 0 947 1,108 <b>2,258</b> 374 37 0 114 223 <b>407</b>	290 50 42 148 0 948 891 <b>2,128</b> 386 49 0 111 227 <b>445</b>	565 200 69 50 246 0 909 695 <b>2,169</b> 488 70 0 99 319 <b>395</b>	765 350 68 45 302 0 867 510 <b>2,142</b> 480 79 0 85 317 <b>338</b>
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Other assets Total assets LIABILITIES: Current liabilities: Account payables Bank overdraft & ST loans Current LT debt Others current liabilities Total LT debt Others LT liabilities	231 115 22 40 55 0 1,075 1,326 <b>2,632</b> 361 45 0 103 213 <b>288</b> 1,078	203 110 15 28 50 0 947 1,108 <b>2,258</b> 374 37 0 114 223 <b>407</b> 858	290 50 42 148 0 948 891 <b>2,128</b> 386 49 0 111 227 <b>445</b> 723	565 200 69 50 246 0 909 695 <b>2,169</b> 488 70 0 99 319 <b>395</b> 614	765 350 68 45 302 0 867 510 <b>2,142</b> 480 79 0 85 317 <b>338</b> 482 <b>1,300</b>
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Other assets Total assets LIABILITIES: Current liabilities: Account payables Bank overdraft & ST loans Current LT debt Others current liabilities Total LT debt Others LT liabilities	231 115 22 40 55 0 1,075 1,326 <b>2,632</b> 361 45 0 103 213 288 1,078 1,078 1,727	203 110 15 28 50 0 947 1,108 <b>2,258</b> 374 37 0 114 223 407 858 <b>1,639</b>	290 50 42 148 0 948 891 <b>2,128</b> 386 49 0 111 227 445 723 723 <b>1,554</b>	565 200 69 50 246 0 909 695 <b>2,169</b> 488 70 0 99 319 <b>395</b> 614 <b>1,497</b>	765 350 68 45 302 0 867 510 <b>2,142</b> 480 79 0 85 317 <b>338</b> 482
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Other assets Total assets LIABILITIES: Current liabilities: Account payables Bank overdraft & ST loans Current LT debt Others current liabilities Total LT debt Others LT liabilities Minority interest Preferreds shares	231 115 22 40 55 0 1,075 1,326 <b>2,632</b> 361 45 0 103 213 288 1,078 1,727 0 0	203 110 15 28 50 0 947 1,108 <b>2,258</b> 374 37 0 114 223 407 858 1,639 0 0	290 50 42 148 0 948 891 <b>2,128</b> 386 49 0 111 227 <b>445</b> 723 <b>1,554</b> 0 0	565 200 69 50 246 0 909 695 <b>2,169</b> 488 70 0 99 319 <b>395</b> 614 <b>1,497</b> 0 0	765 350 68 45 302 0 867 510 <b>2,142</b> 480 79 0 85 317 <b>338</b> 482 <b>1,300</b> (0) 0
ASSETS: Current assets: Cash & cash equivalent Account receivables Inventories Others Investments & loans Net fixed assets Other assets Other assets Total assets LIABILITIES: Current liabilities: Account payables Bank overdraft & ST loans Current LT debt Others current liabilities Total LT debt Others LT liabilities Total liabilities Minority interest	231 115 22 40 55 0 1,075 1,326 <b>2,632</b> 361 45 0 103 213 288 1,078 1,727 0	203 110 15 28 50 0 947 1,108 <b>2,258</b> 374 37 0 114 223 407 858 <b>1,639</b> 0	290 50 42 148 0 948 891 <b>2,128</b> 386 49 0 111 227 445 723 <b>1,554</b> 0	565 200 69 50 246 0 909 695 <b>2,169</b> 488 70 0 99 319 <b>395</b> 614 <b>1,497</b> 0	765 350 68 45 302 0 867 510 <b>2,142</b> 480 79 0 85 317 <b>338</b> 482 <b>1,300</b> (0)

0

44

368

905

2,632

0

44

81

618

2,258

0

44

37

574

2,128

0

44

135

672

2,169

Asset-light business model helped it survive the crisis

Sources: Company data, Thanachart estimates

Warrants

**Retained earnings** 

Shareholders' equity

Liabilities & equity

Surplus

0

44

305

842

2,142

CASH FLOW STATEMENT					
FY ending Dec (Bt m)	2020A	2021A	2022F	2023F	2024F
Earnings before tax	(205)	(280)	(45)	117	251
Tax paid	(21)	4	3	(18)	(37)
Depreciation & amortization	309	327	311	310	306
Chg In w orking capital	(37)	11	(37)	(6)	15
Chg In other CA & CL / minorities	179	26	(106)	(6)	(60)
Cash flow from operations	225	88	126	397	475
Сарех	(118)	(7)	(123)	(88)	(88)
Right of use	(1,352)	32	28	20	18
ST loans & investments	30	0	9	0	0
LT loans & investments	0	0	0	0	0
Adj for asset revaluation	0	0	0	0	0
Chg In other assets & liabilities	996	(248)	(134)	(117)	(141)
Cash flow from investments	(444)	(223)	(220)	(185)	(211)
Debt financing	226	130	34	(62)	(71)
Capital increase	71	0	0	0	0
Dividends paid	(17)	0	0	0	(42)
Warrants & other surplus	(72)	0	0	0	0
Cash flow from financing	208	130	34	(62)	(114)
Free cash flow	107	81	3	309	387

SPA started to expand its business again this year

# VALUATION

VALUATION					
FY ending Dec	2020A	2021A	2022F	2023F	2024F
Normalized PE (x)	na	na	na	75.3	35.1
Normalized PE - at target price (x)	na	na	na	99.5	46.4
PE(x)	na	na	na	75.3	35.1
PE - at target price (x)	na	na	na	99.5	46.4
EV/EBITDA (x)	66.4	94.4	26.3	17.1	13.2
EV/EBITDA - at target price (x)	86.9	123.2	34.2	22.4	17.4
P/BV (x)	8.2	12.0	13.0	11.1	8.8
P/BV - at target price (x)	10.9	15.9	17.1	14.6	11.7
P/CFO (x)	33.0	84.6	59.1	18.7	15.7
Price/sales (x)	17.4	44.4	12.2	7.3	6.0
Dividend yield (%)	0.0	0.0	0.0	0.0	1.1
FCF Yield (%)	1.4	1.1	0.0	4.2	5.2
(Bt)					
Normalized EPS	(0.2)	(0.3)	(0.1)	0.1	0.2
EPS	(0.2)	(0.3)	(0.1)	0.1	0.2
DPS	0.0	0.0	0.0	0.0	0.1
BV/share	1.1	0.7	0.7	0.8	1.0
CFO/share	0.3	0.1	0.1	0.5	0.6
FCF/share	0.1	0.1	0.0	0.4	0.5

We are not concerned about its high valuations in this recovery phase

Sources: Company data, Thanachart estimates

FINANCIAL RATIOS					
FY ending Dec	2020A	2021A	2022F	2023F	2024F
Growth Rate					
Sales (%)	(69.1)	(60.7)	263.7	66.2	22.7
Net profit (%)	na	na	na	na	114.5
EPS (%)	na	na	na	na	114.5
Normalized profit (%)	na	na	na	na	114.5
Normalized EPS (%)	na	na	na	na	114.5
Dividend payout ratio (%)	0.0	0.0	0.0	0.0	40.0
Operating performance					
Gross margin (%)	(18.7)	(90.0)	16.9	28.2	33.8
Operating margin (%)	(45.1)	(145.3)	(1.5)	14.1	21.0
EBITDA margin (%)	27.2	49.6	49.6	44.7	45.6
Net margin (%)	(47.9)	(163.2)	(7.4)	9.8	17.0
D/E (incl. minor) (x)	0.4	0.8	1.0	0.7	0.5
Net D/E (incl. minor) (x)	0.3	0.7	0.9	0.4	0.1
Interest coverage - EBIT (x)	na	na	na	3.34	7.8
Interest coverage - EBITDA (x)	5.4	1.9	6.2	10.6	16.9
ROA - using norm profit (%)	na	na	na	4.6	9.8
ROE - using norm profit (%)	na	na	na	15.9	28.0
DuPont					
ROE - using after tax profit (%)	na	na	na	15.9	28.0
- asset turnover (x)	0.2	0.1	0.3	0.5	0.6
- operating margin (%)	na	na	na	15.7	22.9
- leverage (x)	2.0	3.2	3.7	3.4	2.8
- interest burden (%)	111.7	118.7	(1,058.9)	73.3	88.2
- tax burden (%)	na	na	na	84.5	84.5
WACC (%)	6.7	6.7	6.7	6.7	6.7
ROIC (%)	(16.4)	(20.6)	(0.8)	11.2	22.9
NOPAT (Bt m)	(192)	(244)	(8)	120	221
invested capital (Bt m)	1,182	1,030	1,080	967	915

Sources: Company data, Thanachart estimates

Normalizing profitability as revenue is recovering

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As a result, SET has created the SETTHSI for the purpose of indicating the price of these sustainable companies that pass the market capital size and liquidity criteria.

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BB - BBB - A	AVERAGE : A company with a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers
AA - AAA	LEADER: A company leading its industry in managing the most significant ESG risks and opportunities

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ESG risk combines the concepts of management and exposure to arrive at an absolute assessment of ESG risk. We identify five categories of ESG risk severity that could impact a company's enterprise value

#### Moody's ESG Solutions

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For sectors, an "Overweight" sector weighting is used when we have BUYs on majority of the stocks under our coverage by market cap. "Underweight" is used when we have SELLs on majority of the stocks we cover by market cap. "Neutral" is used when there are relatively equal weightings of BUYs and SELLs.

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